

Subject: Get Ready for 2024-2025 Cookie Season and Embrace Possibility!

Date: September 20, 2024

To: Overseas Committee Management Team in cookie selling communities

Dear Overseas Committee Management Team Volunteers,

With each new cookie season, Girl Scout entrepreneurs embrace the possibility of all the excitement that lies ahead. The information in this email will help volunteers empower every Girl Scout to reach their goals and get ready for the cookie season.

While planning a cookie season can seem daunting, we will help volunteers and entrepreneurs conquer this cookie season with simple ready-made resources and helpful on [our website](#), the [Little Brownie Bakers](#), and the [Girl Scouts of the USA](#) (GSUSA) websites.

In addition, to help volunteers save time, meet deadlines, and have a successful cookie season in their community, we have created the [OCMT Cookie Sales Checklists](#). For detailed information about the USAGSO Cookie Program check out the [OCMT Cookie Program Manual](#) guide also available on our website.

There's no limit to what Girl Scouts can achieve with your help, and we know you're excited to get started and *Embrace Possibility*. Help girls make the magic of Girl Scouting possible and bring your key players on board to volunteer on the Girl Scout Cookie Program in your community. A full job description can be found online [HERE](#). We encourage cookie selling communities to have a designated OCMT Cookie Manager and ask to submit an OCMT online commitment form once the volunteer has reviewed and is ready to step into this role.

USAGSO's 2025 Girl Scout Cookie Program Sale Dates:

February 7 to March 23: In-person Cookie Sales & Digital Cookie Sales

Check out the 2024-2025 Cookie Program Calendar [HERE](#)!



OCMT COOKIE MAILINGS

Throughout the membership year there are a few items that USAGSO or the cookie baker may send to your community to support your cookie program. To order and receive cookie printed materials and training/sample cookies, OCMT's must submit [this form](#) by **September 30, 2024**. OCMT's that do not submit this form by the deadline will not receive these cookie materials. Items will be mailed from the vendor directly to your community by mid-November. The materials include the following:

- Training Cookies/Cookie Samples (1box of S'mores per troop & 1 cookie sampler of 8 boxes of cookies per OCMT)
- Print Materials (money envelopes & receipt books - for in-person sales ONLY*)

Please note: quantity of items will be based on the number of troops and girls that participated in cookie sales last year. Please talk to your membership manager if you anticipate having more troops and girls to participate this year.

Shipping: These materials are scheduled to ship from the baker to US addresses (including APO/FPO/DPO) by November. Orders going to an overseas address will need to be shipped to a USAGSO office and then forwarded to your overseas address. As a result, shipments to non-US addresses will take longer.

**Items that are not selected will not be ordered and shipped to your OCMT. Communities not eligible to conduct in person sales will not be sent print materials.*



COOKIE PATCHES AND RALLY KIT SHOP

OCMT's can purchase cookie patches and rally kits to give out to girls in the community. This gives OCMT's the opportunity to provide additional rewards to girls and materials to support your own community cookie rally. Communities have until **October 31** to shop for these additional cookie merchandise items. Browse our selection of items and place your order using the [USAGSO Cookie Patches and Rally Kits order form](#). Supplies are limited, and USAGSO will confirm your order after sales close on **October 31**.



COOKIE TRAINING AVAILABLE NOW IN [gsLearn](#)

- 700 OCMT Cookie Training

We encourage volunteers to complete their cookie training so that they are prepared for the cookie season. Make sure to check cookie training learning paths periodically as modules and additional references will be added when needed throughout the cookie season. To complete cookie training, log into your myGS account and select "gsLearn" from your dashboard. Once logged in, volunteers can find the training directly on their homepage or by searching the content library.

Please note: Cookie training is recommended for volunteers who will manage and assist with the cookie sale in their community.



COOKIE SALES APPROVAL IN YOUR COMMUNITY (IN-PERSON COOKIE SELLING COMMUNITIES)

USAGSO understands the importance of obtaining approval from the local Private Organization Office. To help communities with their permission request, please include the [USA Girl Scouts Overseas' Request for Cookie Sale Authorization and Recommended Cookie Sales Methods](#) from our Sr. Director to your approval request packet. Make sure to submit the request for permission to sell cookies in your community as soon as possible. We are confident the Private Organization Office, Post Commander in military communities as well as in Embassies and Consulates will support the Girl Scouts Cookie Program and approve cookie sales with the USAGSO's Request letter.



GET READY TO PLACE THE OC COOKIE ORDER

To help you place the cookie order, we have put together the information you need using three easy steps. Please remember the cookie order is due **October 25th**. Only the USVI cookie order is due December 9th.

Step 1

Review: [How to determine the OC Cookie Order](#) and [2025 Rewards Program](#) documents.

Step 2

Check out the [USAGSO Recommended OC Cookie order](#) by number of cases.

Step 3

Use these steps in [Placing the Cookie Order](#) document.

Note: The recommended order is based on last season's cookie order, community's membership, unsold cookies, least/favorite cookie flavors. Communities colored the same = Communities sharing layers between them. Cookie Proceeds start at \$1.50 per box with a chance to earn additional proceeds per box sold for meeting various incentives and requirements. See the [OCMT Cookie Program Manual](#) guide for more information.

Stay tuned and Embrace Possibility for more Cookie Program information!