

What is the Digital Cookie platform and how does it work?

Through the digital cookie platform, girls flex their entrepreneurial skills by setting up their own digital cookie website and selling to family and friends back home. In addition, troops and Communities can also create troop digital cookie website to accept credit card payments at cookie booths, offer customers a way to pay online and receive their cookies later, or purchase cookies that are shipped directly from the baker.

Why should my Girl Scout use Digital Cookie?

Girl Scouting moves at the speed of girls, and today's girls are more connected than ever. Girls will learn digital marketing skills through fun games, activities and quizzes, and use technology in new and engaging ways. They'll earn badges along the way and build even more skills than they would with traditional sales alone. Plus, girls can seriously boost their sales by reaching friends and family who might not live nearby.

When do USAGSO Digital Cookie sales start and who can participate in the program?

Our 2021-2022 Digital Cookie sales will run from **January 21 to March 20**. The following USAGSO members are eligible to participate in the Digital Cookie program:

- Girl Scouts living overseas because of their affiliation with the U.S. military, embassy, or consulate (girls must have a US address on their Girl Scout record)
- All Girl Scouts in France, Germany, Italy, U.S. Virgin Islands, and Mariana Islands.

How do USAGSO Girl Scouts sign up to participate in Digital Cookie?

Families who meet the eligibility requirements to participate in Digital Cookie will (automatically) receive their Digital Cookie registration email, giving them access to Digital Cookie platform by **January 13, 2022**.

Does USAGSO offer a rewards program for girls participating in Digital Cookie?


Yes! Girls who participate in Digital Cookie are eligible for the Digital Cookie Rewards and Gift of Caring Rewards (donations) programs.

At the end of the program, USAGSO places the Digital Cookie Rewards order for all the girls who earned them with the baker. Then, the baker mails rewards directly to the Overseas Committee mailing address on file to be distributed to the troops down to girls.

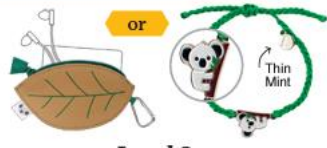


Digital Cookie Rewards


(Only for girls participating in Digital Cookie. Girls choice while supplies last.)




Level 1
Cookie Techle Patch
and Cookie Decals
50+ Digital Cookie Packages




Level 2
Eco Leaf Pouch or Koala Bracelet
100+ Digital Cookie Packages



Level 3
Eco Crossbody Tote or
Motivational Water Bottle
250+ Digital Cookie Packages



Level 4
Samoas Hoodie or
Koala Plush
500+ Digital Cookie
Packages



Level 5
750+ BRONZE ★ EXPERIENCE
1000+ SILVER ★ EXPERIENCE
2000+ GOLD ★ EXPERIENCE
Non-cumulative exclusive program experience
with all necessary supplies included.
Stay tuned for specific program
opportunities as they are confirmed.

Gift of Caring (GOC) Rewards

(for all participating communities)



**Gift of Caring
(GOC) Patch**
15+ GOC Packages



4" Koala Clip-On
40+ GOC Packages



Koala Slipper Socks
80+ GOC Packages

OCMT's that are not eligible to participate in the in-person cookie sales, may earn the following community reward:

\$100 cookie coupon for every 100 boxes sold

Community cookie coupons can be used for: bulk community registrations for membership, bulk registrations for USAGSO virtual programming, USAGSO gift cards, and reimbursement for in-person Girl Scout programming.

To qualify for community cookie rewards, communities must meet the below requirements. Please note girls will continue to earn individual digital cookie girl rewards regardless, regardless of whether their community meets these eligibility requirements.

- Must have three adults assigned to OCMT roles
- Have one adult assigned as the OCMT Cookie Manager (adults can hold more than one role)
- Must have at least 5 girls participating in the digital cookie program
- Make sure to communicate with your girls and volunteers before deciding how to use your community's cookie coupon reward.

Is participating in the Digital Cookie platform safe for girls?

The Digital Cookie platform emphasizes the safety of both girls and customers. Before girls are allowed to set up their site, they are required to learn about Internet safety through our "Safe Selling for Smart Cookies" video. In addition, girls take an Internet Safety Pledge and parents/caregivers agree to our Terms and Conditions before using the web-based platform. Parents/caregivers must also approve all updates and changes girls make when customizing their Digital Cookie site.