

Troop Goal Setting Worksheet

Help your troop practice goal setting, decision making, and money management by choosing how they want to use their proceeds from the Girl Scout Cookie program and mapping out how they'll meet their goal.

1. Set Your Goal:

How does the troop plan to use its cookie program proceeds?

2. Determine the Cost:

How much does the troop need for their plan? \$ _____

How much does the troop currently have? - \$ _____

How much does the troop need to earn? =\$ _____ (A)

Troop proceeds are set by your Overseas Committee Management Team. Contact your Overseas Committee Management team to find out how much your troop will earn for each box of cookies sold.

Need to Earn \$ _____ (A)

Estimated Troop Proceeds (per box sold) ÷ _____

Boxes of cookies needed to reach goal = _____ (B)

3. Map It Out:

Cookie Sales Planning

How many packages do the girls need to sell to family and friends during the Cookie Season?

Boxes of cookies needed to reach goal _____ (B)

Girls participating ÷ _____

Each Girl's Goal = _____

Cookie Booth Planning

How many booths does the troop need to hold to reach their goal?

Packages needed to reach goal _____ (C)

Estimated packages troop will sell per booth ÷ _____

of cookie booths needed to reach goal = _____



Girl Scouts can also set individual sales goal to earn individual Girl Rewards. Be sure to share the Girl Rewards card with your troop so Girl Scouts can see all the fund merchandise and experiences they can earn for reaching their own sales goals.