

# USAGSO's 2025 Girl Scout Cookie Program Sale Dates:

February 7 to March 23: In-person Cookie Sales & Digital Cookie Sales

#### Cookie Calendar

## September 2024

1: Cookie Patches and Cookie Rally Kit Online Store opens

**30:** Submit OCMT Cookie Materials Order Form (Required to receive sample cookies and printed materials.)

#### October 2024

1: USVI cookie pre-orders start

Cookie Kick-off in Overses Updates live eBudde access available (in-person volunteers only, girls will be uploaded in December)

**11:** Cookie Bite eNewsletter

17: Cookie Workshop live - Register HERE - UPDATED

25: Cookie orders due to USAGSO

31: Cookie Patches and Cookie Rally Kit Online Store closes

#### November 2024

14: Cookie Bite eNewsletter

#### December 2024

2: USVI pre-orders end

9: USVI Cookie orders due to USAGSO

**13:** Cookie Bite eNewsletter

### January 2025

7: GSUSA Cookie Season Launch – 'Unbox the Future' Campaign

10: Cookie Bite eNewsletter

**15:** Submit Cookie Program Community Level Troop Request Form for cookie booths on a community level

22: Volunteer access Digital Cookie

29: Parent/Girl access Digital Cookie

**31:** Opt-out of Girl Rewards in eBudde for additional proceeds

Complete your Recipe for Success and submit notification Form to earn additional cookie proceeds/coupons



### February 2025

3: Submit Digital Cookie Girl Delivery Activation Form

7: All cookie sales BEGIN

14: Cookie Bite eNewsletter

21-23: National Girl Scout Cookie Weekend

#### March 2025

14: Cookie Bite Newsletter

23: All cookie sales END

31: Final Cookie Inventory Report Form due to USAGSO

Distribute troop sales to girls Submit girl rewards in eBudde

## **April 2025**

7: Cookie final invoices due to communities

11: Cookie Bite Newsletter

18: Cookie payments due to USAGSO

Community Cookie Coupon Request Form due to USAGSO (For communities without an OCMT bank account)

Cookie Program Evaluation Form due to USAGSO

Only applies to in-person cookie selling communities.