

Summary: The OCMT Recruiter has the vision, enthusiasm, and ability to support the OCMT and local volunteers to carry out the Girl Scout Leadership Experience (GSLE). The Recruiter drives the OCMT's membership growth by using recruitment and marketing tactics to reach girls and new volunteers.

Term of Appointment: The Recruiter is appointed for a one-year term (October 1 to September 30) that is renewable each year. OCMT positions usually begin a few weeks/months prior to Oct. 1.

Supervision: The Recruiter reports to the Overseas Committee Chair and Co-Chair in addition to USAGSO Mission Delivery staff assigned to that area.

Support: The Recruiter receives support, guidance, and encouragement from the Overseas Committee Chair (OCC), with additional support from members of the Overseas Committee Management Team. She or he has access to relevant learning opportunities and materials that prepare for and support this role.

Responsibilities:

- Become a registered member of GSUSA.
- Have an active and eligible background check on file with USAGSO.
- Successfully complete the USAGSO enrollment process and the incoming OCMT checklist.
- Complete all required training for your position within 60 days of assignment.
- Be guided in all actions by the Girl Scout Mission, Promise, and Law.
- Serve as a positive example for girls by modeling positive attributes such as reliability, respect for others, inclusiveness, and a positive attitude.
- Leadership and recruiting of the Overseas Committee Management Team.
- Host information sessions that are informative for parents and fun for girls.
- Host girl experiences, programming, or other creative pathways to Girl Scouting.
- Market Girl Scouts to the local community, schools, & community partners.
- Market local program offerings, via print media, flyers, social media, and other online groups.
- Request and manage USAGSO recruitment supplies.
- Have a good elevator pitch, be on brand, and be welcoming to new members.
- Collect leads and work with the registrar & USAGSO staff to ensure families are onboarded and placed into troops and roles accurately.
- Leverage recruitment activities and campaigns such as Early Bird registration, Extended Year registration, and USAGSO campaigns/incentives to promote on-time registration.
- Monitors and communicates progress towards annual OC membership goals, updating OCMT, troop leaders, and other local stakeholders.
- Communicate and comply with all volunteer processes, standards and safety guidelines as outlined in Safety Activity Checkpoints and Volunteer Essentials to all local volunteers.

Qualifications and Core Competencies:

- Leadership: Ability to manage, supervise, and provide support.
- Personal integrity: Demonstrate dependability, honesty, and credibility.
- Adaptability: Adjust, modify own behavior, and remain flexible and tolerant in response to changing situations and environments.
- Oral communication: Express ideas and facts clearly and accurately.
- Foster diversity: Understand, respect, and embrace differences.
- Computer skills: Access to e-mail and the Internet.

Failure to comply with the requirements outlined above may result in dismissal from the volunteer position.