

girl scouts   
usa girl scouts  
overseas

2021–22 Girl Scout Cookie Program®

# OCMT Cookie Manual

Digital Cookie Sales ONLY (no in-person sales)



CLIMB  
WITH  
COURAGE

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# IT'S TIME TO CLIMB

*Every Girl Scout has it in her to do amazing things. With your support, she'll rise to the challenge!*

You've volunteered to support your community as an OCMT member, and this makes you an invaluable part of the Girl Scout Cookie Program®. Now that you've stepped up in support of girls, it's time to help them rise to the challenge of becoming Girl Scout Cookie™ entrepreneurs.

This guide offers you resources, tools, and tips to help girls reach their goals. We have everything you need to inspire girls to climb with courage this season.

If you have questions or would like additional support, please do not hesitate to contact USA Girl Scouts Overseas.

We are here to support you!

## USAGSO Contact Information

[overseascustomer@girlscouts.org](mailto:overseascustomer@girlscouts.org)

1-800-467-0070



**78%**  
of girls are interested in becoming an entrepreneur in the future.

*"Today's Girls, Tomorrow's Entrepreneurs"  
Girl Scout Research Institute, 2019*

## ABOUT THE GIRL SCOUT COOKIE PROGRAM

The Girl Scout Cookie Program prepares girls with the business smarts they need to take on the world! **The Girl Scout Cookie Program** is the largest girl-led entrepreneurial program in the world. Much more than a fundraiser, it's a unique, hands-on way for girls to develop five essential skills that are core to the Girl Scout Leadership Program: Goal setting, Decision-making, Money management, People skills and Business ethics.



### USAGSO's 2022 Girl Scout Cookie Program Sale Dates:

**January 21 to March 20:** Digital Cookie Sales

**February 4 to March 20:** In-person Cookie Sales

## ELIGIBILITY & WAYS TO PARTICIPATE

USAGSO operates a limited Cookie Program, primarily due to the restrictions around the importation and sale of American food products outside of the United States. With the guidance of GSUSA's legal team, USAGSO is able to offer the cookie program to all registered USAGSO Girl Scouts meeting the criteria for each type of sale. Let's learn more about who and how girls can participate in the Cookie Program.

**In-person Cookie Sales:** In-person cookie sales refers to cookie sales that are done in-person- such as at a Girl Scout cookie booth. Communities participating in in-person cookie sales must order their cookies in the fall so that they can be shipped overseas before cookie sales begin in February. These USAGSO communities and their members are eligible to participate in in-person cookie sales.

- U.S. military installations in Asia and Europe
- U.S. Virgin Islands & Northern Mariana Islands
- Select U.S. Embassies

**Digital Cookie Sales:** Digital cookie sales refer to cookie sales that take place using the Digital Cookie® platform. This platform allows girls to create their own cookie website where customers can purchase cookies and have them shipped directly from the baker to their home. The below USAGSO members are eligible to participate in the digital cookie program.

- Girl Scouts living overseas because of their affiliation with the U.S. military, embassy, or consulate (girls must have a US address on their Girl Scout record)
- All Girl Scouts in France, Germany, Italy, U.S. Virgin Islands, and Mariana Islands.

## PROCEEDS & COMMUNITY REWARDS

Communities that are eligible to conduct in-person cookie sales are authorized to receive profits from cookie sales in their community. This includes digital and in-person sales. These profits must be used to support Girl Scout activities that benefit entire troops or groups of girls across the community. Cookie profits cannot benefit an individual girl.

Communities that are not eligible to conduct in-person cookie sales but have girls who are eligible to participate in the digital cookie program are not authorized to receive profits from cookie sales. Instead, these communities can earn community cookie rewards to support their Girl Scouting activities. For every 100 boxes sold communities can earn a \$100 cookie coupon to be used in the USAGSO online shop, programs, and more! Communities must meet minimum requirements to earn community cookie rewards.

In addition to cookie proceeds or community rewards, girls and troops can earn digital cookie rewards. See page 11 to learn more about our Cookie Reward program.

# WHAT'S NEW 2022

## New Cookie Flavor

Are you ready for a new Girl Scout Cookie Adventure? We are! Adventurefuls are indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt. Developed in collaboration with Girl Scouts of the USA, Adventurefuls will join our lineup of cookies for the 2022 Cookie Season.



## New Theme

Get ready to climb with courage this cookie season! The koala, chosen by girls in a national vote, and motto, climb with courage, is shared across the entire Girl Scout movement. From media assets to girl reward, the 2022 theme logo and related patterns bring continuity to the program and prepare girls to climb higher!

*Koala FUN FACT: Just like people, koalas have individual fingerprints.*

## New eco-friendly rewards packaging and options

Girls spoke and we listened! This year Little Brownie Bakers is offering eco-friendly rewards packaging and options. Rewards will use less packaging and will swap traditional polybags for recyclable and reusable options. Even select reward items will use fabric that is 50% recycled polyester and natural vegan kraft paper fabric that is biodegradable. This season's rewards offer less waste and more function.



## New Cookie Badges

GSUSA is excited to roll out new cookie badges, giving girls more flexibility as they flex their entrepreneurial skills through the cookie program.

# MEET THE COOKIES

Meet our Traditional Cookies! (\$5 per box)



Adventurefuls



Samoas



Thin Mints



Trefoils



Tagalongs



Do-si-dos



Lemon-ups

Meet our Specialty Cookies! (\$6 per box)



S'mores



Toffee-tastics

## Cookie pricing

Traditional cookies sell for \$5 per box and Specialty cookies sell for \$6 per box. The specialty cookies price is higher than traditional cookies because they cost more to make due to their natural, organic, and non-GMO ingredients. The Euro, GBP (British pound sterling), JPY (Japanese Yen), and KRW (South Korean won) price per box will be established in January 2022 and posted on our website.



# 2021-2022 Girl Scout Cookies®

## adventurefuls™ • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt.  
Approximately 15 cookies per 6.3 oz. pkg.

U D

NEW!



## lemon-ups® NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon cookies baked with inspiring messages to lift your spirits.

Approximately 12 cookies per 6.2 oz. pkg.

U D



## samoas® • Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes.

Approximately 15 cookies per 7.5 oz. pkg.

U D



## tagalongs® • Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating.

Approximately 15 cookies per 6.5 oz. pkg.

U D



## do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling.

Approximately 20 cookies per 8 oz. pkg.

U D



## trefoils®

Traditional shortbread cookies.

Approximately 38 cookies per 9 oz. pkg.

U D



## thin mints® • Made with Vegan Ingredients • Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint.

Approximately 30 cookies per 9 oz. pkg.

U D



## girl scout s'mores® • Made with Natural Flavors • Real Cocoa

Graham sandwich cookies with chocolate and marshmallow filling.

Approximately 16 cookies per 8.5 oz. pkg.

U D



## toffee-tastic® • No Artificial Flavors GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits.

Approximately 14 cookies per 6.7 oz. pkg.

U D



### All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification



The GIRL SCOUTS® name and mark, and all other associated trademarks and logotypes, including but not limited to GIRL SCOUT COOKIES®, THIN MINTS®, TREFOILS®, GIRL SCOUT S'MORES®, LEMON-UPS®, ADVENTUREFULS®, Girl Scout Cookie Program® and the Trefoil Design, are owned by Girl Scouts of the USA. Little Brownie Bakers LLC is an official GSUSA licensee. The LITTLE BROWNIE BAKERS® name and mark, and all associated trademarks, including SAMOAS®, TAGALONGS®, DO-SI-DOS® and TOFFEE-TASTIC® are registered trademarks of Ferrero Inc., an affiliate of Ferrero International, S.A. © 2021 Ferrero Inc. All Rights Reserved. CWC\_042621



# Nutrition Facts

About 7 servings per container  
Serving size 2 cookies (24g)

Amount per serving	
<b>Calories</b>	<b>120</b>
% Daily Value*	
Total Fat 6g	7%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 2.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 80mg	<b>4%</b>
<b>Total Carbohydrate</b> 16g	<b>6%</b>
Dietary Fiber 1g	3%
Total Sugars 9g	
Includes 9g Added Sugars	18%
<b>Protein</b> 1g	
Vit. D 0mcg 0% • Calcium 10mg 0%	
Iron 1.2mg 6% • Potas. 60mg 2%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), VEGETABLE OIL (SOYBEAN, PALM AND PALM KERNEL), COCOA PROCESSED WITH ALKALI, SEMISWEET CHOCOLATE (SUGAR, CHOCOLATE, COCOA BUTTER, SOY LECITHIN, VANILLA EXTRACT), CONTAINS 2% OR LESS OF COCOA, NONFAT MILK, MILK, SALT, SOY LECITHIN, BAKING SODA, NATURAL AND ARTIFICIAL FLAVORS, PAPRIKA EXTRACT (COLOR).

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



# Nutrition Facts

About 6 servings per container  
Serving size 2 cookies (29g)

Amount per serving	
<b>Calories</b>	<b>140</b>
% Daily Value*	
Total Fat 6g	8%
Saturated Fat 2g	10%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 100mg	<b>4%</b>
<b>Total Carbohydrate</b> 20g	<b>7%</b>
Dietary Fiber 0g	0%
Total Sugars 7g	
Includes 7g Added Sugars	14%
<b>Protein</b> 1g	
Vit. D 0mcg 0% • Calcium 0mg 0%	
Iron 0.7mg 4% • Potas. 10mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SUGAR, SOYBEAN AND PALM OIL, CONTAINS 2% OR LESS OF NATURAL FLAVORS, SALT, LEAVENING (BAKING SODA, SODIUM ACID PHOSPHATE), ANNATTO EXTRACT COLOR, SOY LECITHIN, CITRIC ACID, WHEY PROTEIN CONCENTRATE, PROPYLENE GLYCOL ALGINATE, FRUCTOSE, MALIC ACID.

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS AND EGG.



# Nutrition Facts

About 8 servings per container  
Serving size 5 cookies (32g)

Amount per serving	
<b>Calories</b>	<b>160</b>
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Polyunsaturated Fat 2.5g	
Monounsaturated Fat 2g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 110mg	<b>5%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 0g	0%
Total Sugars 7g	
Includes 6g Added Sugars	12%
<b>Protein</b> 2g	
Vit. D 0mcg 0% • Calcium 5mg 0%	
Iron 1mg 4% • Potas. 35mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SOYBEAN AND PALM OIL, SUGAR, CONTAINS 2% OR LESS OF BROWN SUGAR (SUGAR, MOLASSES), SWEETENED CONDENSED MILK (MILK, SUGAR, BUTTERMILK, SALT, NATURAL AND ARTIFICIAL FLAVORS, BAKING SODA, SOY LECITHIN).

**CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



# Nutrition Facts

About 6 servings per container  
Serving size 3 cookies (34g)

Amount per serving	
<b>Calories</b>	<b>160</b>
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 2g	10%
Trans Fat 0g	
Polyunsaturated Fat 2.5g	
Monounsaturated Fat 2.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 100mg	<b>4%</b>
<b>Total Carbohydrate</b> 22g	<b>8%</b>
Dietary Fiber 1g	4%
Total Sugars 11g	
Includes 10g Added Sugars	20%
<b>Protein</b> 3g	
Vit. D 0mcg 0% • Calcium 15mg 0%	
Iron 0.8mg 4% • Potas. 70mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SUGAR, WHOLE GRAIN OATS, SOYBEAN AND PALM OIL, PEANUT BUTTER (PEANUTS, HYDROGENATED PALM OIL), DEXTROSE, INVERT SUGAR, CONTAINS 2% OR LESS OF WHEY, SALT, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), CORNSTARCH, NATURAL FLAVORS, SOY LECITHIN.

**CONTAINS WHEAT, PEANUT, MILK AND SOY INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH TREE NUTS & EGG.



# Nutrition Facts

About 7 servings per container  
Serving size 2 cookies (29g)

Amount per serving	
<b>Calories</b>	<b>150</b>
% Daily Value*	
Total Fat 8g	10%
Saturated Fat 6g	30%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 1g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 60mg	<b>3%</b>
<b>Total Carbohydrate</b> 18g	<b>7%</b>
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 10g Added Sugars	20%
<b>Protein</b> 1g	
Vit. D 0mcg 0% • Calcium 10mg 0%	
Iron 0.6mg 2% • Potas. 45mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** SUGAR, VEGETABLE OIL (PALM KERNEL, PALM AND SOYBEAN OIL), ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), CORN SYRUP, COCONUT, SWEETENED CONDENSED MILK (MILK, SUGAR), CONTAINS 2% OR LESS OF SORBITOL, COCOA, GLYCERIN, INVERT SUGAR, COCOA PROCESSED WITH ALKALI, CORNSTARCH, SALT, CARAMEL COLOR, DEXTROSE, NATURAL AND ARTIFICIAL FLAVORS, SOY LECITHIN, SORBITAN TRISTEARATE, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), CARRAGEENAN.

**CONTAINS WHEAT, COCONUT, MILK AND SOY INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



# Nutrition Facts

About 7 servings per container  
Serving size 2 cookies (25g)

Amount per serving	
<b>Calories</b>	<b>140</b>
% Daily Value*	
Total Fat 8g	10%
Saturated Fat 4g	20%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 2.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 80mg	<b>3%</b>
<b>Total Carbohydrate</b> 13g	<b>5%</b>
Dietary Fiber 1g	4%
Total Sugars 8g	
Includes 7g Added Sugars	14%
<b>Protein</b> 3g	
Vit. D 0mcg 0% • Calcium 0mg 0%	
Iron 0.7mg 2% • Potas. 60mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** PEANUT BUTTER (PEANUTS, SUGAR, HYDROGENATED PALM OIL, SALT), SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), VEGETABLE OIL (PALM KERNEL, PALM AND SOYBEAN OIL), COCOA, CORNSTARCH, SALT, SORBITAN TRISTEARATE, SOY LECITHIN, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), NATURAL AND ARTIFICIAL FLAVORS, WHEY, PARTIALLY DEFATED PEANUT FLOUR.

**CONTAINS PEANUT, WHEAT, SOY AND MILK INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH TREE NUTS & EGG.



# Nutrition Facts

About 8 servings per container  
Serving size 4 cookies (31g)

Amount per serving	
<b>Calories</b>	<b>160</b>
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 5g	25%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 1g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 120mg	<b>5%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber <1g	3%
Total Sugars 10g	
Includes 9g Added Sugars	18%
<b>Protein</b> 2g	
Vit. D 0mcg 0% • Calcium 10mg 0%	
Iron 1.2mg 6% • Potas. 40mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SUGAR, VEGETABLE OIL (PALM KERNEL, PALM AND SOYBEAN OIL), COCOA, CARAMEL COLOR, CONTAINS 2% OR LESS OF COCOA PROCESSED WITH ALKALI, INVERT SUGAR, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), CORNSTARCH, SALT, SORBITAN TRISTEARATE, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVORS, OIL OF PEPPERMINT.

**CONTAINS WHEAT AND SOY INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS, MILK & EGG.

MADE WITH VEGAN INGREDIENTS. MADE IN A FACILITY THAT HANDLES NON-VEGAN INGREDIENTS.



# Nutrition Facts

About 8 servings per container  
Serving size 2 cookies (31g)

Amount per serving	
<b>Calories</b>	<b>150</b>
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Polyunsaturated Fat 0.5g	
Monounsaturated Fat 2.5g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 110mg	<b>5%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 1g	5%
Total Sugars 10g	
Includes 10g Added Sugars	20%
<b>Protein</b> 2g	
Vit. D 0mcg 0% • Calcium 0mg 0%	
Iron 0.8mg 4% • Potas. 50mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** GRAHAM FLOUR, SUGAR, PALM OIL, WHEAT FLOUR, CANE SUGAR, CORNSTARCH, COCOA, CONTAINS 2% OR LESS OF INVERT SUGAR, CHOCOLATE, MOLASSES, SALT, NATURAL FLAVORS, BAKING SODA, COCOA PROCESSED WITH ALKALI, SOY LECITHIN, WHEY.

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



# Nutrition Facts

About 7 servings per container  
Serving size 2 cookies (28g)

Amount per serving	
<b>Calories</b>	<b>140</b>
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 4g	20%
Trans Fat 0g	
Polyunsaturated Fat 0.5g	
Monounsaturated Fat 2.5g	
<b>Cholesterol</b> 10mg	<b>3%</b>
<b>Sodium</b> 90mg	<b>4%</b>
<b>Total Carbohydrate</b> 19g	<b>7%</b>
Dietary Fiber 0g	0%
Total Sugars 7g	
Includes 7g Added Sugars	14%
<b>Protein</b> <1g	
Vit. D 0mcg 0% • Calcium 0mg 0%	
Iron 0.1mg 0% • Potas. 5mg 0%	

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** RICE FLOUR, TAPIOCA STARCH, SUGAR, BUTTER (CREAM, SALT), PALM OIL, BROWN RICE FLOUR, BUTTER TOFFEE BITS (SUGAR, BUTTER (CREAM, SALT), CORN SYRUP, SOY LECITHIN, SALT), INVERT SUGAR, CONTAINS 2% OR LESS OF SALT, SOY LECITHIN, XANTHAN GUM, BAKING SODA.

**CONTAINS MILK AND SOY INGREDIENTS.**

MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS, WHEAT & EGG.



Although the use of palm oil in Little Brownie Bakers' Girl Scout Cookies® is limited, the palm oil used in our Girl Scout products is Certified Mass Balance palm oil. The Mass Balance System ensures that the palm oil Little Brownie Bakers uses contributes to the production of environmentally responsible, socially beneficial and economically viable palm oil. For more information please visit the Little Brownie Bakers website.



RSPO-1106186

Product formulations can change at any time. We encourage you to check the ingredient statement on each package you purchase for the most up-to-date information on the ingredients contained in the product in that package. For more details, check with Little Brownie Bakers.



*Inspire her to think like an entrepreneur*

# FIVE ESSENTIAL SKILLS

Goal setting is one of the five essential skills girls develop through the Girl Scout Cookie Program®. With your support, they'll learn how to set realistic goals and achieve them.



## FIVE ESSENTIAL SKILLS

### 1. GOAL SETTING

Girls learn how to set goals and create a plan to reach them.

**Action steps:** Encourage girls to set incremental, achievable goals. Help girls break down those goals through setting weekly challenges.

### 2. DECISION MAKING

Girls learn how to make decisions on their own and as a team.

**Action steps:** Talk with girls about how they plan to spend the troop's cookie earnings.

### 3. MONEY MANAGEMENT

Girls learn to create a budget and handle money.

**Action steps:** Build on girls' interest in learning to manage all facets of the cookie business, such as creating a budget to fund a troop experience or figuring out the percentage of customers who selected the donation option.

### 4. PEOPLE SKILLS

Girls find their voice and build confidence through customer interactions.

**Action steps:** Ask girls about new marketing ideas they want to try. They can discuss how to tailor their cookie pitch to achieve their goals.

### 5. BUSINESS ETHICS

Girls learn to act ethically, both in business and life.

**Action steps:** Talk to girls about the importance of delivering on their promise to customers. They can also consider offering a Girl Scouts® Gift of Caring option.

Encourage girls to keep climbing. Once they set a package goal, they might challenge themselves further, like building more marketing or entrepreneurship skills.

On average, Girl Scouts were  
**two times as likely**  
to have done entrepreneurial  
activities as other girls!

*"Today's Girls, Tomorrow's Entrepreneurs"*  
Girl Scout Research Institute, 2019



## BADGES, PATCHES AND CERTIFICATES

How can you inspire girls to think courageously? Let girls know how they can earn a **badge or patch** — and wear it on their vest or sash — as a symbol of their important Girl Scout Cookie Program achievements.

Girls can earn one of the new Cookie Business badges this year when they complete requirements that help them develop new skills as they learn and grow their business. Badges are official Girl Scouts of the USA recognitions that can be placed on the front of their Girl Scout uniform.

Girls collect patches as they achieve specific cookie program milestones, including things like sending emails, selling at booths and using Digital Cookie. These are fun patches that can be worn on the back of the uniform to show her cookie business success.

### Where you'll learn more:

- [girlscouts.org/cookiebadges](https://girlscouts.org/cookiebadges)
- [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders) for poster download

**Certificates and patches** can be used for recognition at any point in the Girl Scout Cookie Season, from the earliest planning meetings through the booth phase.

### Where you'll learn more:

- [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)

Check out the **NEW Cookie Business** badges and **Financial Literacy** badges at [girlscouts.org/en/our-program/badges/badge\\_explorer](https://girlscouts.org/en/our-program/badges/badge_explorer).



## REWARDS & COOKIE MERCHANDISE SHOP

Communities, troops, and girls have the opportunity to earn amazing cookie rewards. These rewards support the new cookie theme, supporting fun and adventure with Girl Scouts around the world! Let's look at each of the cookie reward options for this year's cookie season!

### In-person Cookie Sales Rewards (U.S. military installations in Asia and Europe & select U.S. Embassies)

Placing cookie orders is no small feat. Here are the rewards available to communities who place their cookie order in the fall.



**Goal Getter Patch**  
1 per Girl  
Submit OC Initial Cookie  
Order by October 25



**Samoas Bracelet and Cooling Fabric Bandana**  
1 of each per Girl  
**Plus 3 Tumblers per OC**  
Order USAGSO Recommended Order



**Animated Bag Tag and Super Patch**  
1 of each per Girl  
Order 1 layer over the USAGSO  
Recommended Order

### In-person Cookie Sales Rewards (U.S. Virgin Islands & Saipan)

Our Girl Scouts in the US Virgin Islands and Saipan have some awesome rewards to support their in-person girl sales this year.



**Goal Getter Patch**  
1 per Girl  
30+ Packages  
USAGSO Recommended Order



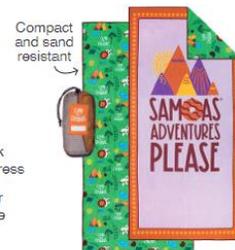
**Cooling Fabric Bandana**  
1 per Girl  
60+ Packages



**Samoas Bracelet**  
1 per Girl  
90+ Packages



**Motivational Water Bottle**  
1 per Girl  
120+ Packages



**Beach Towel**  
1 per Girl  
200+ Packages



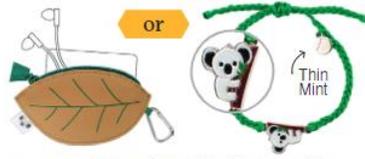
**Tumbler**  
3 per OC  
Submit OC Initial

## Digital Cookie Girl Rewards

Girl Scouts selling cookies on her digital cookie website can earn individual girl rewards. Best of all, she can choose the rewards she likes best at each level of earning.



**Cookie Techie Patch and Cookie Decals**  
50+ Digital Cookie Packages



**Eco Leaf Pouch or Koala Bracelet**  
100+ Digital Cookie Packages



**Eco Crossbody Tote or Motivational Water Bottle**  
250+ Digital Cookie Packages



**Samoas Hoodie or Koala Plush**  
500+ Digital Cookie Packages



**Koala Plush**  
Moveable eucalyptus leaves

### Exclusive Program Experience

750+ **BRONZE** ★ EXPERIENCE

1000+ **SILVER** ★ EXPERIENCE

2000+ **GOLD** ★ EXPERIENCE

Non-cumulative exclusive program experience with all necessary supplies included. Stay tuned for specific program opportunities as they are confirmed.

## Gift of Caring (GOC) Rewards

Girl Scouts who sell donated cookies through her digital cookie website can earn special “Gift of Caring” rewards in addition to her digital cookie rewards.



**Gift of Caring (GOC) Patch**  
15+ GOC Packages



**4" Koala Clip-On**  
40+ GOC Packages



**Koala Slipper Socks**  
80+ GOC Packages

## COOKIE REWARDS SHOP & COOKIE RALLY KITS

### Cookie Rewards Shop

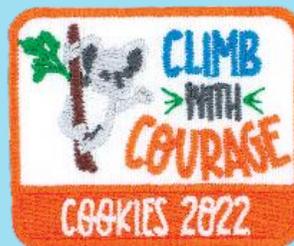
In addition to cookie rewards, communities have an opportunity to purchase additional cookie merchandise to give out to girls in their community. Communities have until November 15 to shop for additional cookie merchandise. Browse our selection of items in the [USAGSO Cookie Merchandise Catalog](#) and place your order using our [USAGSO cookie merchandise order form](#). We ask that each overseas communities share this information with their volunteers and place only one order for the entire community. The items purchased in the online shop can either be paid for once sales close (November 15) or charged to your community cookie account and paid out at the end of the cookie season. If charged to your community cookie account, your cookie merchandise can be deducted from your community cookie proceeds (in-person eligible communities) or your community cookie rewards (digital cookie only eligible communities). Supplies are limited, and USAGSO will confirm your order after sales close on November 15.

### Cookie Rally

Cookie rallies are a great way for girls and volunteers to get excited for the cookie season and learn more about the 5 essential skills. This cookie rally guide provides volunteers with activities and information to help you plan your own community cookie rally. USAGSO is also hosting a virtual cookie rally to kick off the cookie season. At \$5 a person, girls can join the fun, learn more about cookies, and receive a virtual rally patch.

### Bulk Registration & Cookie Rally Kits

Let USAGSO help you get ready for the cookie season. This year USAGSO will be hosting a live virtual cookie rally designed to introduce members to the cookie theme, mascot, and flavors. OCMT's who bulk register their community for the USAGSO virtual cookie rally by October 31st will receive two patches and one journal per girl, and a printed cookie rally planning guide and three padfolios for the OCMT (while supplies last) at no additional cost. Check out [this flyer](#) to learn more and [bulk register](#) your community today!



# COOKIE CALENDAR 2022



## Important Dates

Digital Cookie Sales: January 21- March 20

Cookie Booth Sales: February 4- March 20

### September

**23:** OCMT exclusive Cookie Bite Workshop

### October

**1:** Cookie trainings available in gsLearn

**14:** OCMT exclusive Cookie Bite Workshop

**25:** Cookie orders due to USAGSO

**31:** Last day [OCMT bulk registration for Virtual Rally & Cookie Rally Kits](#)

### November

**4:** Cookie Bite Workshop

**12:** USVI cookie pre-orders start

**15:** Last day OCMT can order from the Cookie Merchandise Online Store

### December

**2:** Cookie Bite Workshop

**6:** USVI pre-orders end

**10:** USVI Cookie orders due to USAGSO

### January

**3:** Volunteers access to Digital Cookie

**6:** Cookie Bite Workshop

**12:** Parents access to Digital Cookie

**15:** Virtual Cookie Rally

**21:** Digital Cookie sales **BEGIN**

### February

**3:** Cookie Bite Workshop

**4:** Cookie booth sales **BEGIN**

**18-20:** National Girl Scout Cookie Weekend

### March

**3:** Cookie Bite Workshop

**20:** All cookie sales **END**

### April

**7:** Cookie Bite Workshop

**8:** Cookie final invoices due to communities

**15:** Cookie payments due

*Only applies to in-person cookie selling communities*



## ADDITIONAL TRAININGS & RESOURCES

### Cookie Bite Workshops

This year USAGSO is excited to host a series of live Cookie Bite Workshops designed to provide volunteers with bites of Cookie Program news and information. Volunteers can register to attend these live workshops in gsLearn and each workshop is offered twice—6 p.m. in JST & again at 6 p.m. in CET/CEST. Recordings will be available in gsLearn following each workshop. Below are the workshop dates and topics.

OCMT exclusive Cookie Bite Workshop (OCMT only): **September 23 & October 14**

Cookie Bite Workshops (all volunteers)-First Thursday of every month

**November 4:** What's New in 2022!

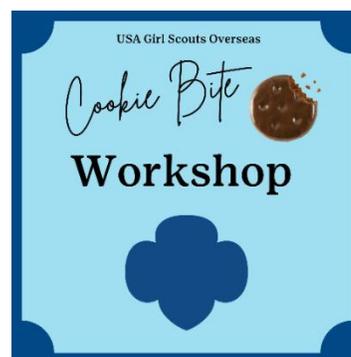
**December 2:** Cookie Rally & the New Cookie Badges

**January 6:** Digital Cookie & Developing a Cookie Sales Strategy

**February 3:** Q&A Session

**March 3:** Q&A Session

**April 7:** Celebrate, Relax, and Rejuvenate



### Additional Resources from GSUSA & the Baker

**Troop Leader Resources:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders)

**Cookie Badges:** [girlscouts.org/cookiebadges](https://girlscouts.org/cookiebadges)

**Cookie Entrepreneur Family Pin:** [girlscoutcookies.org/entrepreneurfamily](https://girlscoutcookies.org/entrepreneurfamily)

**Cookie History, FAQs and Nutrition Information:** [LittleBrownie.com](https://LittleBrownie.com)

**Cookie Program Family Meeting Guides:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders)

**Digital Cookie®:** [girlscouts.org/digitalcookie](https://girlscouts.org/digitalcookie)

**Digital Marketing Tips for Cookie Entrepreneurs:** [girlscoutcookies.org/digitalmarketingtips](https://girlscoutcookies.org/digitalmarketingtips)

**eBudde™ App:** [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)

**Girl Scouts® Built by Me Planner:** [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)

**Goal-Setting Activities & Tips:** [girlscouts.org](https://girlscouts.org) & [LittleBrownie.com](https://LittleBrownie.com)

**In-Person Cookie Sales Guide & Other Resources:** [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)

**Safety Resources:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders)

**Social Media Tools and Graphics:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders) & [LittleBrownie.com/social-resources](https://LittleBrownie.com/social-resources)

**Virtual Cookie Booth Guide:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders)

**Virtual Cookie Sales Tools:** [LittleBrownie.com/volunteers](https://LittleBrownie.com/volunteers)

**Volunteer Essentials:** [www.usagso.org](https://www.usagso.org)

**Cookie Family Connection Guide:** [girlscoutcookies.org/troopleaders](https://girlscoutcookies.org/troopleaders)

**Little Brownie Bakers® Family Guide:** [LittleBrownie.com/families](https://LittleBrownie.com/families)

# COOKIE MANAGER

Thank you for taking on the role of cookie manager for your overseas community. The Cookie Program is a fundamental part of the Girl Scout experience, and your role is vital to its success. We encourage you to reach out to your volunteers and OCC for support - it's a labor of love and you are not alone.

## OCMT Cookie Manager Position Description

Your primary role is to work with volunteers in your community to plan and conduct the Girl Scout Cookie Program. A full job description can be found online [HERE](#) and we ask that you submit an OCMT online commitment form once you have reviewed and are ready to step into this role.

## Learn about the Cookie Program

Your first responsibility is to learn all about the cookie program. Complete your Cookie Manager training in gsLearn and attend our Cookie Bite Workshops to continue exploring different cookie topics. Here are some questions you should know after completing your gsLearn trainings and reading through this manual.

- What are the eligibility requirements to participate in digital cookie? Who can participate?
- What are the 5 essentials skills? How can you share this with volunteers and families?
- When will volunteers gain access to the digital cookie program? When will families gain access to the digital cookie program?
- What are the digital cookie girl rewards? What are the digital cookie community rewards? And does your community qualify for community wide rewards?

## How will you inform your parents and volunteers about the cookie program?

Once you have learned all about the Cookie program, how will you share that information with volunteers and families in your community? Will you schedule a Zoom meeting with all volunteers? Will you send an email to your families? How will you make sure volunteers and parents know the eligibility requirements, rewards program, and key cookie program dates?

## How will you educate girls on the cookie program?

How will girls in your community develop their 5 essential skills? How will they learn about the cookies flavors and the digital cookie platform? Cookie Rallies are a great way for girls to learn about the program and develop their 5 skills all while having fun. Check out this [COOKIE RALLY GUIDE](#) for tons of ideas!

## Create a cookie program plan

Once you know how you will educate the volunteers, families, and girls about the cookie program, put your plan on paper and share with your OCMT for approval and assistance.

## COMMUNITY REWARDS & YOUR COOKIE ACCOUNT

The Girl Scout cookie program gives girls the opportunity to earn girl rewards and communities the opportunity to earn community rewards. OCMT's that are not eligible to participate in in-person cookie sales may earn the following community reward.



Community cookie coupons can be used for: bulk community registrations for membership, bulk registrations for USAGSO virtual programming, USAGSO gift cards, and reimbursement for in-person Girl Scout programming.

To qualify for community cookie rewards, communities must meet the below requirements. *Please note- girls will continue to earn individual digital cookie girl rewards regardless of whether their community meets these eligibility requirements.*

1. Must have three adults assigned to OCMT roles
2. Have one adult assigned as the OCMT Cookie Manager (adults can hold more than one role)
3. Must have at least 5 girls participating in the digital cookie program

Make sure to communicate with your girls and volunteers before deciding how to use your community's cookie coupon reward.

### Your Community Cookie Account

USAGSO will create a cookie account for your Girl Scout community. Cookie merchandise and bulk Virtual Cookie Rally registrations (both due in the fall) can be charged to your community's cookie account. At the end of the digital cookie season, your Cookie Reward (coupons) will be added to your cookie account. A final cookie account snapshot will be sent to you by April 8<sup>th</sup> for review, and cookie coupons will be awarded the week of April 15<sup>th</sup>.

## BULK COOKIE MAILINGS

There are several bulk mailings that your community may receive throughout the cookie season- either directly from the baker or from USAGSO. Please be sure to have a cookie manager assigned to your community and submit [THIS FORM](#) to give us an address for these mailings. The bulk mailings and approximate arrival dates are listed below. *Please note- arrival dates are subject to change.*

### **Cookie Merchandise Shop- *November/December***

If your community ordered cookie merchandise using our online form (due by October 31) items will be mailed directly from the vendor to your community in late November/December.

### **Virtual Cookie Rally Kits- *December***

If your community bulk registered for the USAGSO virtual rally and cookie kits (registrations due by October 31), your cookie rally kits will be mailed from USAGSO directly to your community in December.

### **Cookie Taster Pack- *January***

Communities with an assigned Cookie Manager will be mailed boxes of cookies for the girls and volunteers to taste. The actual number of boxes will depend upon your community size and availability of cookies, but anticipate enough cookies for girls and adults to try each flavor.

### **Cookie Rewards- *May***

Cookie rewards will be mailed from the vendor in April. You should expect them by mid-May.



## COOKIE DO'S & DON'TS

- 1. COOKIES MAY NOT BE SOLD ON THE LOCAL ECONOMY OR INTERNATIONAL SCHOOLS.**  
Selling cookies on the economy is forbidden. It is in violation of the agreement under which cookies are brought into the overseas locations. Selling cookies on the local economy puts your girls at risk for being stopped by local police officials and puts the entire Girl Scout Cookie Program at risk for future sales. Please stress this with your girls and parent/guardian/adult volunteers.
- 2. Cookies purchased through the digital cookie program may not be resold.** Customers wishing to purchase cookies must do so directly through a digital cookie website or through an authorized in-person cookie sale location.
- 3. For more Do's and Don'ts check the Cookies web page [www.usagso.org](http://www.usagso.org).**

## SECTION III: eBudde

eBudde is our digital cookie inventory system. Volunteers have access to eBudde to place cookie orders, receive cookies and assign cookies to troops, review and mark active girls, view sales, and run basic reports. <https://cookieportal.littlebrownie.com>

### eBudde Login

**When accessing eBudde™ for the first time this season:**

1. You will receive a welcome email with a LOGIN link.
2. Click on the LOGIN link within the email.
3. On the PASSWORD screen, set up your new password and confirm.
4. At the PROFILE screen, enter the new password you set up. Review/update all additional information. eBudde only takes US addresses- you may use the USAGSO NA office address if you do not have a US address. Unit 31401 Box 123, APO, AE 09630.
5. Click Update Profile
6. Select eBudde™ from the list provided from the cookie portal.

**Did not receive the Welcome email from eBudde or Forgot Password**

1. Go to <https://cookieportal.littlebrownie.com>
2. Click Forgot your password
3. Enter email (users are initially set up with the usagso.org email address assigned to OCMT position)
4. Click Send me reset password instructions
5. You will get an email with a new password link
6. Click the link in the email.
7. Enter the password you would like to use for the system, confirm your password and click Change My Password.
8. Update your profile. If you do, enter the same password that you entered on the previous screen in all three sections and review/update profile.
9. Click Update Profile
10. Select eBudde™ from the list provided from the cookie portal.
11. You will also receive an email to confirm that you changed your account for security purposes. Click the Confirm Your Account to complete the process.

Your password has been changed successfully. You are now signed in.

## Cookie Portal Profile

Please update your information below.

Current password is required for any updates.

Your email is your user name.

## Change Password (Optional)

If you would like to change your password you may do so here.

Cancel

Update Profile

## Overview

Once you enter the system, you will notice that the screen is divided into two sections. The top section will include your service unit (OCMT) name and number. The bottom section will include the troops in your community.

### Service Unit Tabs

Click on your Service Unit (OCMT) name and number located in the top section of your navigation screen. On the service unit level the following options are available using a tab method similar to file folders in a filing cabinet. To access a tab, click the tab name and the system will display the appropriate page. Below are the Service Unit tabs you will find in eBudde. The tabs greyed out may exist on your dashboard but are not used by USAGSO.



**Dashboard** – The dashboard gives you an up-to-minute snapshot of your troop’s orders, goals, financials and per girl averages.

**Contacts** - The contacts tab is used to view the service unit level users name, personal information, email and passwords.

**Settings** – The settings tab will allow a service unit to specify how the data will be entered for the service unit and to add additional service unit level users.

**Troops** – The troops tab is for adding, changing, and/or deleting troops.

**Init. Order** – The Init. Order tab is to submit the community order to the council.

**Delivery** – The delivery tab is used by service units to select their service unit delivery station (does not apply to USAGSO)

**Transactions** - This tab is to move cookies from the service unit to the troops.

**Payments** - This tab is to view or enter troop payments. (does not apply to USAGSO)

**Rewards** – The rewards tab is for service units to verify troop reward orders and submit order to the council.

**Booth Sites**– This tab will allow service units to approve troop booth site requests. (does not apply to USAGSO)

**Reports** – The reports tab is for service units to print reports for cookie orders, reward orders, and inventory transactions.

**Help Center** – The Help Center will provide you additional information on the eBudde system.

## Troop Tabs

Click on a troop name and number located in the bottom section on your navigation screen to access the troop leader view. eBudde™ provides a variety of features for troops to track their cookie sale information. The tabs greyed out below may exist on your dashboard but are not used by USAGSO.



**Dashboard** – Default screen that shows important messages, calendar, checklist and dates

**Contacts** – Allows you to edit your contact information. This includes name, address and phone number. This DOES NOT include changing the email address. That must be done from the login screen.

**Settings** – This allows you to change the number of girls selling, registered, and program age level. You can also add additional troop contacts.

**Girls** – This allows you to enter girl names, grade, id and goal information

**Init. Order** – This option is for entering your troop initial cookie order (does not apply to USAGSO)

**Delivery** – This option is for selection of delivery site and a printout of cookies order, delivery site, and pick-up time (does not apply to USAGSO)

**Girl Orders** - Track girl initial, booth and additional orders and payments

**Booth Sales** – This option allows you to select council booth sale sites and/or request a troop booth sale site. (does not apply to USAGSO)

**Transactions** – List all cookie transactions, including initial transfer from SU, and troop-to-troop transactions.

**Cookie Exchange** – Post that you have available cookies by variety and see what is available from others. (does not apply to USAGSO)

**Rewards** – Troop reward ordering

**Payments** – Troop payment to council recording (does not apply to USAGSO)

**GOC Org.** – This option allows you to record troop donation organizations. (Optional)

**Sales Report** – Recap of all troop information. Initial order, additional cookies, troop profit, payments and submitting total Gift of Caring numbers (if applicable)

**Reports** – Two reports available for troops. Cupboard listing and delivery site listing. (does not apply to USAGSO)

**Help Center** – The Help Center will provide you additional information on the eBudde system.

## Adding/Moving Girls

To add, edit, or move girls, click on the girl's troop and then open the "Girls" tab. If you encounter an error adding, editing, or moving a girl member, contact [overseascustomer@girlscouts.org](mailto:overseascustomer@girlscouts.org) for support.

### Add/Edit a Girl

If a new member has joined a troop after the initial eBudde upload, open her troop and enter in the information below. You can use the TAB key to move between the boxes. Click the Update button to save the information. The fields below can also be edited for existing girls. Note: Girls who are no longer participating with a troop should be marked as Inactive. Girls cannot be deleted from eBudde.

**First Name** – Enter the girl's first name

**Last Name** – Enter the girl's last name

**GSUSA ID** - Enter the girl's GSUSA ID. This can be visible from the troop leader's myGS account.

**ID** – Click this button to assign a girl a temporary ID if the GSUSA ID is not available.

**Inactive?** – (Optional) If the girl is inactive in the troop, check the box. A girl cannot be marked inactive if she has boxes sold.

**Grade** – Enter the girl's grade, K - 12

**DOC Eligible** – This column is checked by the system if the girl qualifies as part of Digital Cookie.

Please click this box when adding a girl to eBudde

**Reg'd?** – If the girl is registered, check the box

**Shirt Size** – (Optional) Enter the girl's shirt size

**Sales Goal** – (Optional) Enter the girl sales goal in boxes.

### Moving Girls

If a girl scout needs to be assigned to a different troop in eBudde, click the "Move" link next to her name and input her new troop information.

Troop 18020 Girls ?

acts
Settings
Girls
Init. Order
Delivery
Girl Orders
Transactions
Rewards

Update
Hide Active
Hide Inactive
Printable

Since you are a DOC council, and this troop has been selected as a DOC troop, grade levels for all girls will be required, and any girls in grade levels K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 or 12 will be required to have accurate GSUSA ids.

First Name	Last Name	GSUSA Id	ID	Inactive?	Grade	DOC Eligible	DOC Emails	Reg'd?	Shirt Size	Sales Goal	Pairing w/ DOC
Abiella	Anthony	112370577	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>		0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Froska	Lee	109459057	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	YXS	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Hattie	Kasinger	110424359	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	YS	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Kallie	Sutherland	111962836	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	YM	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Liliana	Allington	109376591	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	YL	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Louisa	Patterson	109377748	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	YXL	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Millie	Wood	109534709	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	AS	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
Morgan	Morris	112370805	ID	<input type="checkbox"/>	3	✓		<input checked="" type="checkbox"/>	AM	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
									AL	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
									AXL	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>
									AZXL	0	<a href="#">Move</a> <a href="#">Zero Init Deliv</a>

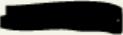
## Adding Troop Volunteers

Troop Leaders and Troop Cookie Coordinators will be added to eBudde and sent a welcome email before the cookie season starts. If a troop cookie volunteer is missing, follow the steps below to add a volunteer to the system.

1. Open eBudde and click on your service unit name to access your service unit view
2. Click the “Troops” tab
3. Click “Edit” next to the missing volunteer’s troop
4. Add the email, first, and last name of the volunteer in either the troop leader or troop cookie chairs field.
5. Click “Update” to add the volunteer
6. Once added, the volunteer can request a password reset to gain access to eBudde

**Troop Leaders** 

---

angliacookiemanager@usagso.org   Primary?  Remove?

----- Add a new Troop Leader -----

E-mail:

First name:  Last name:

Active?  
 Receives email?  
 Primary?  
 Add to all seasons?

## Viewing Sales in eBudde- the Girl Orders Tab

This tab allows you to enter, by girl, booth sales packages sold and digital girl girl delivery/in-hand order flavors . You can add a comment on each row. There are two views of the girl orders. You can see a summary troop view or each girl’s detail. The system defaults to the troop summary view.

### Troop Summary View

Printable Version

Record Booth Sale Export

Below are your troop sales broken down by Girl.  
To view/edit a Girl's Transactions click on the appropriate row.

Package Sales  
Financials  
FYI Programs

Girl	C GOC	Core Initial	Core Booth	Core Other	SMr Initial	SMr Booth	SMr Other	Toff Initial	Toff Booth	Toff Other	T GOC	Total	Total Due	Paid	Bal. Due	F GOC
Becky H.	10	64	0	0	25	0	0	0	0	0	0	99	\$ 446.00	\$ 0.00	\$ 446.00	0
Belinda S.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0
Cindy W.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0
Jasmine C.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0
Patty W.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0
<b>Girl Totals</b>	<b>10</b>	<b>64</b>	<b>0</b>	<b>0</b>	<b>25</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>99</b>	<b>\$ 446.00</b>	<b>\$ 0.00</b>	<b>\$ 446.00</b>	<b>0</b>
Troop Order (Actual pkgs+C_GOC)													142			
Difference													-43			

Active Inactive

The troop summary view shows a total row for each girl. Each column stands for a cookie flavor or gift of caring (GOC). Cookie quantities listed in the Girl orders tab are in packages.

The **Troop Order** row tells you how many cookies are allocated to the troop. Cookies sold in-person (either at a booth or through digital cookie girl delivery or in-hand delivery) will need to be manually tracked in eBudde by a troop volunteer. If physical cookie sales are entered into eBudde following the instructions below, the **Difference** row will reflect the number and flavors of cookies that remain in your inventory, and the total balance due for all girls will be \$0.00. Tracking your physical cookies sales in eBudde is strongly encouraged.

# Girl View

Troop 10626 Girl Trans.

Emaline G.		\$ 5.00	\$ 6.00	\$ 5.00	\$ 5.00	\$ 5.00	\$ 6.00	\$ 6.00					
DOC	Comment	Cookie Initial	Spec Initial	CFH	Cookie Booth	Cookie Other	Spec Booth	Spec Other	Total	Total Due	Paid	Bal. Due	fulfilled
✓ DLVR 27595950		0	0	0	0	0	0	0	0	\$ 0.00	\$ 16.00	\$ -16.00	
✓ DLVR 27607294		0	0	0	0	0	0	0	0	\$ 0.00	\$ 10.00	\$ -10.00	
✓ DLVR 27793483		0	0	0	0	0	0	0	0	\$ 0.00	\$ 25.00	\$ -25.00	
✓ SHIP 27979762		0	0	0	0	4	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00	
✓ DLVR 28779394		0	0	0	0	0	0	0	0	\$ 0.00	\$ 25.00	\$ -25.00	
✓ DON 28916811		0	0	7	0	0	0	0	7	\$ 35.00	\$ 35.00	\$ 0.00	
✓ DLVR 30101907		0	0	0	0	0	0	0	0	\$ 0.00	\$ 20.00	\$ -20.00	
Init. Order "Locked"		125	13	12	0	0	0	0	150	\$ 763.00	\$ 0.00	\$ 763.00	
✓ DON 30963166		0	0	10	0	0	0	0	10	\$ 50.00	\$ 50.00	\$ 0.00	
✓ DLVR 31051410		0	0	0	0	0	0	0	0	\$ 0.00	\$ 15.00	\$ -15.00	
✓ DLVR 32176413		0	0	0	0	0	0	0	0	\$ 0.00	\$ 50.00	\$ -50.00	
goal getter fire stone		0	0	0	0	11	0	2	13	\$ 67.00	\$ 67.00	\$ 0.00	
goal getter self		0	0	0	0	25	0	2	27	\$ 137.00	\$ 0.00	\$ 137.00	
✓ DLVR 32305808		0	0	0	0	0	0	0	0	\$ 0.00	\$ 12.00	\$ -12.00	
Goal getter 3-3		0	0	0	0	20	0	4	24	\$ 124.00	\$ 0.00	\$ 124.00	
2-4		0	0	0	0	0	0	0	0	\$ 0.00	\$ 97.00	\$ -97.00	
Goal getter		0	0	0	0	4	0	0	4	\$ 20.00	\$ 0.00	\$ 20.00	
✓ DLVR 32489760		0	0	0	0	0	0	0	0	\$ 0.00	\$ 10.00	\$ -10.00	
✓ DON 32542037		0	0	4	0	0	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00	
joann 3-8		0	0	0	23	0	0	0	23	\$ 115.00	\$ 115.00	\$ 0.00	
Emaline goal getter		0	0	0	0	17	0	1	18	\$ 91.00	\$ 0.00	\$ 91.00	
✓ SHIP 32569825		0	0	0	0	4	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00	
✓ SHIP 32588318		0	0	0	0	12	0	0	12	\$ 60.00	\$ 60.00	\$ 0.00	
email 3-11		0	0	0	0	12	0	2	14	\$ 72.00	\$ 0.00	\$ 72.00	
		125	13	37	23	192	0	14	404	\$ 2047.00	\$ 1997.00	\$ 50.00	

The girl view will show you the detail transactions for the girl as well as the troop link. Cookies purchased through the digital cookie platform will show up as a letter-number combination. The letters stand for the type of order and the number is the order number. The order number can be used to look up the transaction in digital cookie. Let's take a look at different types of digital cookie orders:

**SHIP-** Cookies ordered through digital cookie with direct ship from the baker to the customer. No changes need to be made to these orders. The quantity, flavor, total due, and paid columns will be automatically filled. The balance due for shipped orders should be \$0.00, since all information is imported into eBudde. No adjustments need to be made to these transactions.

**DON-** Cookies ordered through digital cookie for donation. The total quantity ordered will show in the gift of caring (GOC) column. Unless you request to donate cookies locally using GOC transactions, these cookies will be shipped at the end of the cookie season directly from the baker to the organization designated to receive donated cookies from USAGSO. The total due and paid columns are automatically filled and balance due should be \$0.00. No adjustments need to be made to these transactions.

In addition to transactions imported from digital cookie, volunteers can add a transaction using the "Add Trans" button. Communities that do not participate in in-person sales do not need to add transactions into eBudde.

# SECTION IV: DIGITAL COOKIE

## Overview

### The digital cookie platform

Through the digital cookie platform, girls flex their entrepreneurial skills by setting up their own digital cookie website and selling to family and friends back home. In addition, troops and Communities can also create troop digital cookie website to accept credit card payments at cookie booths, offer customers a way to pay online and receive their cookies later, or purchase cookies that are shipped directly from the baker.

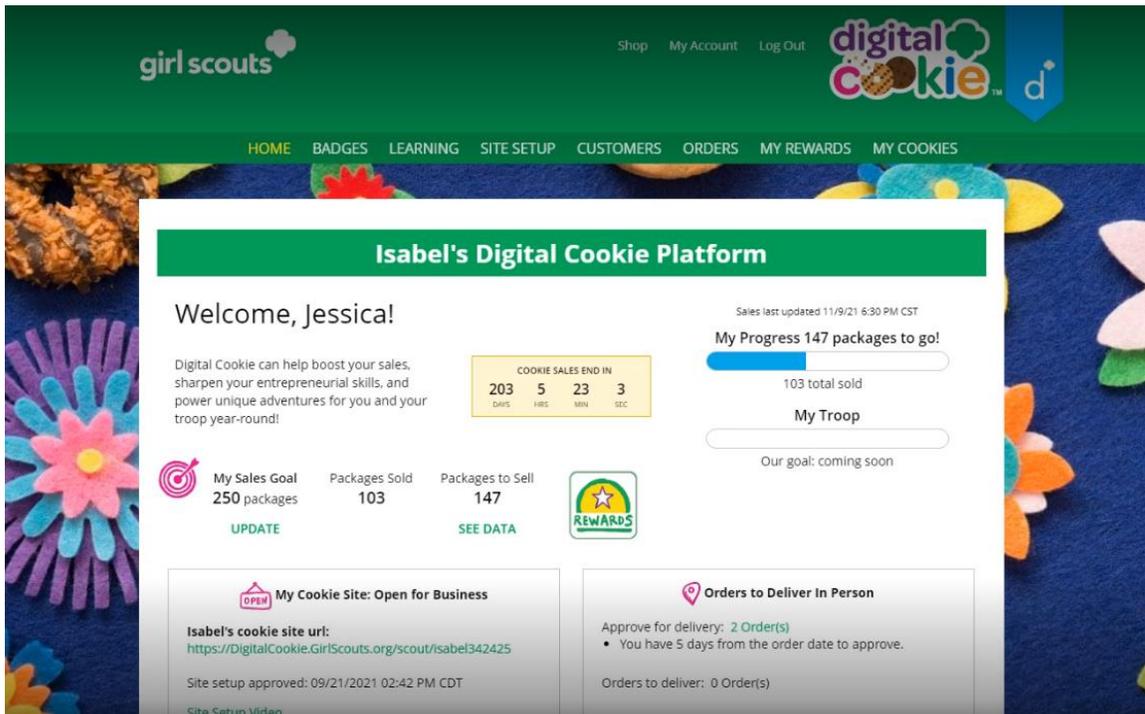
Let's look at how both girls and troops/communities can use the digital cookie platform to sell cookies.

### Digital Cookie Girl Links- Shipping only (no inventory required)

Before digital cookie sales launch on January 21, families will receive a welcome email inviting them to login and help their daughter setup her digital cookie website. The digital cookie platform allows girls to set goals, play games, earn badges, and more!

This year Digital Cookie Girl Links within USAGSO will only allow customers to purchase cookies for direct ship, meaning the baker will ship the cookies directly to the customer. This means no local inventory is required for digital cookie sales on girl links. Donated cookies purchased through a girl's digital cookie website will be shipped directly from the baker to a stateside non-profit organization. Communities selling cookies in-person may request to use digital donated cookie purchases towards inventory donated locally. See page 30 for more information about digital cookie donations.

Digital Cookie girl sites are designed to support individual girls in their entrepreneurial efforts. We encourage communities selling cookies in-person to also support their Girl Scouts in setting up their own digital cookie site to sell to family and friends outside of their community. This gives friends and relatives in the states a way to support their Girl Scout overseas!



## Volunteer Registration/Login

- 1) Watch for your registration email from the Girl scout Cookie Program. You will receive your registration email before Digital cookie sales open in January, and before parents have access.
- 2) In the email is a “Register Now” button. Click the button.
- 3) Create a new password (if requested).
- 4) Use your new password to log in. Remember to use the same email address where you received your registration email.

### Tips to access Digital Cookie

- 1) First make sure you have logged into eBudde as a cookie volunteer
- 2) Check your junk/spam/promotions inbox for your registration email.
- 3) Go to [digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org) and click “Need help to log in”
- 4) Still having trouble? Contact [overseascustomer@girlscouts.org](mailto:overseascustomer@girlscouts.org)

## Navigation

The Digital Cookie platform provides an intuitive interface for volunteers, parents, and girls. Additional digital cookie training can be found directly in the digital cookie platform. Let’s take a quick look at a couple key tabs in the digital cookie system.

### TROOP TABS

**Dashboard**- As a volunteer you will have access to a handful of reports and graphs providing information on your cookie sale. These are available on your main dashboard.

**Orders**- View your troop cookie orders and issue refunds.

**My Troop & My Troop Orders**- View your girl and troop orders.

**Virtual Booths**- *This tab is not used by USAGSO.*

### PARENT/GIRL TABS

**Home**- Here parents and girls can view snapshots of their sales, sales goals, access their cookie site link, and more!

**Badges**- View steps to earn cookie related pins and badges.

**Learning**- Here you can learn more about the program or access additional games and videos.

**Site Setup**- Girls and parents can click this tab to setup their cookie site.

**Customers**- View and email your customers.

**Orders**- Parents can view orders and mark orders as delivered. *Note: girls will have “girl delivery” turned OFF on their account.*

**My Rewards**- Girls can view rewards and select their rewards once they have been earned.

## Digital Cookie Girl Rewards

For girls to receive their earned digital cookie girl rewards, troop leaders are required to review and submit their troop's digital cookie girl reward order using the Digital Cookie and eBudde systems by **April 1**.

Troop Leaders must follow these steps to pull girl reward choices and then input these selections into eBudde before submitting their order. USAGSO and OCMT members are unable to view rewards that girls have selected in digital cookie. If rewards are not submitted in eBudde by April 1, USAGSO will select rewards on behalf of girls in your troop. *Please note: girls earning Level 5 rewards will be contacted directly by USAGSO to select their Girl Experience.*

Have questions or need help? Contact [overseascustomer@girlscouts.org](mailto:overseascustomer@girlscouts.org).



### Download your Troop's Reward selection in Digital Cookie

1. Log into Digital Cookie <https://digitalcookie.girlscouts.org>
2. Select your troop from the "select a role" drop down menu. This will bring you to your troop leader dashboard.
3. Scroll down to the "Reports" section of your dashboard.
4. Next to "Rewards Selection", click the green "Get Report" button
5. This will produce a spreadsheet showing you the rewards that each Girl Scout has earned and all the rewards she selected. If she has earned a reward but not selected between the options given, please reach out to the Girl Scout to confirm her reward preference.

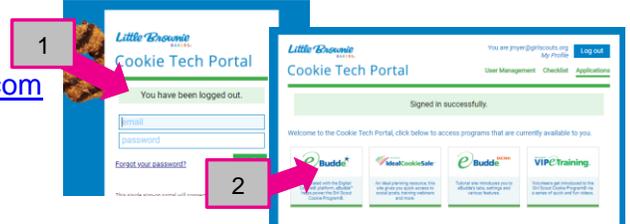
The screenshot shows the Digital Cookie Troop Dashboard for Troop TEST123456789. The interface includes a navigation bar with 'Dashboard', 'My Troop Orders', and 'Virtual Booths'. A red banner at the top states: 'We are experiencing delays in updating your data. Your orders are currently being verified for accuracy. Thank you for your patience.' Below this is a 'Select a Role' button. The main content area is titled 'Troop TEST123456789 Digital Cookie Platform' and contains several informational cards. The 'Reports' section is highlighted, showing a table of report options:

Reports: Troop TEST123456789		
All Order Data	For each girl see full order details including varieties, delivery type, etc.	<a href="#">Get Report</a>
Initial Order	6/1/22 Parent's due date 6/1/22 Troop due date	<a href="#">Get Report</a>
Cookie Badges	See the steps girls completed for their cookie badges and entrepreneur pin.	<a href="#">Get Report</a>
Rewards Selection	See which rewards girls have selected to enter in your baker software.	<a href="#">Get Report</a>

## 2 Add Girl Selections into eBudde

Digital cookie reward levels that give girls two reward options must be manually entered into eBudde. Digital Cookie rewards levels that do not provide options should automatically import into eBudde. Follow these steps to add girl reward selections into eBudde.

1. Log into eBudde. <https://ebudde.littlebrownie.com>
2. Select "eBudde" from your Cookie Tech Portal
3. Select your troop number from the left menu
4. Click the REWARDS tab.
5. Click the purple "Fill Out" button
6. Girls with "size/catalog selection needed" displaying in red next to their name need you, the troop leader, to select their reward. Click on each Girl Scout's name needing a reward selection to view her rewards.
7. Tick the boxes to select their preferred reward/sizes.
8. Click the green "Submit Girl Order" button.



**2021-22 Sales Season** | **Quick Links** | **Search** | **Member of GS Council: USA Girl Scouts Overseas** | You are **Jump2** user

**eBudde** | Troop 83030 Rewards

Dashboard | Contacts | Settings | Girls | Init. Order | Delivery | Girl Orders | Transactions | Txn Pickups | Cookie Exch | **Rewards** | Booth Sites | Payments | GOC Org | Sales Re

**Troop Rewards Order Forms**

Final Rewards Order | **View** | **Fill Out** | **Girl Rpt**

**Boxes sold: 138**  
**DOC Boxes sold: 138**  
**DOC Charity: 45**

Box Level	Reward
DOC Charity 15	GOC Patch
DOC Charity 40	Koala Clip-On
DOC 50	Digital Cookie Level 1 Cookie Tech Patch Decals
DOC 100	Digital Cookie Level 2 (pick 1) <input type="checkbox"/> Leaf Pouch <input type="checkbox"/> Bracelet, Koala

**GIRL ORDERS:**

[Edit All Below](#)

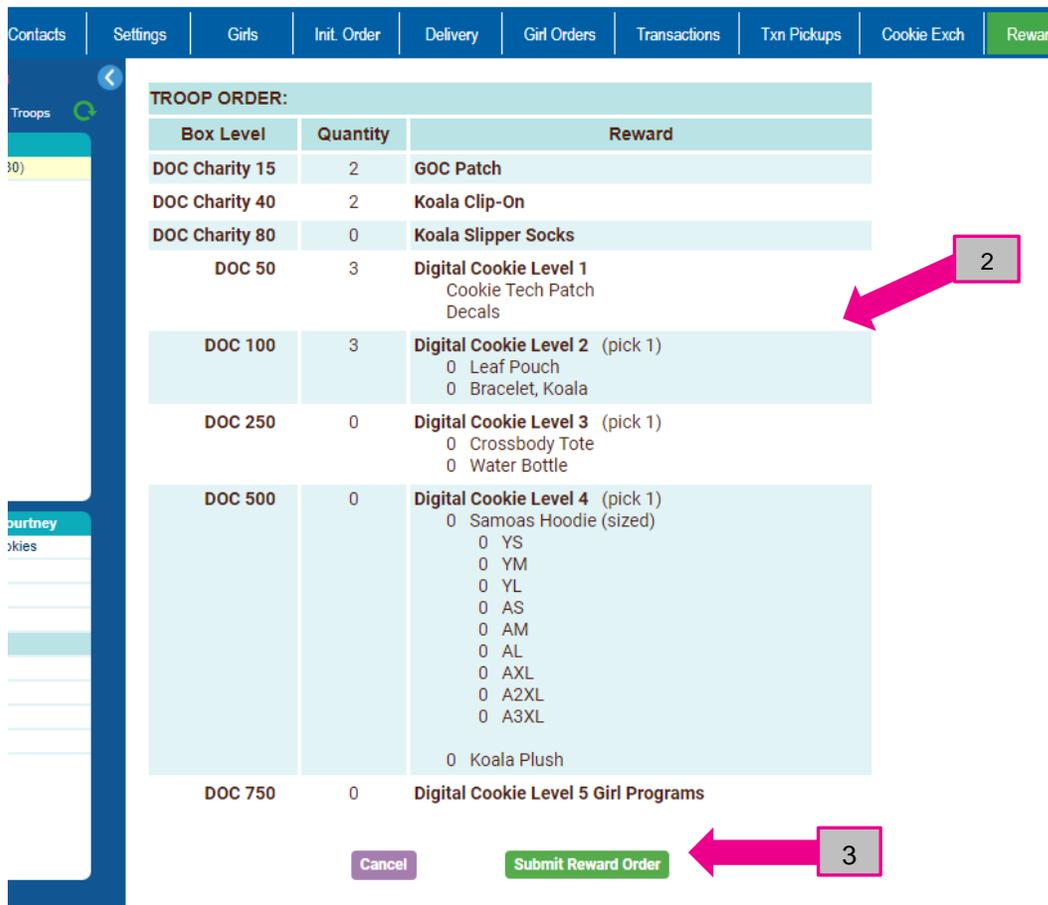
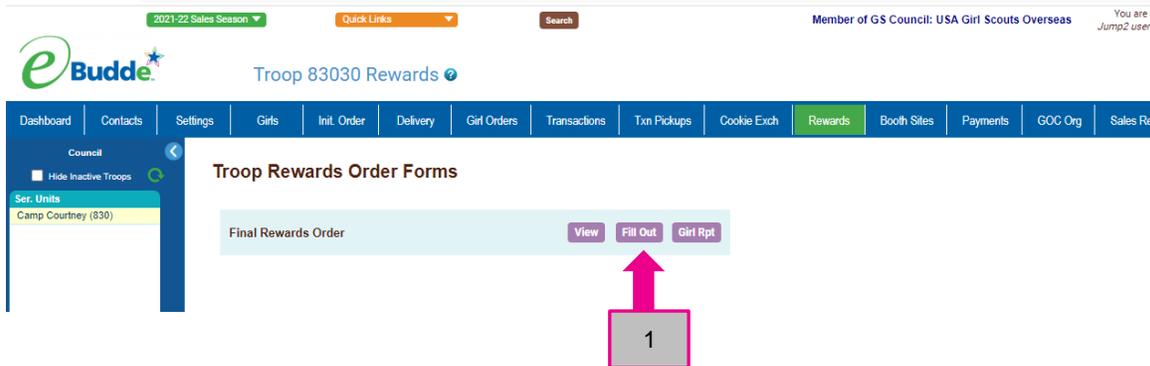
- [Abigail M.](#) receives 4 rewards (size/catalog selection needed)
- [Alexis H.](#) receives 0 rewards
- [Alyra C.](#) receives 0 rewards
- [Isabela V.](#) receives 0 rewards
- [Juliana R.](#) receives 0 rewards
- [Lynsey C.](#) receives 0 rewards
- [Marykatherine E.](#) receives 2 rewards (size/catalog selection needed)
- [Meredith C.](#) receives 4 rewards (size/catalog selection needed)

**Cancel** | **Submit Girl Order**

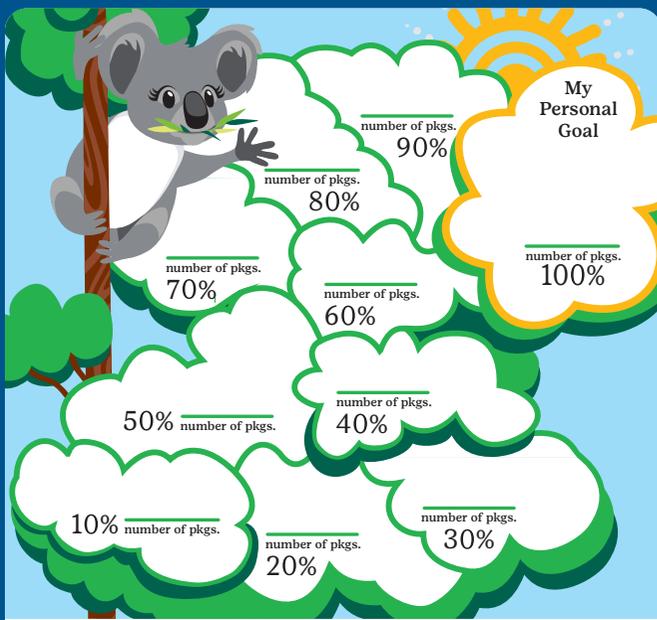
# 3

## Submit Your Troop's Digital Cookie Rewards

1. From the Rewards tab, click the purple "Fill Out" button.
2. Quickly review the list to make sure all no additional selections are needed
3. Scroll down and click the green "Submit Reward Order" button.



# USA Girl Scouts Overseas 2022 Girl Rewards



## How high can you climb?

Write your personal cookie package goal in the space above 100%. Include your smaller goals along the way. (Adults can help if you need it.) Color in each area as you make your way to the top!

My Personal Goal

## Digital Cookie Rewards

(Only for girls participating in Digital Cookie. Girls choice while supplies last.)



and



**Level 1**  
Cookie Techie Patch and Cookie Decals  
50+ Digital Cookie Packages



or



**Level 2**  
Eco Leaf Pouch or Koala Bracelet  
100+ Digital Cookie Packages

**Level 4**  
Samoas Hoodie or Koala Plush  
500+ Digital Cookie Packages



or



**Level 3**  
Eco Crossbody Tote or Motivational Water Bottle  
250+ Digital Cookie Packages

**Level 5**

750+ BRONZE ★ EXPERIENCE

1000+ SILVER ★ EXPERIENCE

2000+ GOLD ★ EXPERIENCE

Non-cumulative exclusive program experience with all necessary supplies included. Stay tuned for specific program opportunities as they are confirmed.

## Gift of Caring (GOC) Rewards

(for all participating communities)



**Gift of Caring (GOC) Patch**  
15+ GOC Packages



**4" Koala Clip-On**  
40+ GOC Packages



Sherpa lined

**Koala Slipper Socks**  
80+ GOC Packages

## In-Person Cookie Sales Rewards

(U.S. military installations in Asia and Europe & Select U.S. Embassies)



**Level 1**  
Goal Getter Patch  
1 per Girl  
Submit OC Initial Cookie Order by October 25



Samoas name

and



**Level 2**  
Samoas Bracelet and Cooling Fabric Bandana  
1 of each per Girl  
Plus 3 Tumblers per OC  
Order USAGSO Recommended Order



and



**Level 3**  
Animated Bag Tag and Super Patch  
1 of each per Girl  
Order 1 layer over the USAGSO Recommended Order

Visit online rewards demos for more details on select items.



## Cookie Sale Dates

February 4 to March 20, 2022:  
In-Person Cookie Sales

January 21 to March 20, 2022:  
Digital Cookie Sales

## USVI & Saipan In-Person Cookie Sales Rewards

(Not including other communities)



**Level 1**  
Tumbler  
3 per OC  
Order USAGSO Recommended Order



**Level 2**  
Goal Getter Patch  
1 per Girl  
30+ Packages



**Level 3**  
Cooling Fabric Bandana  
1 per Girl  
60+ Packages



**Level 4**  
Samoas Bracelet  
1 per Girl  
90+ Packages

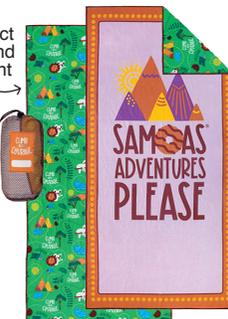


Place for name

Track progress  
Clear Bottle

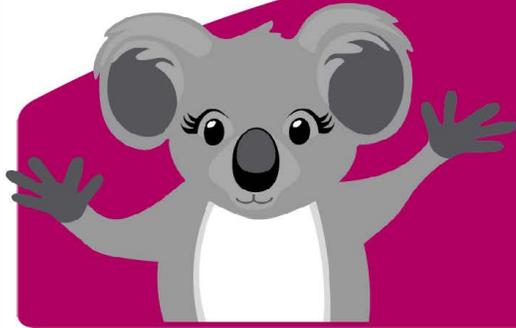
**Level 5**  
Motivational Water Bottle  
1 per Girl  
120+ Packages

Compact and sand resistant



**Level 6**  
Beach Towel  
1 per Girl  
200+ Packages

All rewards are cumulative except for digital cookie level 5.



## USAGSO Digital Cookie Level 5 Rewards

Non-cumulative exclusive program experience with all necessary supplies included. If you reached any of these levels, USAGSO will contact you after end of cookie sales to submit your option choice.

### 750+ Boxes Sold: Bronze Experience

#### Option 1: Yoga bliss!



Qualifying girls will receive a yoga kit with everything you need to achieve total zen – a mat, blocks, and strap. Put your new yoga gear to use during a live virtual 1-hour guided practice with a certified yoga instructor.

#### Option 2: Art masters!

Qualifying girls will receive everything you need to create a painting masterpiece – a canvas, paint, and brushes. Put your new art supplies to use and create a beautiful Girl Scout painting during a live virtual 1-hour instructor-led painting class.



### 1000+ Boxes Sold: Silver Experience

#### Option 1: Rad robotics!



Qualifying girls will receive a STEM kit with everything you need to design, construct, and code your own robot! Get your STEM on as we build our robots during a live virtual 2-hour class, lead by a STEM professional.

Option 2: Both Bronze level experiences.

### 2000+ Boxes Sold: Gold Experience

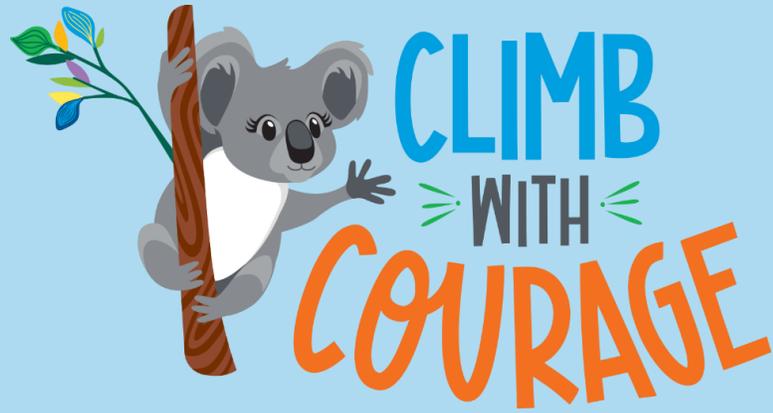
#### Option 1: Outdoor adventurers!

Qualifying girls will receive the ultimate outdoor adventure pack – a 2-person tent, 2 cold-weather rated sleeping bags, 2 mess kits, and a solar powered lantern. Get ready for adventure and learn how to stay safe during an introductory level live virtual 2-hour wilderness survival skills course.

Option 2: All Bronze and Silver level experiences.

CLIMB WITH COURAGE





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