

2021-22 Girl Scout Cookie Program®

OCMT Cookie Manual

Communities eligible for in-person cookie sales



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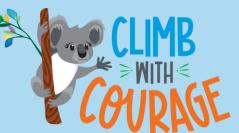
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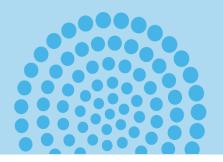
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IT'S TIME TO CLIMB

Every Girl Scout has it in her to do amazing things. With your support, she'll rise to the challenge!

You've volunteered to support your community as an OCMT member, and this makes you an invaluable part of the Girl Scout Cookie Program[®]. Now that you've stepped up in support of girls, it's time to help them rise to the challenge of becoming Girl Scout Cookie[™] entrepreneurs.

> This guide offers you resources, tools, and tips to help girls reach their goals. We have everything you need to inspire girls to climb with courage this season.

If you have questions or would like additional support, please do not hesitate to contact USA Girl Scouts Overseas. We are here to support you!

USAGSO Contact Information

overseascustomercare@girlscouts.org 1-800-467-0070



78% of girls are interested in **becoming an entrepreneur** in the future.

"Today's Girls, Tomorrow's Entrepreneurs" Girl Scout Research Institute, 2019 3

ABOUT THE GIRL SCOUT COOKIE PROGRAM

The Girl Scout Cookie Program prepares girls with the business smarts they need to take on the world! **The Girl Scout Cookie Program** is the largest girl-led entrepreneurial program in the world. Much more than a fundraiser, it's a unique, hands-on way for girls to develop five essential skills that are core to the Girl Scout Leadership Program: Goal setting, Decision-making, Money management, People skills and Business ethics.



USAGSO's 2022 Girl Scout Cookie Program Sale Dates:

January 21 to March 20: Digital Cookie Sales February 4 to March 20: In-person Cookie Sales

ELIGIBILITY & WAYS TO PARTICIPATE

USAGSO operates a limited Cookie Program, primarily due to the restrictions around the importation and sale of American food products outside of the United States. With the guidance of GSUSA's legal team, USAGSO is able to offer the cookie program to all registered USAGSO Girl Scouts meeting the criteria for each type of sale. Let's learn more about who and how girls can participate in the Cookie Program.

In-person Cookie Sales: In-person cookie sales refers to cookie sales that are done in-person- such as at a Girl Scout cookie booth. Communities participating in in-person cookie sales must order their cookies in the fall so that they can be shipped overseas before cookie sales begin in February. These USAGSO communities and their members are eligible to participate in in-person cookie sales.

- U.S. military installations in Asia and Europe
- U.S. Virgin Islands & Northern Mariana Islands
- Select U.S. Embassies

Digital Cookie Sales: Digital cookie sales refer to cookie sales that take place using the Digital Cookie® platform. This platform allows girls to create their own cookie website where customers can purchase cookies and have them shipped directly from the baker to their home. The below USAGSO members are eligible to participate in the digital cookie program.

- Girl Scouts living overseas because of their affiliation with the U.S. military, embassy, or consulate (girls must have a US address on their Girl Scout record)
- All Girl Scouts in France, Germany, Italy, U.S. Virgin Islands, and Mariana Islands.

PROCEEDS & COMMUNITY REWARDS

Communities that are eligible to conduct in-person cookie sales are authorized to receive profits from cookie sales in their community. This includes digital and in-person sales. These profits must be used to support Girl Scout activities that benefit entire troops or groups of girls across the community. Cookie profits cannot benefit an individual girl.

Communities that are not eligible to conduct in-person cookie sales but have girls who are eligible to participate in the digital cookie program are not authorized to receive profits from cookie sales. Instead, these communities can earn community cookie rewards to support their Girl Scouting activities. For every 100 boxes sold communities can earn a \$100 cookie coupon to be used in the USAGSO online shop, programs, and more! Communities must meet minimum requirements to earn community cookie rewards.

In addition to cookie proceeds or community rewards, girls and troops can earn digital cookie rewards. See page 11 to learn more about our Cookie Reward program.

WHAT'S NEW 2022

New Cookie Flavor

Are you ready for a new Girl Scout Cookie Adventure? We are! Adventurefuls are indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt. Developed in collaboration with Girl Scouts of the USA, Adventurefuls will join our lineup of cookies for the 2022 Cookie Season.





New Theme

Get ready to climb with courage this cookie season! The koala, chosen by girls in a national vote, and motto, climb with courage, is shared across the entire Girl Scout movement. From media assets to girl reward, the 2022 theme logo and related patterns bring continuity to the program and prepare girls to climb higher!

Koala FUN FACT: Just like people, koalas have individual fingerprints.

New eco-friendly rewards packaging and options

Girls spoke and we listened! This year Little Brownie Bakers is offering eco-friendly rewards packaging and options. Rewards will use less packaging and will swap traditional polybags for recyclable and reusable options. Even select reward items will use fabric that is 50% recycled polyester and natural vegan kraft paper fabric that is biodegradable. This season's rewards offer less waste and more function.





New Cookie Badges

GSUSA is excited to roll out new cookie badges, giving girls more flexibility as they flex their entrepreneurial skills through the cookie program.

MEET THE COOKIES

Meet our Traditional Cookies! (\$5 per box)



Cookie pricing

Traditional cookies sell for \$5 per box and Specialty cookies sell for \$6 per box. The specialty cookies price is higher than traditional cookies because they cost more to make due to their natural, organic, and non-GMO ingredients. The Euro, GBP (British pound sterling), JPY (Japanese Yen), and KRW (South Korean won) price per box will be established in January 2022 and posted on our website.

2021–2022 Girl Scout Cookies[®]

adventurefuls"

(IDD

flavored crème and a hint of sea salt. Approximately 15 cookies per 6.3 oz. pkg.



Real Cocoa

Real Coconut

samoas

trefoils[®]

(U)D

Traditional shortbread cookies.

Approximately 38 cookies per 9 oz. pkg.

(U)D

chocolaty stripes.

Crisp cookies with caramel, coconut and dark

Approximately 15 cookies per 7.5 oz. pkg.





do-si-dos[®]



Real Cocoa



Graham sandwich cookies with chocolate and marshmallowy filling. Approximately 16 cookies per 8.5 oz. pkg. (UD





tagalongs*

 Real Cocoa Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating. Approximately 15 cookies per 6.5 oz. pkg. (U)D



thin mints[®]

 Made with Vegan Ingredients Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint. Approximately 30 cookies per 9 oz. pkg. (III)



All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- · Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification





The GIRL SCOUTS[®] name and mark, and all other associated trademarks and logotypes, including but not limited to GIRL SCOUT COOKIES[®] THIN MINTS[®] TREFOLS[®] GIRL SCOUT S'MORES[®] LEMON-UPS[®] ADVENTUREFULS[®], Girl Scout Cookie Program[®] and the Trefoil Design, are owned by Girl Scouts of the USA. Little Brownie Bakers LLC is an official GSUSA licensee. The LITILE BROWNIE BAKERS[®] name and mark, and all associated trademarks, including SAMOAS[®] TAGALONGS[®] DO-SI-DOS[®] and TOFFE-TASTIC[®] are registered trademarks of Ferequity Inc. an affiliate of Ferrero International, S.A. © 2021 Ferequity Inc. All Rights Reserved. CWC_042621

adventurefuls™

Nutrition Facts

About 7 servings per container Serving size 2 cookies (24g)

Amount per serving Calories	120
	Daily Value*
Total Fat 6g	7%
Saturated Fat 3.5g	18%
<i>Trans</i> Fat Og	
Cholesterol Omg	0%
Sodium 80mg	4%
Total Carbohydrate 16g	6%
Dietary Fiber 1g	3%
Total Sugars 9g	
Includes 9g Added Sugars	18%
Protein 1g	
Vit. D Omcg 0% • Calcium	10mg 0%
Iron 1.2mg 6% • Potas. 6	60mg 2%
"The % Daily Value tells you how much a nutr serving of food contributes to a daily diet. 2,(a day is used for general nutrition advice.	rient in a

INGREDIENTS: SUGAR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN REDUCED ING. WITAMIN BI (THIAMIN MONONITATE), ITAMIN B2 (RIBOFLAVIN), FOLIC ACID), VEGETABLE OIL (SOYBEAN, PALM AND PALM KERNEL), COCOA PROCESSED WITH ALKALI, SEMISWEET CHOCOLATE (SUGAR CHOCOLATE COCOA BUTTER SOY LECITHIN VANULA EXTRACT) CONTAINS 2% OR LESS OF COCOA, NONFAT MILK, MILK, SALT, SOY Lecithin, Baking Soda, Natural and Artificial Flavors, Paprika EXTRACT (COLOR).

CONTAINS WHEAT, SOY AND MILK INGREDIENTS. MANUFACTURED IN A SHARED FACILITY WITH PEANUTS. TREE NUTS & EGG.



Calories	140 % Daily Value
Total Fat 6g	70 buily value 8%
Saturated Fat 2g	10%
Trans Fat Og	
Polyunsaturated Fat 2	g
Monounsaturated Fat	1.5g
Cholesterol Omg	0%
Sodium 100mg	49
Total Carbohydrate 20g	g 7 %
Dietary Fiber Og	0%
Total Sugars 7g	
Includes 7g Added S	Sugars 149
Protein 1g	

lemon-ups[®]

Nutrition Facts

About 6 servings per container

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR NIACIN REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN FOLIC ACID), SUGAR, SOYBEAN AND PALM OIL, CONTAINS 2% OR LESS OF NATURAL FLAVORS, SALT, LEAVENING (BAKING SODA, SODIUM ACID PYROPHOSPHATE), ANNATTO EXTRACT COLOR, SOY LECITHIN, CITRIC ACID, WHEY PROTEIN CONCENTRATE, PROPYLENE GLYCOL ALGINATE, FRUCTOSE MALIC ACID

> CONTAINS WHEAT, SOY AND MILK INGREDIENTS. MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS AND EGG.



Nutritic	on Facts
About 8 servings	s per container
Serving size	5 cookies (32g)
Amount nor conving	
Amount per serving	400

trefoils[®]

Calories	160
	% Daily Value*
Total Fat 7g	9%
Saturated Fat 2.5g	13%
<i>Trans</i> Fat Og	
Polyunsaturated Fat 2.5g	
Monounsaturated Fat 2g	
Cholesterol Omg	0%
Sodium 110mg	5%
Total Carbohydrate 21g	8%
Dietary Fiber Og	0%
Total Sugars 7g	
Includes 6g Added Sugars	s 12%
Protein 2g	
Vit. D Omcg 0% • Calciun	n 5mg 0%
Iron 1mg 4% • Potas.	35mg 0%
*The % Daily Value tells you how much a	

erving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: ENRICHED ELOUR (WHEAT ELOUR NIACIN REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN FOLIC ACID), SOYBEAN AND PALM OIL, SUGAR, CONTAINS 2% OR LESS OF BROWN SLIGAR (SLIGAR MOLASSES) SWEETENED CONDENSED MILK (MILK, SUGAR), BUTTERMILK, SALT, NATURAL AND ARTIFICIAL FLAVORS BAKING SODA, SOY LECITHIN, (U)D

CONTAINS WHEAT, MILK AND SOY INGREDIENTS. (U) D MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



girl scout

do-si-dos®	
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Nutrition Facts Nutrition Facts

About 6 servings per container Serving size 3 cookies (34g)

Amount per serving Calories	160
	% Daily Value*
Total Fat 7g	9%
Saturated Fat 2g	10%
<i>Trans</i> Fat Og	
Polyunsaturated Fat 2.5g	
Monounsaturated Fat 2.5g	9
Cholesterol Omg	0%
Sodium 100mg	4%
Total Carbohydrate 22g	8%
Dietary Fiber 1g	4%
Total Sugars 11g	
Includes 10g Added Sug	jars 20%
Protein 3g	
	1 F
Vit. D Omcg 0% • Calci Iron 0.8mg 4% • Potas	um 15mg 0%
	s. 70mg 0%

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN] FOLIC ACID). SUGAR, WHOLE GRAIN OATS, SOYBEAN AND PALM OIL. PELIV BUTTER (PEANUTS, HIGHE GINARD FELINGE), DEXTROSE, INVERT SUGAR, CONTAINS 2% OR LESS OF WHEY, SALT, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), CORNSTARCH, NATURAL FLAVORS SOY LECITHIN

CONTAINS WHEAT, PEANUT, MILK AND SOY INGREDIENTS. UDD MANUFACTURED IN A SHARED FACILITY WITH TREE NUTS & EGG.



Amount per serving Calories	150
Udiviles	
	% Daily Value*
Total Fat 8g	10%
Saturated Fat 6g	30%
<i>Trans</i> Fat Og	
Polyunsaturated Fat 1g	
Monounsaturated Fat 1g	
Cholesterol Omg	0%
Sodium 60mg	3%
Total Carbohydrate 18g	7%
Dietary Fiber Og	0%
Total Sugars 11g	
Includes 10g Added Sugar	s 20%
Protein 1g	
Vit. D Omcg 0%	n 10mg 0%
Iron 0.6mg 2% • Potas.	45mg 0%
*The % Daily Value tells you how much a r serving of food contributes to a daily diet. a day is used for general nutrition advice.	2,000 calories

samoas®

Serving size

About 7 servings per container

2 cookies (29g)

INGREDIENTS: SUGAR, VEGETABLE OIL (PALM KERNEL, PALM AND SOYBEAN OIL), ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN B2 (RIBOFLAVIN), FOLIC ACID, CORN SYNC, COCONT, SWEETENE CONDENSED MIK, MILK, SUGAR), CONTAINS 2% OR LESS OF SORBITOL, COCOA, GLYCERIN, INVERT SUGAR, COCOA PROCESSED WITH ALKALI, CORNSTARCH, SALT, CARAMEL COLOR DEXTROSE NATURAL AND ARTIFICIAL FLAVORS SOY LECITHIN SORBITAN TRISTEARATE, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), CARRAGEENAN.

CONTAINS WHEAT, COCONUT, MILK AND SOY INGREDIENTS. UDD MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS & EGG.



HOLDOINTED FOR THE CENTRE OF T SOYBEAN OIL), COCOA, CONTAINS 2% OR LESS OF INVERT SUGAR CONSTANCE, SALT, SORBITAN TRISTEARATE, SOY LEOTIN LEAVENING (Baking Soda, Monocalcium Phosphate), Natural and Artificial Flavors, Whey, Partially Defatted Peanut Flour.

CONTAINS PEANUT, WHEAT, SOY AND MILK INGREDIENTS. UD MANUFACTURED IN A SHARED FACILITY WITH TREE NUTS & EGG.

Nutrition Fa	cts	Nutrition
About 8 servings per contair	ner	About 8 servings pe
Serving size 4 cookies		Serving size 2
	(* 5/	
Calories	60	Amount per serving Calories
		Galurics
otal Fat 7q	aily Value*	Total Fat 7g
Ŷ	9%	
Saturated Fat 5g	25%	Saturated Fat 3.5g
<i>Trans</i> Fat Og		Trans Fat Og
Polyunsaturated Fat 1g		Polyunsaturated Fat 0
Monounsaturated Fat 1g		Monounsaturated Fat
holesterol Omg	0%	Cholesterol Omg
odium 120mg	5%	Sodium 110mg
otal Carbohydrate 21g	8%	Total Carbohydrate 21
Dietary Fiber <1g	3%	Dietary Fiber 1g
Total Sugars 10g		Total Sugars 10g
Includes 9g Added Sugars	18%	Includes 10g Added
otein 2g		Protein 2g
t. D Omcg 0% • Calcium 10)mg_0%	Vit. D 0mcg 0% • 0
°)ma 0%	Iron 0.8mg 4% • F
11 1.21119 076 • Folds. 40	ing 0%	
The % Daily Value tells you how much a nutries erving of food contributes to a daily diet, 2,00		*The % Daily Value tells you how serving of food contributes to a
a day is used for general nutrition advice.		a day is used for general nutritio
GREDIENTS: ENRICHED FLOUR, WHEAT FLOUR, NACIN, Amin Bi, Thamin Monointrafe, Vitamin B2, Riddo NG, Dagar Versteile DI, Igami Kenne, Pauli And Coa, Caramel Color, Contains 2%, or less of coc Coa, Caramel Color, Contains 2%, or less of coc Correct, Constance, Sult, Sortant Insteaman Tural. And Artificial Flavors, OL of Peppermint.	LAVIN], FOLIC Soybean Oil), Coa processee Monocalcium	SUGAR, CORNSTARCH, COCOA, CONTAIN SUGAR, CHOCOLATE, MOLASSES, SALT, I SODA, COCOA PROCESSED WITH ALKALI, CONTAINS WHEAT. SOY AND MILK INGR

CONTAINS WHEAT AND SOY INGREDIENTS MANUFACTURED IN A SHARED FACILITY



	<i>Trans</i> Fat Og
	Polyunsaturated Fat 0.5g
	Monounsaturated Fat 2.5g
0%	Cholesterol Omg
5%	Sodium 110mg
8%	Total Carbohydrate 21g
3%	Dietary Fiber 1g
	Total Sugars 10g
18%	Includes 10g Added Sugars
	Protein 2g
g 0%	Vit. D Omcg 0%
g 0%	Iron 0.8mg 4% • Potas. 5
1 a alories	*The % Daily Value tells you how much a nutri serving of food contributes to a daily diet. 2,0 a day is used for general nutrition advice.
UCED IRON, N], FOLIC BEAN OIL), PROCESSED IOCALCIUM IOY LECITHII	CONTAINS WHEAT, SOY AND MILK INGREDIENTS.

toffee-tastic	1
SLUTEN-FREE W	ts
About 7 servings per containe Serving size 2 cookies (
Amount per serving Calories 1 4	10
· · · · · · · · · · · · · · · · · · ·	/ Value*
Total Fat 7g	9%
Saturated Fat 4g	20%
<i>Trans</i> Fat Og	
Polyunsaturated Fat 0.5g	
Monounsaturated Fat 2.5g	
Cholesterol 10mg	3%
Sodium 90mg	4%
Total Carbohydrate 19g	7%
Dietary Fiber Og	0%
Total Sugars 7g	
Includes 7g Added Sugars	14%
Protein <1g	
Vit. D Omcg 0% • Calcium Omg	
Iron 0.1mg 0%	0%
*The % Daily Value tells you how much a nutrient in serving of food contributes to a daily diet. 2,000 ca a day is used for general nutrition advice.	

INGREDIENTS: RICE FLOUR, TAPIOCA STARCH, SUGAR, BUTTER (CREAM, AUTERITY of the second prime of the second prime second p BAKING SODA.

(U)d

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CONTAINS MILK AND SOY INGREDIENTS.

(U)D

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MANUFACTURED IN A SHARED FACILITY WITH PEANUTS, TREE NUTS, WHEAT & EGG.



Although the use of palm oil in Little Brownie Bakers' Girl Scout Cookies® is limited, the palm oil used in our Girl Scout products is Certified Mass Balance palm oil. The Mass Balance System ensures that the palm oil Little Brownie Bakers uses contributes to the production of environmentally responsible, socially beneficial and economically viable palm oil. For more information please visit the Little Brownie Bakers website.



RSPO-1106186

Product formulations can change at any time. We encourage you to check the ingredient statement on each package you purchase for the most up-to-date information on the ingredients contained in the product in that package. For more details, check with Little Brownie Bakers.

Inspire her to think like an entrepreneur

FIVE ESSENTIAL SKILLS

Goal setting is one of the five essential skills girls develop through the Girl Scout Cookie Program[®] With your support, they'll learn how to set realistic goals and achieve them.



FIVE ESSENTIAL SKILLS

1. GOAL SETTING

Girls learn how to set goals and create a plan to reach them.

Action steps: Encourage girls to set incremental, achievable goals. Help girls break down those goals through setting weekly challenges.

2. DECISION MAKING

Girls learn how to make decisions on their own and as a team.

Action steps: Talk with girls about how they plan to spend the troop's cookie earnings.

3. MONEY MANAGEMENT

Girls learn to create a budget and handle money.

Action steps: Build on girls' interest in learning to manage all facets of the cookie business, such as creating a budget to fund a troop experience or figuring out the percentage of customers who selected the donation option.

4. PEOPLE SKILLS

Girls find their voice and build confidence through customer interactions.

Action steps: Ask girls about new marketing ideas they want to try. They can discuss how to tailor their cookie pitch to achieve their goals.

5. BUSINESS ETHICS

Girls learn to act ethically, both in business and life.

Action steps: Talk to girls about the importance of delivering on their promise to customers. They can also consider offering a Girl Scouts^{*} Gift of Caring option.

Encourage girls to keep climbing. Once they set a package goal, they might challenge themselves further, like building more marketing or entrepreneurship skills.

On average, Girl Scouts were **two times as likely** to have done entrepreneurial activities as other girls! "Today's Girls, Tomorrow's Entrepreneurs" Girl Scout Research Institute, 2019

BADGES, PATCHES AND CERTIFICATES

How can you inspire girls to think courageously? Let girls know how they can earn a **badge or patch** — and wear

it on their vest or sash — as a symbol of their important Girl Scout Cookie Program achievements.

Girls can earn one of the new Cookie Business badges this year when they complete requirements that help them develop new skills as they learn and grow their business. Badges are official Girl Scouts of the USA recognitions that can be placed on the front of their Girl Scout uniform.

Girls collect patches as they achieve specific cookie program milestones, including things like sending emails, selling at booths and using Digital Cookie. These are fun patches that can be worn on the back of the uniform to show her cookie business success.

Where you'll learn more:

- girlscouts.org/cookiebadges
- girlscoutcookies.org/troopleaders for poster download

Certificates and patches can be used for recognition at any point in the Girl Scout Cookie Season, from the earliest planning meetings through the booth phase.

Where you'll learn more:

• LittleBrownie.com/volunteers

Check out the NEW Cookie Business badges and Financial Literacy badges at girlscouts.org/en/our-program/badges/badge_explorer.



REWARDS & COOKIE MERCHANDISE SHOP

Communities, troops, and girls have the opportunity to earn amazing cookie rewards. These rewards support the new cookie theme, supporting fun and adventure with Girl Scouts around the world! Let's look at each of the cookie reward options for this year's cookie season!

In-person Cookie Sales Rewards (U.S. military installations in Asia and Europe & select U.S. Embassies)

Placing cookie orders is no small feat. Here are the rewards available to communities who place their cookie order in the fall.



Goal Getter Patch 1 per Girl Submit OC Initial Cookie Order by October 25



Samoas Bracelet and Cooling Fabric Bandana 1 of each per Girl Plus 3 Tumblers per OC Order USAGSO Recommended Order



Animated Bag Tag and Super Patch 1 of each per Girl Order 1 layer over the USAGSO Recommended Order

In-person Cookie Sales Rewards (U.S. Virgin Islands & Saipan)

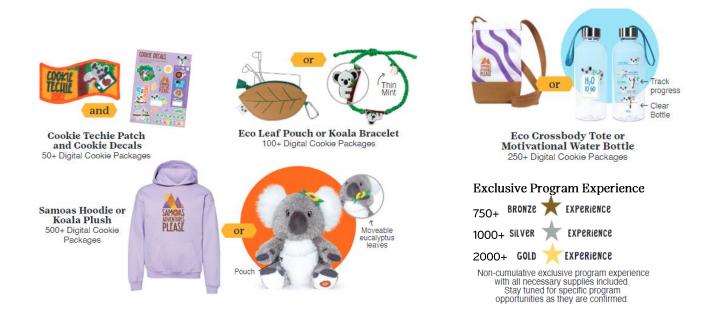
Our Girl Scouts in the US Virgin Islands and Saipan have some awesome rewards to support their in-person girl sales this year.



3 per OC Submit OC Initial

Digital Cookie Girl Rewards

Girl Scouts selling cookies on her digital cookie website can earn individual girl rewards. Best of all, she can choose the rewards she likes best at each level of earning.



Gift of Caring (GOC) Rewards

Girl Scouts who sell donated cookies through her digital cookie website can earn special "Gift of Caring" rewards in addition to her digital cookie rewards.



Gift of Caring (GOC) Patch 15+ GOC Packages



4" Koala Clip-On 40+ GOC Packages



Koala Slipper Socks 80+ GOC Packages



USAGSO Digital Cookie Level 5 Rewards

Non-cumulative exclusive program experience with all necessary supplies included. If you reached any of these levels, USAGSO will contact you after end of cookie sales to submit your option choice.

750+ Boxes Sold: Bronze Experience

Option 1: Yoga bliss!



Qualifying girls will receive a yoga kit with everything you need to achieve total zen a mat, blocks, and strap. Put your new yoga gear to use during a live virtual 1-hour guided practice with a certified yoga instructor.

Option 2: Art masters!

Qualifying girls will receive everything you need to create a painting masterpiece – a canvas, paint, and brushes. Put your new art supplies to use and create a beautiful Girl Scout painting during a live virtual 1-hour instructor-led painting class.

1000+ Boxes Sold: Silver Experience



Qualifying girls will receive a STEM kit with everything you need to design, construct, and code your own robot! Get your STEM on as we build our robots during a live virtual 2-hour class, lead by a STEM professional.

Option 2: Both Bronze level experiences.

2000+ Boxes Sold: Gold Experience

Option 1: Outdoor adventurers!

Qualifying girls will receive the ultimate outdoor adventure pack – a 2-person tent, 2 cold-weather rated sleeping bags, 2 mess kits, and a solar powered lantern. Get ready for adventure and learn how to stay safe during an introductory level live virtual 2-hour wilderness survival skills course.

Option 2: All Bronze and Silver level experiences.

CLIMB > WITH COURAGE



COOKIE REWARDS SHOP & COOKIE RALLY KITS

Cookie Rewards Shop

In addition to cookie rewards, communities have an opportunity to purchase additional cookie merchandise to give out to girls in their community. Communities have until November 15 to shop for additional cookie merchandise. Browse our selection of items in the <u>USAGSO Cookie Merchandise Catalog</u> and place your order using our <u>USAGSO cookie merchandise order form</u>. We ask that each overseas communities share this information with their volunteers and place only one order for the entire community. The items purchased in the online shop can either be paid for once sales close (November 15) or charged to your community cookie account, your cookie merchandise can be deducted from your community cookie proceeds (in-person eligible communities) or your community cookie rewards (digital cookie only eligible communities). Supplies are limited, and USAGSO will confirm your order after sales close on November 15.

Cookie Rally

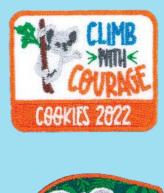
Cookie rallies are a great way for girls and volunteers to get excited for the cookie season and learn more about the 5 essential skills. This cookie rally guide provides volunteers with activities and information to help you plan your own community cookie rally. USAGSO is also hosting a virtual cookie rally to kick off the cookie season. At \$5 a person, girls can join the fun, learn more about cookies, and receive a virtual rally patch.

Bulk Registration & Cookie Rally Kits

Let USAGSO help you get ready for the cookie season. This year USAGSO will be hosting a live virtual cookie rally designed to introduce members to the cookie theme, mascot, and flavors. OCMT's who bulk register their community for the USAGSO virtual cookie rally by October 31st will receive two patches and one journal per girl, and a printed cookie rally planning guide and three padfolios for the OCMT (while supplies last) at no additional cost. Check out <u>this flyer</u> to learn more and <u>bulk register</u> your community today!









COOKIE CALENDAR 2022

September15: Cookie trainings available in gsLearn23: OCMT exclusive Cookie Bite Workshop

October 14: OCMT exclusive Cookie Bite Workshop 25: Cookie orders due to USAGSO 31: Last day <u>OCMT bulk registration for Virtual Rally & Cookie Rally Kits</u>

November

4: Cookie Bite Workshop
12: USVI cookie pre-orders start
15: Last day OCMT can order from the Cookie Merchandise Online Store

December

2: Cookie Bite Workshop6: USVI pre-orders end10: USVI Cookie orders due to USAGSO

January

3: Volunteer access Digital Cookie
6: Cookie Bite Workshop
12: Parent/Girl access Digital Cookie
15: Virtual Cookie Rally
21: Digital Cookie sales BEGIN

February

3: Cookie Bite Workshop4: Cookie booth sales BEGIN18-20: National Girl Scout Cookie Weekend

March

3: Cookie Bite Workshop 20: All cookie sales END

April

7: Cookie Bite Workshop8: Cookie final invoices due to communities15: Cookie payments due

Only applies to in-person cookie selling communities



Important Dates

Digital Cookie Sales: January 15- March 20 **Cookie Booth Sales:** February 4- March 20



ADDITIONAL TRAININGS & RESOURCES

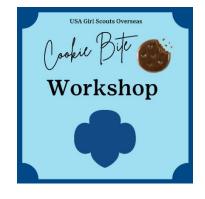
Cookie Bite Workshops

This year USAGSO is excited to host a series of live Cookie Bite Workshops designed to provide volunteers with bites of Cookie Program news and information. Volunteers can register to attend these live workshops in gsLearn and each workshop is offered twice—6 p.m. in JST & again at 6 p.m. in CET/CEST. Recordings will be available in gsLearn following each workshop. Below are the workshop dates and topics.

OCMT exclusive Cookie Bite Workshop (OCMT only): September 23 & October 14

Cookie Bite Workshops (all volunteers)-First Thursday of every month

November 4: What's New in 2022! December 2: Cookie Rally & the New Cookie Badges January 6: Digital Cookie & Developing a Cookie Sales Strategy February 3: Q&A Session March 3: Q&A Session April 7: Celebrate, Relax, and Rejuvenate



Additional Resources from GSUSA & the Baker

Troop Leader Resources: girlscoutcookies.org/troopleaders Cookie Badges: girlscouts.org/cookiebadges Cookie Entrepreneur Family Pin: girlscoutcookies.org/entrepreneurfamily Cookie History, FAQs and Nutrition Information: LittleBrownie.com Cookie Program Family Meeting Guides: girlscoutcookies.org/troopleaders Digital Cookie[®]: girlscouts.org/digitalcookie Digital Marketing Tips for Cookie Entrepreneurs: girlscoutcookies.org/digitalmarketingtips eBudde[™] App: LittleBrownie.com/volunteers Girl Scouts[®] Built by Me Planner: LittleBrownie.com/volunteers Goal-Setting Activities & Tips: girlscouts.org & LittleBrownie.com In-Person Cookie Sales Guide & Other Resources: LittleBrownie.com/volunteers Safety Resources: girlscoutcookies.org/troopleaders Social Media Tools and Graphics: girlscoutcookies.org/troopleaders & LittleBrownie.com/social-resources Virtual Cookie Booth Guide: girlscoutcookies.org/troopleaders Virtual Cookie Sales Tools: LittleBrownie.com/volunteers Volunteer Essentials: www.usagso.org Cookie Family Connection Guide: girlscoutcookies.org/troopleaders Little Brownie Bakers® Family Guide: LittleBrownie.com/families

OCMT & COOKIES

Every member of the OCMT plays an important role in the Girl Scout Cookie Program. Let's look at the main responsibilities of the OCMT and list a few ways each OCMT member can help make this cookie season a success!

OCMT Primary Responsibilities

- Places Cookie Order in eBudde by October 25, 2021
- Provides for a safe and enriching program
- Accounts for all proceeds and unsold cookies
- Provides updates of the Cookie Sale progress to USAGSO
- Remits final payment to USAGSO by April 5, 2022

USAGSO Primary Responsibilities

- Contracts with bakery and orders cookies
- Monitors shipments and deliveries
- Pays baker and shipper
- Provides bonding and liability insurance

Overseas Committee Chair

The Overseas Committee Chair, or OCC, works closely with the Cookie Manager and OCMT to make sure Cookie Program related events and tasks are completed. If a volunteer role is vacant, such as the Cookie Manager position, the OCC is responsible for ensuring those tasks are complete.

Key Tasks:

- Appoint a Cookie Manager to the OCMT & ensure the volunteer is registered and trained.
- Help the Cookie Manager form the Cookie Program Plan and identify who will complete each task.
- Make sure your community cookie order is placed in eBudde by October 25, 2021. Work with Cookie Manager and OCMT to determine order size and obtain local approvals (if needed) prior to order.
- Keep in contact with the Cookie Manager to ensure pick up and sales run smoothly
- Review the final invoice with your Cookie Manager and treasurer before initiating or receiving payment.

Secretary

The Secretary helps the Cookie Manager and OCMT obtain required approvals for cookie sales and may be responsible for a variety of other tasks such as communicating with girls, families, and the community about the program.

Key Tasks:

- Review the Cookie Program Plan with the OCMT.
- Submit required paperwork and obtain approval to sell cookies before the initial cookie order due date—October 25, 2021—and obtain approval for booth sales locations.

Treasurer

The Treasurer helps track cookie proceeds, payments, and appropriately allocates funds for troop use. The treasurer is also responsible for making sure volunteers and girls spend cookie proceeds appropriately.

Key Tasks:

- Review the Cookie Program Plan with the OCMT and confirm how the OCMT will split the cookie profit.
- Pay cookie related expenses and deposit cookie proceeds throughout the year.
- Review the final invoice and initiate payout or submit banking information to receive funds.

Other OCMT Members

There are many other ways OCMT members can support the Cookie Program and we encourage you to get all members of your team involved! Here are some additional ways your OCMT can make this Cookie Program our best yet:

- **Register!** Make sure all girls and parent volunteers are registered. All adults at booth sales must be registered members.
- **Plan a community Cookie Rally!** Have your event coordinator plan an amazing Cookie Rally event to inform and excite girls about the cookie season.
- **Publicize the program!** Your PR or communications lead on the OCMT can blast the news on all local channels to make sure everyone knows it's cookie time.
- Make it Girl-led! Remind your troop leaders and volunteers that this is a girl-led program. Encourage girls to be a part of the program—from cookie pickup to cookie cleanup.

COOKIE MANAGER

Thank you for taking on the role of cookie manager for your overseas community. The Cookie Program is a fundamental part of the Girl Scout experience, and your role is vital to its success. We encourage you to reach out to your volunteers and OCC for support - it's a labor of love and you are not alone.

OCMT Cookie Manager Position Description

Your primary role is to work with volunteers in your community to plan and conduct the Girl Scout Cookie Program. A full job description can be found online <u>HERE</u> and we ask that you submit an OCMT online commitment form once you have reviewed and are ready to step into this role.

Let's look at how your responsibilities fall throughout the Girl Scout year, and then explore some of these in more detail.

Cookie Manager Timeline

September-October

- Complete the USAGSO Cookie Program trainings in gsLearn.
- Register in gsLearn & attend an OCMT exclusive Cookie Bite Workshop
- With OCC, create a Cookie Program Plan and recommended order.
- Present the Cookie Program Plan and cookie order to OCMT for approval.
- Order extra girl reward items in the online Cookie Merchandise Shop.
- Register your community for the USAGSO Virtual Cookie Rally & order a community Cookie Rally Kit.
- Obtain local approval for cookie sales, if required.
- Place the cookie order in eBudde by <u>October 25, 2021</u> (Europe & Asia communities only).

November-December

- Register in gsLearn & attend the all-volunteer monthly Cookie Bite Workshops.
- Work with Registrar and troop leaders to ensure community rosters are accurate and all parent volunteers are registered.
- Obtain approvals for booth sale locations and create a schedule and signup for troops and/or girls.
- Plan & hold Troop Cookie Coordinator trainings to share your Cookie Program Plan & important processes. Be sure to provide girl permission forms and collect/store prior to in-person sales.
- With OCMT Event Coordinator or similar volunteer, plan a Community Cookie Rally for January.

January

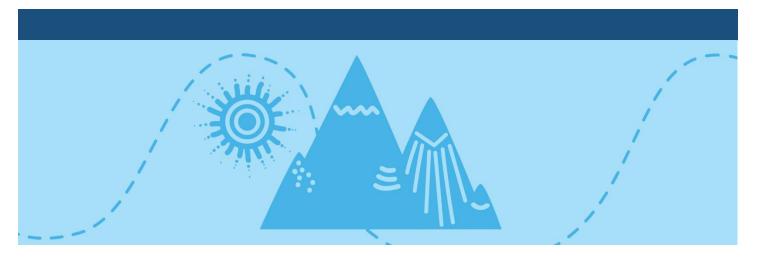
- With OCC, complete AAFES Cookie Distribution Agreement by <u>January 9, 2022</u> (opt. for Europe)
- Accept delivery of cookies, verify delivery numbers, and move cookies to clean, dry storage area.
- Record and submit damaged cases/boxes or shortages through eBudde within 10 days of delivery and transfer cookies to troops in eBudde.
- Prepare inventory control sheet for troop or booth pick-up.
- Attend the USAGSO Virtual Cookie Rally & then host your own Community Cookie Rally!
- Digital Cookie sales launch January 21, 2022!

February-March

- In-person sales launch February 4, 2022!
- Maintain contact with cookie volunteers & continuously account for cookies and proceeds. Coordinate with Treasurer to deposit cash as needed throughout the sales.
- All cookie sales close March 20, 2022!

April-May

- Decide how much remaining inventory will be donated locally using digital cookie donations and notify USAGSO by **April 3**.
- Receive final cookie invoice & digital cookie rewards breakout by **April 8**. Make sure Treasurer pays balance due or provides bank information to receive funds.
- With Treasurer, distribute/allocate money to troops.
- Thank your volunteers.
- Receive & distribute girl rewards.
- CELEBRATE!



Your Cookie Team

The Cookie Manager works with a team of volunteers to make the cookie season run successfully. Let's look at each volunteer role that plays a key part in cookies.

Troop Cookie Coordinator

Troop Cookie Coordinators are adult members who volunteer to support a troop with the cookie program. They work closely with the Troop Leaders and parents to share information and learn what they can about cookies. While this role is optional, we encourage Troop Leaders to find a Troop Cookie Coordinator who can take on the extra roles and responsibilities of the cookie program at a troop level. Troop Cookie Coordinators are your main point of contact in the troop when it comes to the logistics of the cookie program. Volunteers can become a troop cookie coordinator by completing this <u>online commitment form</u>.

Troop Leaders

If no Troop Cookie Coordinator is assigned to a troop, the troop leaders will serve as the main points of contact for during the cookie program. Troop leaders and Troop Cookie coordinators receive the same cookie training and information from USAGSO, and have access to the same systems, such as eBudde, to support girls and their troop during the cookie season. When sending information and communications, or holding training for troop volunteers, be sure to include all troop leaders and troop cookie coordinators.

Overseas Committee Chair (OCC)

The OCC manages the entire OCMT and is responsible for making sure you have the local tools and resources you need to succeed. Your OCC is your partner during the year. From planning in the fall to wrap up in the spring, work closely with your OCC.

Overseas Committee Management Team

The OCMT is responsible for approving your cookie plan and supporting the overall cookie program on a community level. From financial planning and obtaining local approvals to publicity and cookie rallies, reach out and ask your fellow OCMT members to help elevate cookies.

Community Volunteers & Parents

The Cookie season is a great time to get additional volunteers involved in Girl Scouting. The volunteers can help in various ways during the cookie season, such as monitoring cookie booths, helping at the cookie delivery, running an activity at your cookie rally, and more. Think of ways you can plug in community volunteers to get them involved with the cookie program.



Planning for the Cookie Sale

What is a Cookie Program Plan?

The Cookie Program plan defines responsibilities and establishes timelines and procedures for the cookie season. As the Cookie Manager, you are responsible for developing a plan to account for and protect all cookies and money that are entrusted to you for safekeeping. This plan **MUST** be approved by the OCMT before cookies arrive.

Consider each of the following as you develop your Cookie Program Plan.

- How will your community sell cookies in-person? Will you use the digital cookie platform to support cookie sales?
- How many layers and flavors of cookies will you order? Make sure to request permission to conduct the sale from your Commanders according to the regulations of the appropriate service (if applicable) **before placing your cookie order on October 25**.
- How will the OCMT and Troops split cookie proceeds? How much will go directly to the troop and how much will go to support OCMT or community wide functions?
- Will there be a community wide Cookie Rally? If so, who will plan this and where will it take place?
- Will your community order additional reward items from the Cookie Rewards online shop? (*orders must be placed by November 15*)
- What are your policies and procedures for money accountabilities at the Troop and OCMT level? Ensure that policies are in effect for the handling of cookie money to include collection from all parties and stress the importance of paper trail for accountability. A paper trail using a cookie receipt book for distribution of cookies, distribution of petty cash, receiving of money, and the receiving of unsold cookies is the best method for accountability!
- Where will **girls** sell the cookies? Obtain permission to sell in public areas such as PX/BX, libraries, banks, etc. Non-military communities must apply for permission to sell cookies at local business locations.
- Who will assist with cookie delivery? Counting mass quantities of cookies can be time consuming, so having several individuals assisting will ensure an accurate count for submission to USAGSO within 10 days of delivery.
- When and where will cookies be stored? The storage unit must be cool, dry, clean, rodent-free, and lockable.
- How will the Troops get cookies? How will you fairly determine the number of times groups can sell cookies?
- How will the Cookie Manager ensure a signed permission form for each girl participating has been received?
- What type of plan will the OCMT use to sell slow-moving cookies? Do you plan to use digital cookie donations to donate locally?
- What date will the Cookie Manager conduct training for the Troop Cookie Coordinators and Troop Leaders? How will you communicate with troop volunteers and parents throughout the cookie season?

Once the Cookie Program has been approved by the OCMT, distribute the plan to all Troop Leaders and Troop Cookie Coordinators.

WAYS TO SELL

Thanks to our digital cookie platform, there are now a plethora of ways girls can sell their cookies, both inperson and digitally. Here are some options available to communities overseas. Review these options and consider your location restrictions to decide how your girls will sell cookies this season. And note- your community can sell using a variety of selling methods.

Cookies on the Spot (In-Person Orders) This method applies to Girl Scouts in the USVI and NMI only.

After girls receive their cookie inventory, they can visit family members, friends, and neighbors to sell cookies right then and there. Girls can use the paper order card to take preorders. Once cookies arrive in February, they deliver the preorders and collect payment.

Girl Scout Cookie Booths

Troops obtain cookies from their OCMT and sell them directly to customers, often at booths in areas such as grocery stores (Commissary), PX/BX, malls, or sporting events. Booth sale times and locations are organized by the Cookie Manager. Just like other girl scout activities, make sure to have at least two registered and unrelated adults (at least one female) present at each booth. Cookie booth sales are traditionally cash sales; however, the Digital Cookie app now allows troop to accept credit card payments at booth sales. *Credit card payments can only be taken using a troop's digital cookie account.*

Virtual Cookie Booths (Contactless)

Hosted and promoted on social media, this gives girls a way to achieve sales goals and help others in their community while at home. Customers purchase cookies online, through a troop's digital cookie website, without the added cost of shipping. Cookies are dropped off at an established central location and pick up is scheduled and organized by the OC Cookie Manager to minimize the number of people gathering.

Drive Thru (Socially Distant/Contactless)

Promoted on social media. Troop and Volunteers set up table/tent in a visible parking lot/designated area for cars to pull up to the tent/table, complete cookie/money transaction, and exit without customer leaving their vehicle. Girls safely attract customers driving by with signs, etc.

Digital Cookie - Direct Ship (Contactless)

Girls create a customized webpage and send the link to family and friends asking them to buy Girl Scout Cookies. Customers purchase cookies through the webpage, and they are shipped directly to their home (US, APO, FPO and DPO address only. Shipping and handling charges apply). Orders appear automatically in eBudde and girls can track their progress and send follow up messages.

For more information about the digital cookie platform and how it can support your in-person sales, see section IV: Digital Cookie.

USAGSO SAFETY AND DELIVERY GUIDELINES DURING COVID-19

USAGSO is offering more options for girls and volunteers to guide girls to success and build the foundation for entrepreneurship, while keeping their safety in clear focus. We ask volunteers to follow local and base safety guidelines. Here are some additional ways to keep your cookies sales safe during COVID.

- All Girl Scouts and volunteers will be screened to ensure they are healthy and have had not experienced symptoms associated with COVID-19 in the previous 72 hours, that they have not knowingly been in contact with someone that has exhibited symptoms or with a confirmed positive COVID-19 and that they have not been to high-risk geographical regions.
- Set a maximum limit of girls and adults physically present based on local and base safety.
- Girls, volunteers, and customers keep 2 meters distance from customers and one another.
- Wear masks and gloves or similar protective gear mandated in your area; use hand sanitizer prodigiously.
- Follow local and base safety guidelines. If one set of guidelines is stricter than another, adhere to the most stringent guidelines.
- Use contactless exchange of cookies and money—such as virtual cookie booths, drive-thru or drop off exchange when possible.
- If contactless exchanges are not possible, please observe the following:

 Only one member (volunteer or girl) can receive money and should sanitize between every transaction.

2. If a volunteer or girl swap is made, the person who leaves the shift is asked to immediately wash their hands.

- Overseas Committee Chair and Cookie Manager provide safety guidelines to adult volunteers prior to the cookie delivery and ask for signatures acknowledging receipt.
- When delivering cookies and posing for photos, all subjects in the photo should:
 - Wear properly fitted masks if masks are required in your community.
 - Maintain 1 to 2 meters social distance.
 - If possible, have the subject in identifying uniform (i.e., Girl Scout t-shirts/uniforms, Commissary employee behind the cash register, etc.).
 - Additionally, for military locations, please ensure appropriate privacy measures are taken into consideration when photographing the cookie deliveries.

MONEY & YOUR COOKIE ACCOUNT

The Girl Scout cookie program gives troops and girls the opportunity to earn money while strengthening their entrepreneurial skills. OCMT's eligible to sell cookies in-person receive **\$1.38 for each box of cookies sold**. This is the same for in-person and digital cookie sales. The remainder of the cookie sale goes to pay the baker, distribution agent, digital cookie platform fees, leadership development for girls and adults, and girl rewards and recognitions.

Each OCMT decides how to split the OCMT profit (\$1.38 per box) between the OCMT and troops. Make sure to include this amount in your Cookie Program Plans. USAGSO recommends that the troops receive the greater portion of the split.



	Traditional Cookies \$5/box	
\$2.33	Leadership development for girls & adults	47%
\$1.38	OCMT & Troop Profit	28%
\$1.08	Baker	21%
\$0.11	Distribution Agents (AAFES & Bob Lynch)	2%
\$0.10	Girl Recognition and Rewards	2%

	Specialty Cookies \$6/box	
\$2.25	Leadership development for girls & adults	37%
\$1.38	OCMT & Troop Profit	23%
\$2.06	Baker	34%
\$0.21	Distribution Agents (AAFES & Bob Lynch)	4%
\$0.10	Girl Recognition and Rewards	2%

Digital Cookie Traditional Cookies \$5/box		
\$2.08	Leadership development for girls & adults	42%
\$1.38	OCMT & Troop Profit	28%
\$1.08	Baker	21%
\$0.16	Girl Recognition and Rewards	3%
\$0.30	Credit Card Transaction Fees	6%

	Digital Cookie Specialty Cookies \$6/box	
\$2.04	Leadership development for girls & adults	34%
\$1.38	OCMT & Troop Profit	23%
\$2.06	Baker	34%
\$0.16	Girl Recognition and Rewards	3%
\$0.36	Credit Card Transaction Fees	6%

Your Community Cookie Account

USAGSO will create a cookie account for your Girl Scout community after your initial cookie order is placed in October. Throughout the cookie season, we will add charges and credits to your account, and provide you with an account snapshot. A final invoice will be sent at the close of the cookie season, and payments to USAGSO or money owed to you should be sent by April 15. Let's look at the charges and credits that can be incurred on your account.

Cookie Order- Charge

Cookies ordered through eBudde and shipped to your community, less damaged cookies reported on the eBudde system within 10 days of delivery, will be charged to your community and must be paid out at the end of the cookie season. The charge is \$3.62 for each traditional box of cookie (\$5) and \$4.62 for each specialty box of cookie (\$6). The amount charged to your community is the cost of the box (\$5 or \$6, depending on type) minus your OCMT profit of \$1.38. This charge will be added to your account after your initial cookie order.

Cookie Rally Registrations/Kits & Cookie Merchandise Shop- Charge

Your community will have the option to charge cookie rally bulk registration and kits (\$5 per girl) and additional cookie merchandise purchases to your community cookie account. If you select the option to pay at the end of the cookie season, these expenses will be added as a charge to your cookie account.

Missing/Damaged Cookies - Credit

Damaged or missing cookies that are properly reported following the instructions in this guide will show as a credit on your account.

Digital Cookie Orders- Credit

Your community will receive a **\$1.38 credit** for every box of cookies purchased through the digital cookie platform with direct shipping from the baker. This credit will be added to your community's cookie account at the end of the cookie season.

For every box of cookies purchased through the digital cookie platform that comes from your local inventory (i.e. girl delivery or in-hand purchases on a troop digital cookie link, or digital cookie donations coming from inventory), your community will instead receive a credit for the full amount of the cookies which is **\$5 or \$6** per box, depending on the type of cookie. This credit will be added to your community's cookie account at the end of the cookie season.

Final Cookie Invoice Timeline

Your community will receive a final cookie invoice after the cookie sales end. We estimate invoices will be sent to community by <u>April 8</u>. This final invoice will include all the charges and credits on your cookie account through the end of the cookie season. We ask that you review this invoice and contact us immediately with any questions. See page 32 for more information about your final cookie invoice and payment.

COOKIE DO'S & DON'TS

- 1. Overseas Committees **do not take pre-orders or make "cookie reservations"** (like our Girl Scout sisters in the US). Because communities do not order the same number of each type of cookie, girls cannot guarantee that pre-orders or "cookie reservations" will be filled. This allows girls to participate in the popular overseas method of selling at booth sales. (does not apply to USVI)
- 2. Door to door sales is forbidden on US Military Installations. Take time to learn the local rules and regulations for fundraising within your community and follow that guidance closely. Communities MUST abide by all local rules and regulations.
- 3. COOKIES MAY NOT BE SOLD ON THE LOCAL ECONOMY OR INTERNATIONAL SCHOOLS. Selling cookies on the economy is forbidden. It is in violation of the agreement under which cookies are brought into the overseas locations. Selling cookies on the local economy puts your girls at risk for being stopped by local police officials and puts the entire Girl Scout Cookie Program at risk for future sales. Please stress this with your girls and parent/guardian/adult volunteers.
- 4. Cookies purchased through the digital cookie program may not be resold. Customers wishing to purchase cookies must do so directly through a digital cookie website or through an authorized inperson cookie sale location.
- 5. Read and discuss the Safety Activity Checkpoints (Cookie and Product Sales), and Volunteer Essentials.
- 6. Accountability for monies and cookies is an important part of the Cookie Program. Cookie Managers ensure that policies are in effect for the handling of cookie monies to include collection from all parties including Cookie Coordinators. Cookie Managers must stress the importance of a *Paper Trail* for accountability during the Cookie Program. A *Paper Trail* means using the cookie receipt book for distribution of cookies, receiving of money, and receiving of unsold cookies.
- 7. For more Do's and Don'ts check the Cookies web page www.usagso.org.

PLACING YOUR COOKIE ORDER

Communities in Asia and Europe must place their cookie order in eBudde, our online cookie system, **no later than October 25.** The US Virgin Islands cookie order deadline is **December 10, 2021.** See page 38 for step-by-step instructions to place your order in eBudde.

Financial agreement

When the Cookie Order is submitted, the order becomes a binding Financial Agreement between the OCMT and USAGSO. All OCMTs will be billed for the number of cookies they have ordered following delivery minus any damage that is reported on the eBudde system – if submitted within 10 days of delivery of the cookies. The OCMT is financially responsible to pay any amount owed in the final cookie invoice sent to the OCC, cookie manager, and treasurer official usagso emails.

How to determine the cookie order

The Overseas Committee Chair (OCC) together with the Cookie Program Manager and OCMT will decide how many cookies to order. Some facts that may impact this decision are:

- Membership: Will you have more or less girls than last year? How will this impact the sale?
- **Population:** Will people have come in or moved away since last year's sale? Will there be large deployments during the sale period?
- **Prior Year Sales:** How many cookies did you sell per girl member in the previous year? (Subtract what you had left from the number of packages you ordered and divide by the number of girls selling.)
- **Overseas Committee Needs:** What program activities or events have girls planned to do? Will the OC budget financial assistance for members to attend USAGSO events? Is the OC hosting a large program? What will the cookie money be used for?
- **Extras:** How many boxes will the OC need for public relations, sampling, thank you's and Cookie Program Rally?
- Other: Review the USAGSO Rewards program that applies to your location as well as the USAGSO Recommended Cookie Order.

One case of cookies contains **12 individual boxes**. Many Overseas Committees figure the number of cases to order by determining how many boxes each girl could potentially sell. Regardless of how the Overseas Committee figures its cookie total, the OCMT must order full cases of cookies, by full layers and/or full pallets.

If you are a small community, you may not be able to sell complete layers or pallets of cookies. Thus, smaller communities will be part of a depot at a larger community.

Europe Overseas Committees Depot Information

Overseas Committee Depot	Overseas Committee served by Depot
Ramstein	Kaiserslautern
Rota	Lisbon
Vicenza	Camp Darby
Alconbury	Midlands

Cookie Managers who are served by a depot should contact that Cookie Program Manager or Overseas Committee Chair **early in the cookie planning** if less than a full layer of a type of cookie is desired. OCs acting as a Depot or OCs who are part of a Depot can share a layer **when the sharing has been agreed upon by both parties before the orders are placed.** Contact the depot Cookie Manager or OCC to share a layer of cookies with them. *Email account default* OCC: <u>communitynamegirlscouts@usagso.org</u>, Cookie Manager: <u>communitynamecookiemanager@usagso.org</u>

If you are close to another OC but not part of a "Depot" set-up, you can still split layers. This arrangement must be coordinated between OCMT's, with one community ordering the entire layer and then transferring cases to the other community. If you have pre-arranged to share a layer of cookies, you must notify USAGSO office via email at <u>overseascustomercare@girlscouts.org</u> and provide the name of the community you are sharing with and the quantities sharing.

All cookies must be ordered in full pallets or complete layers. A layer of cookies cannot contain more than one type of cookie (i.e. if a layer is comprised of 18 cases of Trefoils, then you must order 18 cases of Trefoils only). Full layers are required in order to ensure safe shipment of the cookies. Listed below are the numbers of cases that make a layer for each type of cookie. Use this when completing your order. Quantities for ordering complete layers or pallets by variety are:

Cookie Type	# cases in layers	# layers on a pallet	# cases on a pallet
LEMON UPS	21	8	168
TREFOILS	16	10	160
DO-SI-DOS	20	10	200
SAMOAS	15	12	180
TAGALONGS	16	10	160
THIN MINTS	20	10	200
S'MORES	15	10	150
TOFFEE-TASTIC	17	12	204
ADVENTUREFULS	16	10	160

Please note: An OCMT is not required to order all eight varieties of cookies.

All orders will be verified for compliance with the full layer/full pallet requirement. If a discrepancy is found, the OCC will be contacted to provide a correction **immediately**. Any OCC who does not respond to the request for a correction by the given deadline will have their order reviewed by the USAGSO Product Program Manager and be **increased** to meet the complete layer requirement.

BULK COOKIE MAILINGS

Each community will receive items from Little Brownie Baker and USAGSO throughout the cookie season. Below are the primary mailings from the baker and estimated arrival date for each. Items will be shipped to the OCMT community mailing address we have on file. Submit <u>THIS FORM</u> to update your community's bulk mailing address at any point in the cookie season. Please note- arrival dates are subject to change.

Community Cookie Materials- late October-mid November

These cookie materials will be sent from our baker stateside to your overseas community. Below are some of the items that may be included in this mailing.

- Money Envelopes (1 per girl, 3 per troop)
- Jumbo Envelopes to place all forms in to give to the Cookie Coordinators at training (1 per Troop, 4 per OC)
- Receipt Books (1 per girl, 3 per Troop)
- A sampler of 8 boxes of cookies (1 per OC)
- A box of Adventureful cookies (1 per Troop)
- Girl rewards and cookie merchandise if applicable

Cookie Merchandise Shop- November/December

If your community ordered cookie merchandise using our online form (due by October 31) items will be mailed directly from the vendor to your community in late November/December.

Virtual Cookie Rally Kits- December

If your community bulk registered for the USAGSO virtual rally and cookie kits (registrations due by October 31), your cookie rally kits will be mailed from USAGSO directly to your community in December.

Cookie Rewards- May

Cookie rewards will be mailed from the vendor in April. You should expect them by mid-May.

COOKIE PICKUP

Pickup- If the entire delivery is for one Overseas Committee

- 1. First, the OCC and Cookie Manager receive expected date of delivery and tracking number from USAGSO, provided by the baker and shipping agent, (AAFES Distribution Center for Europe, Asia and NMI locations. Bob Lynch for the USVI locations). For Europe, Asia and NMI locations, local AAFES will contact the OCC and/or Cookie Manager to confirm the exact date of arrival and coordinate pick up. Bob Lynch will do the same for the USVI locations. If you are unable to get a hold of your local AAFES point of contact, please contact your Membership Manager for additional support.
- 2. Notify volunteers who are helping with counting as soon as there is a confirmed cookie delivery date, including place, date and time.
- 3. Count cookies received. Record any damaged cases/boxes or shortages IMMEDIATELY following the instructions below.
- 4. Ensure the safe, secure storage of all cookies received.
- 5. Troops and girls receive cookies based on the Community Cookie Program Plan. Sales start February 4, 2021, and end March 20, 2021. If the community cannot sell their cookies during the established

period, the OCC or Cookie Manager must contact the USAGSO Product Program Manager to request alternate sales dates via email at <u>overseascustomercare@girlscours.org</u>. Additionally, the OCMT must request and receive approval for alternate sales dates from their local approving authority for sales within their community. Alternate sales dates will be authorized only if agreed upon by both USAGSO and the OCMT.

NOTE: If you wish to give cookies to another community or receive cookies from another community, USAGSO Product Program Manager must be notified **BEFORE** the transaction takes place via email at <u>overseascustomercare@girlscouts.org</u>. This transaction needs to be entered in eBudde after transaction takes place.

How to Record Damages/Shortages

- 1. Record any damaged cases/boxes or shortages on the shipping agent Delivery Sheet <u>before</u> you sign it and obtain a copy for your records. If the delivery person does not have a Delivery Sheet, clearly annotate the number of damaged cases/boxes or shortages on paper in lieu of the Delivery Sheet and have the Shipping Agent attendant sign it.
- 2. Send a copy of the signed delivery sheet or signed annotation of damages/shortages by email to <u>overseascustomercare@girlscouts.org</u>. Subject line: *Community Name Shipping Agent Delivery Sheet*.
- 3. Record the number of damaged/missing cases/boxes in the eBudde system. See the eBudde section of this manual for step-by-step instructions. You must submit this information within 10 days after the OC has signed for the cookies. *If this is received by USAGSO within 10 days of delivery, your Overseas* <u>Committee will not be billed for damaged/missing cookies.</u> Otherwise, your community will be billed for the number of cases that were ordered in eBudde, regardless of the condition of boxes. It is recommended that the OCC follow up with the Cookie Manager to ensure the damaged and or missing cases and boxes have been recorded and submitted in the eBudde system.
- 4. The number of damaged or missing boxes should be reduced evenly across the troops and/or girls. This ensures that not just one troop or girl is affected.
- 5. Damaged boxes/cases should not be sold and do not need to be returned to the baker or USAGSO. If damaged cookies are unopened, are not stale, and there is no evidence of exposure to animals, you may use them for sample bites (cookies broken into small bites), snacks at meetings, day camp and community events.

Europe: If the Overseas Committee is acting as a Cookie Depot

Typically, larger communities will serve as a Cookie Depot for smaller communities. In some situations, a small community may act as a Cookie Depot for a cluster of small communities. The consolidated cookie total will be forwarded, via email, by the USASGO Product Program Manager to the community acting as a depot for use when cookies are received.

- 1. Notify the volunteers from each OC as soon as there is a confirmed cookie delivery date, including location, date, and time of delivery. Notify each Cookie Manager served by your depot of the delivery and schedule a date, time, and location for each community to pick up their cookies.
- 2. Count all cookies received. Please refer to "how to record damages/shortages" above, which details the procedure used when shortages or damages occur.

- 3. Cookies are to be distributed to each community based upon the consolidated Depot cookie order provided by USAGSO. (Remember each community is financially responsible for the number of cookies ordered within their community jurisdiction.) The only time these numbers should change is if there were damaged cases/boxes or shortages received by the depot at delivery time.
- 4. If there is damage, the number of overall cookies to distribute is reduced; the Depot distributes damaged cases/boxes evenly across the communities receiving cookies from that depot, with each community receiving a reduced number of cookies so that no single community is affected more than others.
- 5. Record the number of cases distributed to each receiving community on a Cookie Receipt from the Cookie Receipt books received from Little Brownie Bakers. Have the receiving community verify and sign for their cookie order. The Depot retains the original receipt and provides a legible copy to the community upon receipt of the cookie order. This receipt serves as documentation of the transferred cookies.

NOTE: If you wish to give/transfer cookies to another community or receive cookies from another community, the USAGSO Product Program Manager must be notified **BEFORE** the transaction takes place via email at <u>overseascustomercare@girlscouts.org</u>. This transaction needs to be entered in eBudde after transaction takes place.

If the community picks up cookies from a Cookie Depot

- 1. The community receiving cookies from a Cookie Depot should provide a contact name and telephone number so when cookies arrive there is no delay in notification regarding pick up. Communities must make their own transportation arrangements to pick up and transport their cookies to their storage facility.
- 2. The community receiving cookies from a Cookie Depot will be notified by the Cookie Depot and work together to find an agreed upon date, time and location will be scheduled for pick up. The receiving community will arrive at the Cookie Depot with sufficient transportation to transport the entire cookie order, slated for pickup.
- 3. The community receiving cookies from a Cookie Depot will verify the number of cases with their Cookie Order Confirmation; discrepancies can occur due to shortages or damages received by the Cookie Depot Please refer to "how to record damages/shortages" above, which details the procedure used when shortages or damages occur.
- 4. The Cookie Depot will prepare a Cookie Receipt detailing the number of cases by type of cookie and a total case count. The receiving community will count and sign for the cookies being received. The Depot will retain the original Cookie Receipt for their records and provide a legible copy to the receiving community for their records. This receipt serves as documentation of the cookies transferred and will be used if there are discrepancies in the number of cases annotated on the eBudde system.

DONATIONS

Girl Scouts make the world a better place- and one way we give back is by donating cookies to local organizations and deployed troops to show our gratitude and support for their services. While communities and troops can continue to give customers an option to purchase boxes for donation at booth or in-person sales, the digital cookie platform now gives customers the opportunity to purchase cookies for donation online. Cookies purchased for donation on the digital cookie platform are also referred to as the gift of caring. These cookie donations are \$5 and cover the cost of a traditional box of cookies.

Where do digital cookie donations go?

Cookies purchased for donation through Digital Cookie will be shipped at the end of the cookie season directly from the baker to the USO. Visit <u>https://www.uso.org/about</u> to find out more about the USO.

Can I use digital cookie donations to donate our cookies locally?

Yes! Communities that wish to use all or a portion of their online digital cookie donations to cover the cost of boxes donated locally, to an organization or unit of your choosing, must submit THIS ONLINE REQUEST FORM before March 27 to use donated cookies for local donation. USAGSO will then verify your request, adjust your eBudde inventory accordingly, and credit your community cookie account **\$5 per box** of cookies donated using your local inventory. We ask that communities and volunteers NOT adjust donated cookie inventory in eBudde- this will be done by USAGSO.

Does it matter what flavor we donate locally?

Your community will only receive \$5 per box of cookies that you donate locally using digital cookie donations. This will cover the full cost of any traditional flavor. However, it is up to your community which cookie flavors you decide to donate. USAGSO recommends that you wait until the end of the cookie season to see what flavors you have remaining.

Where can I donate cookies?

Cookies can be donated to local charities, first line workers in your community, or sent downrange to our deployed soldiers. Always check with the community commander regarding any regulations that might prohibit donations.

Tips for donating cookies in your community

- Volunteers delivering donated cookies must contact the receiving organization beforehand to confirm they are ready and willing to accept the donation.
- If taking photos of delivery USAGSO would like to share on social media and our website and showcase Girl Scouts efforts overseas., Ensure subjects of the photos know they will be showcased on our public platforms and agree to it before sharing the photos with us.
- When delivering cookies and posing for photos, have the subject in identifying uniform if possible (i.e., Girl Scout t-shirts/uniforms, Commissary employee behind the cash register, etc.).
- Girls create "thank you" notes for customers and donation recipients.
- Donated boxes are individually marked with a big X or by attaching a non-removable label to prevent the box from reentering market circulation. Otherwise, volunteer will provide a letter of agreement to the recipient of the Donated Cookies making clear terms and conditions of the donation. For example: The use of donated cookies does not allow recipient to SELL, TRADE, BARTER or OTHERWISE TRANSFER THE DONATED COOKIES FOR MONEY, PROPERTY, OR SERVICES FOR THE RECIPIENT NOR CAN DONATED COOKIES BE USED FOR FUNDRAISERS, RAFFLES, AUCTIONS, OR SOLD TO RETAIL STORES, WEB SITES, FLEA MARKETS, OR OTHER VENDOR IN ANY OTHER MANNER.

FINAL INVOICE & COOKIE SEASON WRAP-UP

To wrap up the cookie program, please make sure to congratulate the girls on their job well done! Thank parents/guardians/adult volunteers, distribute rewards if applicable and notify the OCMT, Troop Leaders, and girls of the profit that they have earned.

USAGSO will send out one cookie invoice after the end of cookie sales. This invoice will be sent to the OCC, Cookie Manager, and Treasurer @usagso.org email accounts the week of April 8. Any money owed to USAGSO must be paid by April 15, 2021. If your community is unable to make payment by this date, please contact USAGSO immediately at overseascustomercare@girlscouts.org and we will work with you to establish reasonable payment due date. If money is owed to our community, USAGSO will initiate payment by April 15, so long as you have provided us with the necessary banking information. See below for more details on sending or receiving payments.

Finally, the OCC and Cookie Manager should submit the Cookie Program Evaluation form by **April 6, 2021.** It is important that you use this opportunity to let USAGSO know what worked and what needs to improve in the Cookie Program. Your input is very valuable to us and it helps us plan for the next cookie season.

PAYMENT TO USAGSO

Types of Payment

USAGSO only accepts payment for cookies by check, money order, ACH, *bank deposit (Community Bank), or wire transfers. Payments must be made in US dollars. Cookie payments cannot be made by Credit Card or PayPal.

- When sending payment by ACH or wire transfer, please make sure to calculate bank fees to the total amount due and notify USAGSO via email of the transfer with the accompanying paperwork at <u>overseascustomercare@girlscouts.org</u>. Subject line:
- If wiring from a European bank account, OCMTs must ensure that the wire transfer rate of exchange reflects the entire cookie bill due to USAGSO.
- If making a bank deposit, you must have an account at Community Bank. Be sure to write your Community name and breakdown of deposit on the deposit slip. See example:

USD CHECKING DEPOSIT		CREDIT	005-100 (07/07)
CommunityBank			Ş
82 88 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	CASH >	· .	
CommunityBank territy Bankel America ↔ Account NUMBER ACCOUNT NUMBER ACCOUNT NUMBER ACCOUNT NUMBER Date Name USA 6irl Scouts Overseas ~	G		
離 * 3700041159	© 8		
x00 545 945 Date	SUB-TOTAL		
Name USA Girl Scouts Overseas ~	HECEIVED		
Bills North Atlantic	\$		
Kwriteyour OC name +broatdown of dep	osit		

Wire Information for Europe

For US Financial Institutions (ex: Global Credit Union, Community Bank, USAA)

ABA (routing #):	114-017-714
Account #:	3700041159
Bank:	Bank of America Military Bank Overseas
	San Antonio, TX

For European Financial Institutions (ex: Netherlands Bank, Banca d'Italia, Deutsche Bank)

IBAN:	DE 10 50110900 3700041159
Bank:	Bank of America
BIC CODE:	MNB IDEF1
Address:	Bank of America NA
	Kastel Storage Station
	Postfach 140154
	65208 Wiesbaden – Germany

Wire Information for Asia, Northern Mariana Islands and the US Virgin Islands

Routing Number: 256074974 Checking Account Number: 7018817473 Navy Federal Credit Union PO Box 3000 Merrifield, VA 22119-3000

Mail payment Information

Depending on your location, make checks payable to: (Communities in Europe) USA Girl Scouts Overseas – North Atlantic Unit 31401 Box 123 APO AE 09630

> (Communities in Asia, Norther Mariana Islands and the US Virgin Islands) USA Girl Scouts Overseas - Asia PSC 705 Box 85 APO AP 96338

RECEIVE PAYMENT FROM USAGSO

If your community has a credit on your cookie account, your final invoice will show a balance owed to your community. Please fill out and return the appropriate bank form to USAGSO.

<u>ACH Enrollment Form- West Pacific (U.S. Military and select embassies in Asia, USVI, and Saipan)</u> <u>ACH Enrollment Form- North Atlantic (U.S. Military and select embassies in Europe)</u>

SECTION III: eBudde

eBudde is our cookie sale management system and digital cookie inventory system. Volunteers have access to eBudde to place cookie orders, receive cookies and assign cookies to troops, review and mark active girls, view sales, and run basic reports. https://cookieportal.littlebrownie.com

eBudde Login

When accessing $eBudde^{m}$ for the first time this season:

- 1. You will receive a welcome email with a LOGIN link.
- 2. Click on the LOGIN link within the email.
- 3. On the PASSWORD screen, set up your new password and confirm.

4. At the PROFILE screen, enter the new password you set up. Review/update all additional information. eBudde only takes US addresses- you may use the USAGSO NA office address if you do not have a US address. Unit 31401 Box 123, APO, AE 09630.

- 5. Click Update Profile
- 6. Select eBudde[™] from the list provided from the cookie portal.

Did not receive the Welcome email from eBudde or Forgot Password

- 1. Go to https://cookieportal.littlebrownie.com
- 2. Click Forgot your password
- 3. Enter email (users are initially set up with the usagso.org email address assigned to OCMT position)
- 4. Click Send me reset password instructions
- 5. You will get an email with a new password link
- 6. Click the link in the email.

7. Enter the password you would like to use for the system, confirm your password and click Change My Password.

8. Update your profile. If you do, enter the same password that you entered on the previous screen in all three sections and review/update profile.

9. Click Update Profile

10. Select eBudde^{\mathbb{M}} from the list provided from the cookie portal.

11. You will also receive an email to confirm that you changed your account for security purposes. Click the Confirm Your Account to complete the process.

Little Brownie BAKERS.	Cookie Tech Portal
Your password has been char	nged successfully. You are now signed in.
	e Portal Profile e your information below.
•••••	Current password is required for any updates.
icsonly@lbb.com	Your email is your user name.
Becky	Harrigan
555-5555	555-5555
123 Any St	Apt., Suite, etc.
San Diego	CA 92105
Change Password (Optional) If you would like to change your password y may do so here.	
New Password	
Confirm New Password	
Cancel Update Profile	

Overview

Once you enter the system, you will notice that the screen is divided into two sections. The top section will include your service unit (OCMT) name and number. The bottom section will include the troops in your community.

Service Unit Tabs

Contacts

Settings

Troops

Click on your Service Unit (OCMT) name and number located in the top section of your navigation screen. On the service unit level the following options are available using a tab method similar to file folders in a filing cabinet. To access a tab, click the tab name and the system will display the appropriate page. Below are the Service Unit tabs you will find in eBudde. The tabs greyed out may exist on your dashboard but are not used by USAGSO.

Dashboard – The dashboard gives you an up-to-minute snapshot of your troop's orders, goals, financials and per girl averages.

Transactions

Rewards

Booth Sites

Reports

Help Center

Contacts - The contacts tab is used to view the service unit level users name, personal information, email and passwords.

Init. Order

Settings – The settings tab will allow a service unit to specify how the data will be entered for the service unit and to add additional service unit level users.

Troops – The troops tab is for adding, changing, and/or deleting troops.

Init. Order – The Init. Order tab is to submit the community order to the council.

Delivery – The delivery tab is used by service units to select their service unit delivery station (does not apply to USAGSO)

Transactions - This tab is to move cookies from the service unit to the troops.

Payments - This tab is to view or enter troop payments. (does not apply to USAGSO)

Rewards – The rewards tab is for service units to verify troop reward orders and submit order to the council.

Booth Sites– This tab will allow service units to approve troop booth site requests. (does not apply to USAGSO)

Reports – The reports tab is for service units to print reports for cookie orders, reward orders, and inventory transactions.

Help Center – The Help Center will provide you additional information on the eBudde system.

Troop Tabs

Click on a troop name and number located in the bottom section on your navigation screen to access the troop leader view. eBudde[™] provides a variety of features for troops to track their cookie sale information. The tabs greyed out below may exist on your dashboard but are not used by USAGSO.

Dashboard Contacts Settings Girls Init Order Delivery Girl Orders Transactions Cookie Exch. Rewards Booth Sites Payments GOC Org Sales Report Reports Help Center

Dashboard – Default screen that shows important messages, calendar, checklist and dates

Contacts – Allows you to edit your contact information. This includes name, address and phone number. This DOES NOT include changing the email address. That must be done from the login screen.

Settings – This allows you to change the number of girls selling, registered, and program age level. You can also add additional troop contacts.

Girls - This allows you to enter girl names, grade, id and goal information

Init. Order – This option is for entering your troop initial cookie order (does not apply to USAGSO)

Delivery – This option is for selection of delivery site and a printout of cookies order, delivery site, and pick-up time (does not apply to USAGSO)

Girl Orders - Track girl initial, booth and additional orders and payments

Booth Sales – This option allows you to select council booth sale sites and/or request a troop booth sale site. (does not apply to USAGSO)

Transactions – List all cookie transactions, including initial transfer from SU, and troop-to-troop transactions.

Cookie Exchange – Post that you have available cookies by variety and see what is available from others. (does not apply to USAGSO)

Rewards – Troop reward ordering

Payments – Troop payment to council recording (does not apply to USAGSO)

GOC Org. – This option allows you to record troop donation organizations. (Optional)

Sales Report – Recap of all troop information. Initial order, additional cookies, troop profit, payments and submitting total Gift of Caring numbers (if applicable)

Reports – Two reports available for troops. Cupboard listing and delivery site listing. (does not apply to USAGSO)

Help Center – The Help Center will provide you additional information on the eBudde system.

Placing the Cookie Order

Use the following steps to complete your order in eBudde:

- 1. Log into eBudde.
- 2. Go to the Initial Order Tab, scroll all the way down and click on the word SU with your unit number.
- 3. Click in the first input box at the bottom of the page, the line will highlight.
- 4. Enter the cookie quantities for the SU(OC) order. Tab through the boxes and enter your cookie quantities. The system will show you the total. Verify the total and press enter or click the OK button. Then Save.
- 5. Submit Order This button is used to submit a troop order to the service unit. You must still click this button for the service unit to know that this order is done. The system will confirm that the troop order was submitted on the screen and send you an email.

Note: Users can only submit the cookie order ONCE! If a change needs to be made, the user will need to contact Sandra Rivera at <u>overseascustomercare@girlscouts.org</u> to make the change to an order.

Settings Troops Init. Order	Delivery	Transactions	Deposits	Rewards	Reports	Help Center				
Printable Version Submit Order Save	Troo <mark>p In</mark> fo is as you like bi	listed below. ut Submit you	Save TROC r total order)P data as off only Once!	en					
Troop	C_GOC	Sv Sm	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Tot
7301	0	0	0	0	O	0	Ō	0	0	
7302	0	D	0	D	0	D	D	D	0	
Troop Subtotal	0	0	0	0	0	0	0	0	0	
IMPORTED	0	0	0	0	0	0	0	0	0	
SU-730	0	Ō	0	0	0	0	0	0	0	
SU Subtotal	0	D	0	0	0	0	0	0	0	
	01	1	1	1	1	1	1	1	1	
Cases in Order		0	0	0	0	0	0	0	0	

Documenting Damages & Missing Cookies

Damage cookies during transit:

- 1. Go to the Transaction tab
- 2. Add a transaction
- 3. Under type, select: Normal
- 4. Under 2nd party, select: Cupboard
- 5. Select option: Damage cookies (13)
- 6. Enter the quantities that apply under boxes or cases
- 7. Under product movement select: Remove
- 8. Save

Damage cookies quality control:

- 1. Go to the Transaction tab
- 2. Add a transaction
- 3. Under type, select: Normal
- 4. Under 2nd party, select: Cupboard
- 5. Then select option: Damage cookies (14)
- 6. Enter the quantities that apply under boxes or cases
- 7. Under product movement select: Remove
- 8. Save

Missing cookies:

- 1. Go to the Transaction tab
- 2. Add a transaction
- 3. Under type, select: Normal
- 4. Under 2nd party, select: Cupboard
- 5. Then select option: Missing cookies (21)
- 6. Enter the quantities that apply under boxes or cases
- 7. Under product movement select: Remove
- 8. Save

Moving cookie inventory to the Troops

The second		Lemon Grove (673) Transactions @									Little Brownie Bakers				Log Out	
Settings Troops	Init. Order	Delivery	/ Trans	actions De	posits	Rewards	Reports	Help	o Center							
Add a Transaction Save		Column None	Filter •	Low: High:	Арр	ly Filter	Page	1: 07/25	- 07/25 🔻							
•Receipt	•Pending	+Type	▲ Date	+2nd Party	+Pickup	sv Sm	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Total		
nit. Del.			07/25	-	-	12	12	12	12	12	132	12	12	216	4	
)n Hand						12	12	12	12	12	132	12	12	216		
						0	0	0	0	0	0	0	0	0		
ending (Cup. Orders)																

1. Go to the SU Transaction tab

- 2. Add a transaction
- 3. Under type, select: Normal

4. Under 2nd party, select: Troop then select or type the troop number where you would like to transfer those cookies

- 5. Enter the quantities that apply under boxes or cases for each type of cookie
- 6. Under product movement select: Remove
- 7. Click on (+) so you can add more transactions
- 8. After entering all transaction, click on save

To transfer cookies between troops, go to the Troop transactions tab and follow the steps above.

		Cooki	ie Transaction	
Тур	e: Normal Date: 2020-0		r: Cupboard Receipt: QP210	✓
Variety Lemon-Ups Trefoils Do-Si-Dos	Cases 0 0 0	Pkgs 0 0 0	Product Movement Add Product	Additional Info.
Samoas Tagalongs Thin Mints S'mores	0 0 0	0 0 0	Contact Info	
Toffee-tastic	0 = 0	0 = 0	+ Save/Print	Okay Cancel

Adding/Moving Girls

To add, edit, or move girls, click on the girl's troop and then open the "Girls" tab. If you encounter an error adding, editing, or moving a girl member, contact <u>overseascustomercare@girlscouts.org</u> for support.

Add/Edit a Girl

If a new member has joined a troop after the initial eBudde upload, open her troop and enter in the information below. You can use the TAB key to move between the boxes. Click the Update button to save the information. The fields below can also be edited for existing girls. Note: Girls who are no longer participating with a troop should be marked as Inactive. Girls cannot be deleted from eBudde.

First Name – Enter the girl's first name
Last Name – Enter the girl's last name
GSUSA ID - Enter the girl's GSUSA ID. This can be visible from the troop leader's myGS account.
ID – Click this button to assign a girl a temporary ID if the GSUSA ID is not available.
Inactive? – (Optional) If the girl is inactive in the troop, check the box. A girl cannot be marked inactive if she has boxes sold.
Grade –Enter the girl's grade, K - 12
DOC Eligible – This column is checked by the system if the girl qualifies as part of Digital Cookie.
Please click this box when adding a girl to eBudde
Reg'd? – If the girl is registered, check the box
Shirt Size – (Optional) Enter the girl's shirt size
Sales Goal – (Optional) Enter the girl sales goal in boxes.

Moving Girls

If a girl scout needs to be assigned to a different troop in eBudde, click the "Move" link next to her name and input her new troop information.

	Tr	oop 18020 Girls	0									
ts	Settings	Girls	Ini	t. Order		lelivery		Girl Orde	rs	Transac	tions	Reward
		Update are a DOC council, and and any girls in grade lev S.	this tr	oop has bee							Prin	table
First Name	Last Name	GSUSA Id		Inactive?	Grade	DOC Eligible	DOC Emails	Reg'd?	Shirt Size	Sales Goal	Pair	ing w/ DOC
Abiella	Anthony	112370577	D		3 🗸	~			~	0	Move	Zero Init Deliv
Froska	Lee	109459057	ID		3 🗸	~			YXS	0	Move	Zero Init Deliv
Hattie	Kasinger	110424359	D		3 🗸	1			YS	0	Move	Zero Init Deliv
Kallie	Sutherland	111962836	D		3 🗸	~			YL	0	Move	Zero Init Deliv
Liliana	Allington	109376591	ID		3 🗸	~			YXL AS	0	Move	Zero Init Deliv
Louisa	Patterson	109377748	D		3 🗸	\checkmark			AM AL	0	Move	Zero Init Deliv
Millie	Wood	109534709	D		3 🗸	\checkmark			AXL	0	Move	Zero Init Deliv
Morgan	Morris	112370805	D		3 🗸	1		Z	A2XL	0	Move	Zero Init Deliv

Adding Troop Volunteers

Troop Leaders and Troop Cookie Coordinators will be added to eBudde and sent a welcome email before the cookie season starts. If a troop cookie volunteer is missing, follow the steps below to add a volunteer to the system.

- 1. Open eBudde and click on your service unit name to access your service unit view
- 2. Click the "Troops" tab
- 3. Click "Edit" next to the missing volunteer's troop
- 4. Add the email, first, and last name of the volunteer in either the troop leader or troop cookie chairs field.
- 5. Click "Update" to add the volunteer
- 6. Once added, the volunteer can request a password reset to gain access to eBudde

Troop Leaders 😮	
angliacookiemanager@usagso.org	Primary? Remove?
Add a new Troop Leader ————————————————————————————————————	_
E-mail: Last name:	 ✓ Active? ✓ Receives email? ○ Primary? ○ Add to all seasons?

Viewing Sales in eBudde- the Girl Orders Tab

This tab allows you to enter, by girl, booth sales packages sold and digital girl girl delivery/in-hand order flavors. You can add a comment on each row. There are two views of the girl orders. You can see a summary troop view or each girl's detail. The system defaults to the troop summary view.

Troop Summary View

					Tro	op 00	015 G	irl Sa	les Ø	i.					Little B	Bakers »	Log C	Dut
tings	Girls	Init. Order	Deliv	ery	Girl Orde	ers	Transact	ions	Reward	ds	Booth Sit	es C	Deposits	GOC Org	Sales Report	Reports	Help Ce	ente
Reco	Printable V ord Booth Sa				ow are view/ec							propriate	e row.		Packag Financ FYI Pro	als		
		\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 5.00	\$ 5.00	\$ 5.00	\$ 4.00						
	V Girl	C GOC	Core Initial	Core Booth	Core Other	SMr Initial	SMr Booth	SMr Other	Toff Initial	Toff Booth	Toff Other	T GOC	♦Total	Total Due	Paid	◆Bal. Due	F GOC	
Becky	у Н.	10	64	0	0	25	0	0	0	0	0	0	99	\$ 446.00	\$ 0.00	\$ 446.00	0	-
Belind	da S.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0	
Cindy	/ W.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0	
Jasmi	ine C.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0	
Patty	W.	0	0	0	0	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	0	
Girl To	tals	10	64	0	0	25	0	0	0	0	0	0	99	\$ 446.00	\$ 0.00	\$ 446.00	0	-
Troop O (Actual)rder pkgs+C_GOC)												142					
Differe													-43					

The troop summary view shows a total row for each girl. Each column stands for a cookie flavor or gift of caring (GOC). Cookie quantities listed in the Girl orders tab are in packages.

The **Troop Order** row tells you how many cookies are allocated to the troop. Cookies sold in-person (either at a booth or through digital cookie girl delivery or in-hand delivery) will need to be manually tracked in eBudde by a troop volunteer. If physical cookie sales are entered into eBudde following the instructions below, the **Difference** row will reflect the number and flavors of cookies that remain in your inventory, and the total balance due for all girls will be \$0.00. Tracking your physical cookies sales in eBudde is strongly encouraged.

Girl View

Troop 10626 Girl Trans.

	Settings	Girls	In	iit. Order	D	elivery	Girl Orde	ers	Transactio	ns	Rewards	Booth Sites	Payments	Sales Re	eport	
Pri dd Trai	ntable Save		Below are tra	ansaction	s for Emal	ine G						Switch to Girl:			All Order	
	Emaline G.		\$ 5.00	\$ 6.00	\$ 5.00	\$ 5.00	\$ 5.00	\$ 6.00	\$ 6.00							
+DOC	+Comment		+Cookie Initial	+ Spec Initial	+CFH	+Cookie Booth	+Cookie Other	+Spec Booth	+ Spec Other	+Total	+Total Due	+Paid	+Bal. Due	+fulfilled		
1	DLVR 27595950		0	0	0	0	0	0	0	0	\$ 0.00	\$ 16.00	\$ -16.00		^	
1	DLVR 27607294		0	0	0	0	0	0	0	0	\$ 0.00	\$ 10.00	\$ -10.00			
1	DLVR 27793483		0	0	0	0	0	0	0	0	\$ 0.00	\$ 25.00	\$ -25.00			
5	SHIP 27979762		0	0	0	0	4	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00			
~	DLVR 28779394		0	0	0	0	0	0	0	0	\$ 0.00	\$ 25.00	\$ -25.00			
1	DON 28916811		0	0	7	0	0	0	0	7	\$ 35.00	\$ 35.00	\$ 0.00			
1	DLVR 30101907		0	0	0	0	0	0	0	0	\$ 0.00	\$ 20.00	\$ -20.00			
	Init. Order *Locked*		125	13	12	0	0	0	0	150	\$ 763.00	\$ 0.00	\$ 763.00			
1	DON 30963166		0	0	10	0	0	0	0	10	\$ 50.00	\$ 50.00	\$ 0.00			
1	DLVR 31051410		0	0	0	0	0	0	0	0	\$ 0.00	\$ 15.00	\$ -15.00			
1	DLVR 32176413		0	0	0	0	0	0	0	0	\$ 0.00	\$ 50.00	\$ -50.00			
			0	0	0	0	3	0	0	3	\$ 15.00	\$ 0.00	\$ 15.00			
	goal getter fire stone		0	0	0	0	11	0	2	13	\$ 67.00	\$ 67.00	\$ 0.00			
	goal getter self		0	0	0	0	25	0	2	27	\$ 137.00	\$ 0.00	\$ 137.00			
1	DLVR 32305808		0	0	0	0	0	0	0	0	\$ 0.00	\$ 12.00	\$ -12.00			
	Goal getter 3-3		0	0	0	0	20	0	4	24	\$ 124.00	\$ 0.00	\$ 124.00			
	2-4		0	0	0	0	0	0	0	0	\$ 0.00	\$ 97.00	\$ -97.00			
	Goal getter		0	0	0	0	4	0	0	4	\$ 20.00	\$ 0.00	\$ 20.00			
\checkmark	DLVR 32489760		0	0	0	0	0	0	0	0	\$ 0.00	\$ 10.00	\$ -10.00			
1	DON 32542037		0	0	4	0	0	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00			
	joann 3-8		0	0	0	23	0	0	0	23	\$ 115.00	\$ 115.00	\$ 0.00			
	Emaline goal getter		0	0	0	0	17	0	1	18	\$ 91.00	\$ 0.00	\$ 91.00			
\checkmark	SHIP 32569825		0	0	0	0	4	0	0	4	\$ 20.00	\$ 20.00	\$ 0.00			
1	SHIP 32588318		0	0	0	0	12	0	0	12	\$ 60.00	\$ 60.00	\$ 0.00			
	email 3-11		0	0	0	0	12	0	2	14	\$ 72.00	\$ 0.00	\$ 72.00		~	
			100	42	27	00	100			404	6 3047 00	£ 4007 00	6 60 00			
			125	13	37	23	192	0	14	404	\$ 2047.00	\$ 1997.00	\$ 50.00			

The girl view will show you the detail transactions for the girl as well as the troop link. Cookies purchased through the digital cookie platform will show up as a letter-number combination. The letters stand for the type of order and the number is the order number. The order number can be used to look up the transaction in digital cookie. Let's take a look at different types of digital cookie orders:

SHIP- Cookies ordered through digital cookie with direct ship from the baker to the customer. No changes need to be made to these orders. The quantity, flavor, total due, and paid columns will be automatically filled. The balance due for shipped orders should be \$0.00, since all information is imported into eBudde. No adjustments need to be made to these transactions.

DON- Cookies ordered through digital cookie for donation. The total quantity ordered will show in the gift of caring (GOC) column. Unless you request to donate cookies locally using GOC transactions, these cookies will be shipped at the end of the cookie season directly from the baker to the organization designated to receive donated cookies from USAGSO. The total due and paid columns are automatically filled and balance due should be \$0.00. No adjustments need to be made to these transactions.

DLVR- These cookies have been ordered through digital cookie with girl delivery as the delivery method. Only the total paid is imported into eBudde. Quantity and flavors are not imported into eBudde and the balance due will show a negative amount. A troop volunteer must manually add a transaction to include the quantity and flavors of cookies delivered. See page 45 to find out how to balance DLVR transactions. *For the 2021-2022 cookie season, only troop links will have girl delivery enabled.*

INHAND- These cookies have been purchased using the digital cookie app at a cookie booth or similar location. Unlike girl delivery, customers receive their cookies at the time of purchase and delivery does not need to be arranged. These transactions show up in eBudde just like Girl Delivery (DLVR) transactions and a volunteers must manually add the quantities and flavors into eBudde. *For the 2021-2022 cookie season, only troop links will have girl delivery enabled.*

In addition to transactions imported from digital cookie, volunteers can add a transaction using the "Add Trans" button to record the quantity and flavors of cookies sold at booth sales. Let's learn more about creating transactions to record booth sales.

Tracking Booth Sales

		Troo	p 6073 G	irl Tran	sactions			Little Brownie Bakers, Log					
Settings Girls	Init. Order D	elivery	Girl Orders	Transaction	ns Rewa	irds	Deposits GOC (Drg Sales Re	eport Reports	Help (Cente		
Printable Save	t Below a	are transacti	ons <mark>fo</mark> r Bed	cky H			Switch to Girl:	Ret	Becky H.	View			
+Comment	+Initial	+C GOC	+Booth	+Other	+T GOC	+Total	+Total Due		+Bal. Due	+F GOC			
Init. Order *Locked*	210	1	0	0	1	212	\$ 848.00	\$ 0.00	\$ 848.00	1			
Additional Order	0	0	0	5	0	5	\$ 20.00	\$ 20.00	\$ 0.00	0			
						0				Ĺ	0		
	210	1	0	5	1	217	\$ 868.00	\$ 20.00	\$ 848.00				

Booth sales can be allocated to an individual girl or troop link. Follow these instructions to track booth sales.

- 1. Open the "Girl Orders" tab
- 2. Click on a girl (or troop if tracking on a troop link)
- 3. Click the "Add Trans." Button
- 4. In the comments field (far left) enter "BOOTH" and the date. For example: BOOTH 2/14/22
- 5. Enter the number of boxes sold in each flavor column.
- 6. In the paid column, enter the total paid for the cookie sold. This should be \$5/traditional box and \$6/specialty box.
- 7. Click "okay"
- 8. Make sure the balance due is \$0.00. The total due should equal the amount paid.
- 9. Click "Save"

Tracking DLVR and INHAND Transactions on Troop/SU links

Troops and SU's have the option to setup a digital cookie website to sell cookies to customers near and far. Troop and service unit links will have the option to offer girl delivery on their digital cookie site (DLVR), and to use the digital cookie app to take credit card purchases at cookie booths (IN HAND). When a transaction is made for girl delivery or in hand purchases, the quantities and flavors must be added as a transaction in eBudde. Follow the steps below to add quantities and flavors of cookies purchased with girl delivery or through the digital cookie app.

- 1. Open the "Girl Orders" tab
- 2. Click on the troop link
- 3. Find the DLVR or INHAND transaction and copy the number.
- 4. Open digital cookie and search for the corresponding transaction number. Here you will see the flavors and quantities of cookies ordered. Note: do not include cookies purchased for donation. Donated cookies, even if part of a DLVR or INHAND order, will show up as a separate DON transaction.
- 5. In eBudde, click the "Add Trans." Button
- 6. In the comments field (far left), enter/copy the original transaction as it appears in eBudde and add the customer name after. For example: DLVR 1234567 Myer.
- 7. Enter the number of boxes sold in each flavor column.
- 8. Leave the "paid" field blank. Remember, the original transaction already shows the amount paid by the customer.
- 9. Click "okay"
- 10. Make sure the amount paid in the original transaction is equal to the amount due for the transaction you just created.
- 11. Click "Save"
- 12. Once the quantities and flavors for all DLVR and INHAND purchases have been added, the total balance due should be \$0.00.

Digital Cookie Donations- donating locally

OCMT's have the opportunity to donate cookies locally using digital cookie gift of caring purchases. This is a great way to use leftover inventory to give back to your community or deployed troops. Follow these steps to see how many cookies were purchased with digital cookie gift of caring. Then send an email to <u>overseascustomercare@girlscouts.org</u> no later than <u>April 3</u> listing the quantity and flavors you would like to donate locally using digital cookie gift of caring purchases.

Option A: SU Dashboard

- 1. Open the dashboard from your Ser. Unit view.
- 2. Find the CGOC bars on your sales progress report.
- 3. Hover on the bars to view your current year's CGOC number.

Option B: Troop Girl Orders tab

- 1. Click on a troop
- 2. Open the "Girl Orders" tab.
- 3. View the total CGOC for the troop (CGOC column, Girl Totals or Troop Order row)
- 4. If the troop volunteer tracked physical sales/delivery in eBudde, the "Difference" row will show available cookie inventory. Here you can determine how many cookies remaining in the troop's inventory can be donated.

SECTION IV: DIGITAL COOKIE

Overview

The digital cookie platform

Through the digital cookie platform, girls flex their entrepreneurial skills by setting up their own digital cookie website and selling to family and friends back home. In addition, troops and Communities can also create troop digital cookie website to accept credit card payments at cookie booths, offer customers a way to pay online and receive their cookies later, or purchase cookies that are shipped directly from the baker.

Let's look at how both girls and troops/communities can use the digital cookie platform to sell cookies.

Digital Cookie Girl Links- Shipping only (no inventory required)

Before digital cookie sales launch on January 21, families will receive a welcome email inviting them to login and help their daughter setup her digital cookie website. The digital cookie platform allows girls to set goals, play games, earn badges, and more!

This year Digital Cookie Girl Links within USAGSO will only allow customers to purchase cookies for direct ship, meaning the baker will ship the cookies directly to the customer. This means no local inventory is required for digital cookie sales on girl links. Donated cookies purchased through a girl's digital cookie website will be shipped directly from the baker to a stateside non-profit organization. Communities selling cookies in-person may request to use digital donated cookie purchases towards inventory donated locally. See page 30 for more information about digital cookie donations.

Digital Cookie girl sites are designed to support individual girls in their entrepreneurial efforts. We encourage communities selling cookies in-person to also support their Girl Scouts in setting up their own digital cookie site to sell to family and friends outside of their community. This gives friends and relatives in the states a way to support their Girl Scout overseas!

For every cookie sold on the digital cookie platform and shipped directly from the baker, your community will receive a \$1.38 credit to your final cookie invoice, and girls can earn digital cookie rewards.

Troop Digital Cookie Links- In-hand/Girl Delivery options

Similar to girls, troops can create their own digital cookie website where they can set goals, earn badges, and more. Unlike girl sites, a troop will receive two different links once their site is setup. The first link will allow customers to order cookies for local delivery or pickup or to have cookies shipped, and the second link allows for direct ship only. This year troops are only authorized to use troop links to take credit card payments in support of their local sales. Communities may also request a troop link for the OCMT- which can be particularly helpful for communities that manage and store cookie inventory throughout the entire cookies season at a service unit level.

Volunteer Registration/Login

- 1) Watch for your registration email from the Girl scout Cookie Program. You will receive your registration email before Digital cookie sales open in January, and before parents have access.
- 2) In the email is a "Register Now" button. Click the button.
- 3) Create a new password (if requested).
- 4) Use your new password to log in. Remember to use the same email address where you received your registration email.

Tips to access Digital Cookie

- 1) First make sure you have logged into eBudde as a cookie volunteer
- 2) Check your junk/spam/promotions inbox for your registration email.
- 3) Go to digitalcookie.girlscouts.org and click "Need help to log in"
- 4) Still having trouble? Contact <u>overseascustomercare@girlscouts.org</u>

Navigation

The Digital Cookie platform provides an intuitive interface for volunteers, parents, and girls. Additional digital cookie training can be found directly in the digital cookie platform. Let's take a quick look at a couple key tabs in the digital cookie system.

TROOP TABS

<u>**Dashboard</u>**- As a volunteer you will have access to a handful of reports and graphs providing information on your cookie sale. These are available on your main dashboard.</u>

Orders- View your troop cookie orders and issue refunds.

My Troop & My Troop Orders- View your girl and troop orders.

<u>Virtual Booths</u>- *This tab is not used by USAGSO.*

PARENT/GIRL TABS

<u>Home</u>- Here parents and girls can view snapshots of their sales, sales goals, access their cookie site link, and more!

Badges- View steps to earn cookie related pins and badges.

Learning- Here you can learn more about the program or access additional games and videos.

Site Setup- Girls and parents can click this tab to setup their cookie site.

<u>Customers</u>- View and email your customers.

<u>Orders</u>- Parents can view orders and mark orders as delivered. *Note: girls will have "girl delivery" turned OFF on their account.*

<u>My Rewards</u>- Girls can view rewards and select their rewards once they have been earned.

About Troop Links

Troops and communities participating in inperson sales have the option to setup troop links in order to take credit card payments for booth sales. If your troop or service unit would like to use digital cookie to support your inperson sales, please review the following information.

Setup your Troop or Service Unit Site

Follow these steps to setup your troop or service unit link.

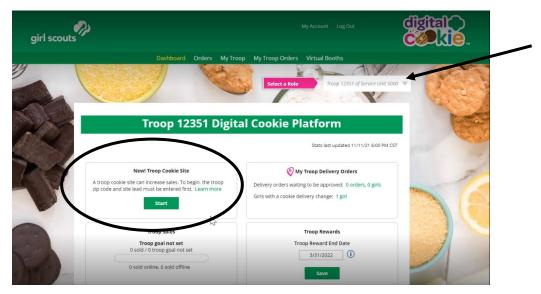
1) Determine which troop volunteer will be your troop lead. This volunteer will be responsible for setting up and managing the troop or service unit cookie site.

Note: Cookie managers will be assigned to the troop leader role for a community level troop. This troop will be named "[Community name] GS Cookies". Girls who are assigned to your community but not in a troop will be assigned to this community troop. Cookie Managers may follow the steps below to setup a site for their Service Unit.

2) Setup your troop or service unit site

Volunteers can setup their troop cookie site directly from their digital cookie dashboard. To setup your troop site log into digital cookie, make sure your troop number is selected in the role drop-down, and click start. There may be several volunteers assigned to your troop, so please know that only one volunteer will need to setup the site. During initial setup you will be asked to provide the Troop's zip code and select a Troop site Lead. If located outside a U.S. territory, enter 10018 into the zip code field. Hit save.

That troop site lead can now setup the troop site to activate the troop link. To setup the site, the volunteer lead will need to log into their digital cookie account, select "Parent" from the role tab (since they are now the troop's "parent" in digital cookie), and then setup the cookie sales page.



3) Turn on "Girl Delivery"

Submit <u>THIS FORM</u> telling council to turn ON girl delivery for your troop site. Activating Girl Delivery gives customers the option to order cookies for local pickup directly on your troop site. Please allow up to 3 business days for processing.

Approving Orders

To approve girl delivery orders go to the "ORDERS" tab. Review each order and select "approve" if able to fulfill the order. If you are unable to fulfill the order, simply select "decline". Approved orders will then move to "orders to deliver". These orders can be reviewed and be sure to mark cookies as "delivered" once the cookies have been delivered or picked up by the customer.

Refunding Orders

To refund an order, click on the "ORDERS" tab. Search for the order by entering the order number, customer name, or customer email. Once you have found the order, click on the order number in green. When you have done that you can see the order. Click "Refund" and select full or partial refund. If offering a partial refund, select the flavor and quantities to be refunded. Then select the refund reason from the drop down box and make a note about why you are offering the refund. At that point the order will be refunded by digital cookie. Please note that it may take several weeks for the customer to see that refund reflected in their bank.

girl scouts	•					Log Out digital
		Dashboard Orde	rs My Troop	My Troop Orders	Virtual Booths	
		1 4		Select a Role	Troop 12359	of service Unit 1016
			Ore	ders		
<< search						
	Orde	er Details			`	Customer Details
Order Number:	05119765	Payment Status	: Payment Cap	tured Refund	Order Paid By:	Joshua Samuelson
Order Date:	11/11/2021 6:34 PM CST	Delivery Status:	Not Delivered		Email:	dctest512-21@girlscouts.org
Order Type:	In-Person Delivery	Baker Status:	Pending		Billing Phone:	299-172-9292
Order Status	Processing	IO Status	Not Added to	10	Billing Address	
If Not Approved:	Cancel Order					186 Oak Ter Merchantville, New Jersey 08109- 1934
Pare	nt Action	Deli	very Confirmatio	n		Delivery Information
Status:	Approved	Confirmed By:				Denvery information





Digital Cookie Girl Rewards

For girls to receive their earned digital cookie girl rewards, troop leaders are required to review and submit their troop's digital cookie girl reward order using the Digital Cookie and eBudde systems by **April 1**.

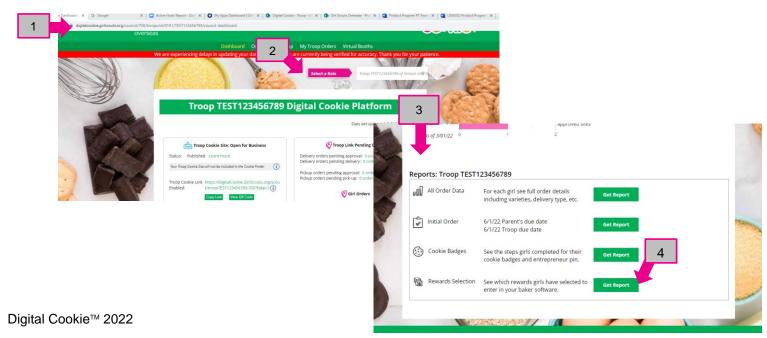
Troop Leaders must follow these steps to pull girl reward choices and then input these selections into eBudde before submitting their order. USAGSO and OCMT members are unable to view rewards that girls have selected in digital cookie. If rewards are not submitted in eBudde by April 1, USAGSO will select rewards on behalf of girls in your troop. *Please note: girls earning Level 5 rewards will be contacted directly by USAGSO to select their Girl Experience.*

Have questions or need help? Contact overseascustomercare@girlscouts.org.



Download your Troop's Reward selection in Digital Cookie

- 1. Log into Digital Cookie https://digitalcookie.girlscouts.org
- 2. Select your troop from the "select a role" drop down menu. This will bring you to your troop leader dashboard.
- 3. Scroll down to the "Reports" section of your dashboard.
- 4. Next to "Rewards Selection", click the green "Get Report" button
- 5. This will produce a spreadsheet showing you the rewards that each Girl Scout has earned and all the rewards she selected. If she has earned a reward but not selected between the options given, please reach out to the Girl Scout to confirm her reward preference.



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Add Girl Selections into eBudde

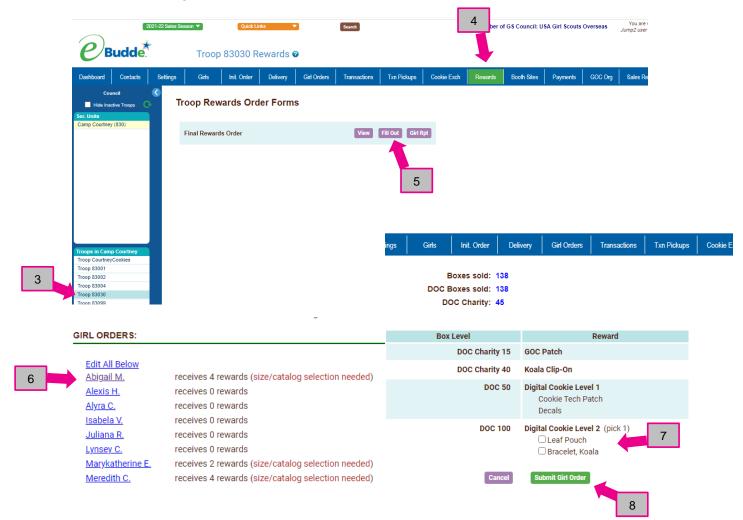
Digital cookie reward levels that give girls two reward options must be manually entered into eBudde. Digital Cookie rewards levels that do not provide options should automatically import into eBudde. Follow these steps to add girl

reward selections into eBudde.

- 1. Log into eBudde. https://ebudde.littlebrownie.com
- 2. Select "eBudde" from your Cookie Tech Portal
- 3. Select your troop number from the left menu
- 4. Click the REWARDS tab.
- 5. Click the purple "Fill Out" button



- 6. Girls with "size/catalog selection needed" displaying in red next to their name need you, the troop leader, to select their reward. Click on each Girl Scout's name needing a reward selection to view her rewards.
- 7. Tick the boxes to select their preferred reward/sizes.
- 8. Click the green "Submit Girl Order" button.



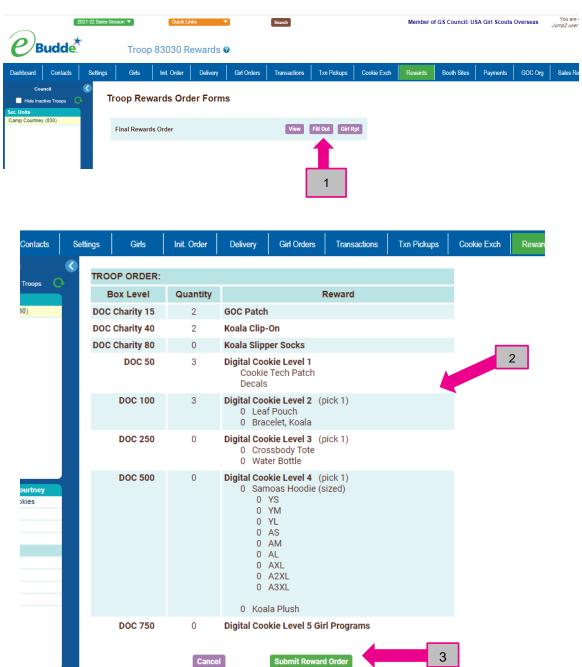
Digital Cookie[™] 2022





Submit Your Troop's Digital Cookie Rewards

- 1. From the Rewards tab, click the purple "Fill Out" button.
- 2. Quickly review the list to make sure all no additional selections are needed
- 3. Scroll down and click the green "Submit Reward Order" button.



Digital Cookie[™] 2022



PERMISSION FOR PARTICIPATION IN THE 2022 GIRL SCOUT COOKIE PROGRAM

_____Overseas Committee Troop #_____ is planning to participate in the annual Girl Scout Cookie Program sponsored by the Overseas Committee during **February 4** – **March 20, 2022** (subject to change depending on the arrival date of the cookies.)

The Girl Scout Cookie Program it's a unique, hands-on way for girls to develop five essential skills that are core to the Girl Scout Leadership Program: Goal-setting, Decision-making, Money management, People skills and Business ethics.

USAGSO operates a limited Cookie Program, which is restricted to sales on U.S. military installations in Asia and Europe, as well as in the U.S. Virgin Islands, Northern Mariana Islands, and U.S. Embassies in Cairo and Tokyo.

At USAGSO, Girl Scout cookies are only sold in booths in U.S. military installations and the approved U.S. Embassies. Rules and regulations that govern the ability to provide this program restrict door-to-door, "pre-order" or individual girl selling. The aforementioned rules and regulations do not apply to our members in the U.S. Virgin Islands and Northern Mariana Islands.

This year, USAGSO is expanding the Digital Cookie Program. Digital Cookie Sale Dates: **January 21** – **March 20, 2022**. Girl Scouts located in the following areas are eligible to participate in the Digital Cookie Program.

- Girl Scouts overseas because of an affiliation with the U.S. military, embassy, or consulate AND have a U.S. address on their Girl Scout record.
- All Girl Scouts in Italy, France, Germany, U.S. Virgin Islands, and Mariana Islands.

During this Cookie Program, girls will be abiding by the Program Standards as outlined in Girl Scouts of the USA publication, <u>Safety Activity Checkpoints, section Cookie and Product Sales from GSUSA</u>. Please make sure that your daughter is wearing a membership pin, or uniform.

Please fill out, sign, and return this form to your daughter's Troop leader

My daughter _______ has permission to participate in the annual Cookie Program sponsored by the ______Overseas Committee during February-March 2022. I agree to accept financial responsibility for the cookies and moneys she receives including at the booth in which she participates. I will see that she is not involved in selling cookies prior to the official start date, and that she has appropriate adult guidance at all times.

My daughter has my permission to engage in online cookie program activities under the supervision of myself and/or the Girl Scout adult in charge.

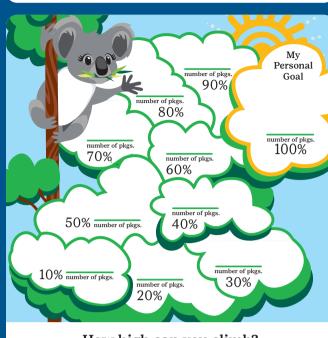
Yes_____ No_____

Further, I _______, being the parent/guardian of _______(the Minor), for good and valuable consideration, hereby consent and agree: (i) that the photographs, audio/videotapes, electronic images and/or other works in which Minor appears or is depicted or on which Minor's voice has been recorded or which minor authored or created and the negatives and other materials from which the aforesaid has been printed (collectively, the "Work") may be used and owned by the GSUSA and Overseas Committee named above, their affiliates, assignees and successors (collectively, the "Girl Scouts") without limitation and hereby assign and convey to the Girl Scouts all my and Minor's right, title and interest in and to the aforesaid Work, including the right to make derivative uses of the Work and to obtain a copyright therein; (ii) that the Girl Scouts have the right to make any and all uses of the Work in whatever way for whatever purpose the Girl Scouts desire, in any and all medium in the United States and throughout the world, including but not limited to sale, promotion, distribution, reproduction, publication and advertisement via television, radio, the Internet, and all other electronic medium, free and clear of any and all claims whatsoever on my part or on the part of the Minor; and (iii) that the Girl Scouts are hereby released from any and all claims and damages that I or Minor have or may come to have relating to the Work and the use thereof.

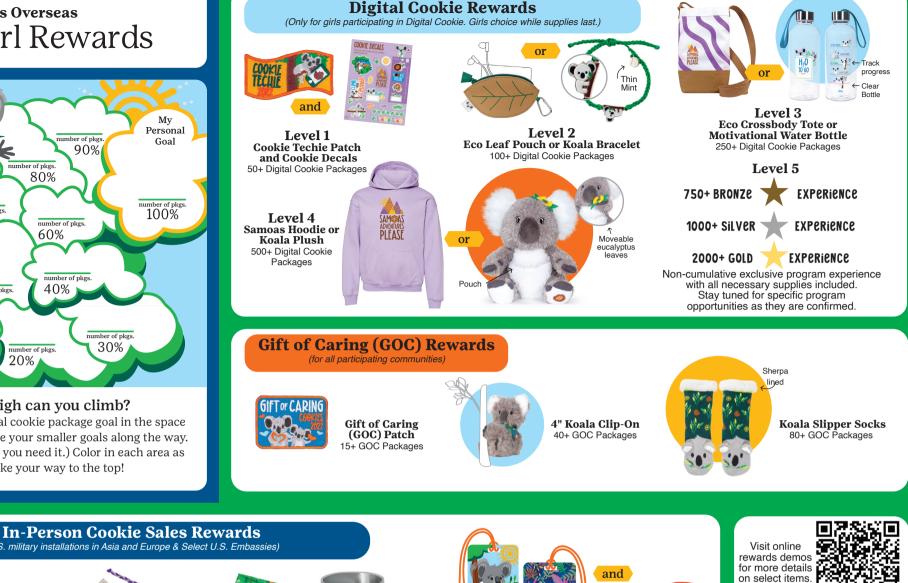
I hereby comply with this agreement.

In the Community of	_on this day	of	20
Name of girl (print)			Age
Signature of parent/guardian			
Address (print)			
Telephone Number (include country code)			

USA Girl Scouts Overseas 2022 Girl Rewards



How high can you climb? Write your personal cookie package goal in the space above 100%. Include your smaller goals along the way. (Adults can help if you need it.) Color in each area as you make your way to the top!







Level 1 **Goal Getter Patch** 1 per Girl Submit OC Initial Cookie Order by October 25



Level 2 Samoas Bracelet and Cooling Fabric Bandana 1 of each per Girl Plus 3 Tumblers per OC Order USAGSO Recommended Order

Level 3 Animated Bag Tag and Super Patch 1 of each per Girl Order 1 layer over the USAGSO

Recommended Order



Cookie Sale Dates

February 4 to March 20, 2022: In-Person Cookie Sales

January 21 to March 20, 2022: **Digital Cookie Sales**





Level 1 Tumbler 3 per OC Order USAGSO Recommended Order



Level 2 **Goal Getter** Patch 1 per Girl 30+ Packages



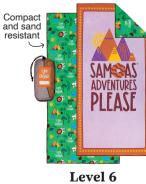
Level 3 **Cooling Fabric Bandana** 1 per Girl 60+ Packages



Level 4 Samoas[®] Bracelet 1 per Girl 90+ Packages



Level 5 Motivational Water Bottle 1 per Girl 120+ Packages



Beach Towel 1 per Girl 200+ Packages

All rewards are cumulative except for digital cookie level 5.

every hour happy

USAGSO SUGGESTED TROOP COOKIE COORDINATOR TRAINING OUTLINE (2 HOURS)

TOPIC	METHOD	INFORMATION AND MATERIALS	TIME
Introductions Course Objectives Housekeeping	 Participants introduce themselves: Name, Troop Number and if they have ever participated in a Girl Scout Cookie Program before Ice Breaker Exercise Identify the location of the nearest restroom Identify training objectives 	 Course Objectives Ice Breaker (supplies if needed based on type of Ice Breaker used) 	15 minutes
Why a Cookie Program?	 Brainstorm on Flip Chart Emphasize that Cookie Programs are a Program Activity for girls within the OC which provides 5 Skills for Girls (See USAGSO.org website under Cookie Program). Goal Setting Decision Making Money Management People Skills Business Ethics 	 The 1st USAGSO Cookie Program was in 1981 Touch of America Overseas Develop Pride/Self-Esteem Learn new skills Achieve Goals Money to support troop activities and Overseas Committee activities 	10 minutes
Safety and Awards	 Discuss Review the Safety Activity Checkpoints, section Cookie and Product Sales Awards, Badges Cookie Program Activity Pin Girl's Guide to Girl Scouting (Cookie Business badges, leaves for Daisies), awards and more. 	 Safety Activity Checkpoints, section Cookie and Product Sales Copies available for sharing Girl's Guide to Girl Scouting Every year, a girl can earn the Girl Scout Cookie Program Activity Pin by completing four of the six activities listed Explain Incentives girls receive as a direct result of the OC Cookie Order! 	20 minutes
Bulk Cookie Materials	 Materials by Little Brownie Baker USAGSO Collection Sheet USAGSO Permission Slip, required for each girl to participate 	 Distribute materials from Little Brownie Baker to each troop according to number of girls they have. Encourage them to review the materials before training. USAGSO form (if required by OC Community) USAGSO Cookie Program Permission form 	15 minutes

OC Cookie Program Plan	 Introduce the OC Cookie Program Plan and review Who Sells the Cookies? Respect of Overseas Committee boundaries Authorized selling locations, NOT ON THE ECONOMY OR AT INTERNATIONAL SCHOOLS FOR MILITARY COMMUNITIES AND AUTHORIZED US EBASSIES 	 One copy of the OC Cookie Program Plan for each Cookie Coordinator Who Sells the Cookies? (Only Girls sell cookies) Booth Sales (how to sign up and when) 	15 minutes
Forms/Paper Trails	• Explain the importance of a Paper Trail and the procedures involved.	 Explain in detail the use of the Troop Cookie Coordinator Worksheet (N/S 4 Troop Quick Pick up form) if you decide to use it. If you decide to use a pick up sheet or report produced by eBudde, explain in detail the use of such document to the Troop Cookie Coordinator. Collection Sheet, Money Envelope Money handling procedures based on OC Cookie Program Plan (if not specific in OC Cookie Program Plan, provide in writing) Receipt book usage, how to complete a receipt (sample receipt attached) 	15 minutes
Cookie Program Theme Goal Setting Activities Training of the Girls and Parent/Guardian/Adult Volunteers	 Introduce Cookie Program Theme for the Cookie Program Get the girls, parents/guardians/adult volunteers excited about the sale using goal setting and cookie activities Review OC Cookie Program Plan Girl Scout recruitment 	 Theme Activities (See Little <u>Brownie Bakers</u> website and Cookie VIP eTraining website) Troop Goal and Goal Setting Know the Cookies! Appropriate dress, manners and behavior at the booth during sale Girls sell cookies, adults chaperone! Booth Sales (and booth decorations) Recruiting new girls (membership forms on hand during all booth sales) 	25 minutes
Burning Questions Revised 8/18	Wrap up with answers to questions		5 minutes

Revised 8/18



Cookie Distribution Agreement

USA Girl Scouts Overseas (USAGSO) has a Memorandum of Agreement (MOA) in place for shipping Girl Scout cookies from Army and Air Force Exchange (AAFES) Transportation Center (ATC) to designated AAFES distribution centers. In return, USAGSO pays 10% of the cost of cookies ordered to AAFES for this service. This Agreement outlines the details for delivery between the local AAFES distribution center and the local Girl Scout Overseas Committee.

Girl Scout Committee		
Girl Scout Volunteer Point of Contact Name		
Phone	_Email	
AAFES Manager Name		
Phone	_Email	
AAFES Delivery Contact Name (if applicable)		
Phone	Email	
AAFES DODDAC #	AAFES AIM#	
Address of Delivery Location		

This agreement is based on the following provisions:

USAGSO agrees to:

- 1) Provide the lead Girl Scout volunteer with the container # of their local cookie shipment.
- 2) Provide the lead Girl Scout volunteer with an estimated time frame for cookie delivery.

The lead Girl Scout volunteer agrees to:

- 1) Provide the local AAFES contact with an estimated time frame for cookie delivery at least 3-4 weeks in advance of estimated delivery.
- 2) Organize a team of volunteers and vehicles to unload and transport cookies out of the local AAFES warehouse/storage facility.

Note: AAFES DODDAC and AIM numbers of each community can be found in the USAGSO Resources folder, Cookie Program section in Google Drive.

ACH Enrollment Form

Electronic Funds Transfer (EFT)

(All fields must be completed)

North Atlantic

Community:	
Contact Name:	
Email Address:	
Contact Phone #:	
Address:	
Name on Account:	
Bank Name:	
CHECKING Bank Routing Number (9 Digits)	
CHECKING Bank Account Number (Include leading zeros):	
Attach a CHECK marked "VOID" with preprinted name & current address or an off stamped by a banking official, which provides routing and bank account number.	ficial BANK FORM, certified &
PLEASE NOTE: USAGSO will transmit your payment electronically based on the inf If the transmission fails because you have given us incorrect or outdated informat provide a replacement payment AFTER USAGSO has received a refund from the fi important that you provide correct account & bank routing numbers - and that you IMMEDIATELY if you change banks or account numbers. USAGSO has the right to as necessary after prior notification.	tion, USAGSO can only inancial institution. It is our notify USAGSO
Signature:	
Printed Name:	Date:
Title:	Phone:

Please mail or email your completed form to Silvia Piva at: USA Girl Scouts Overseas-North Atlantic Unit 31401 Box 123 APO AE 09630 spiva@girlscouts.org

ACH Enrollment Form

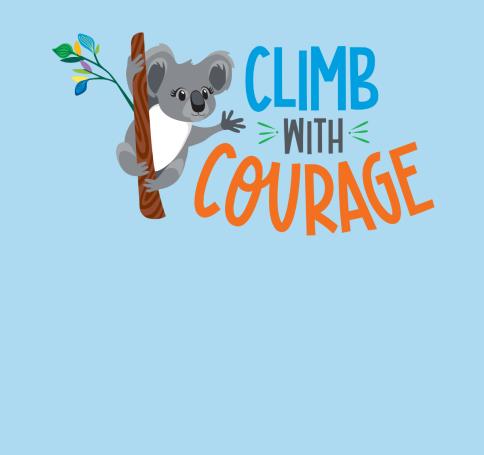
Electronic Funds Transfer (EFT)

(All fields must be completed)

West Pacific

Community:	
Contact Name:	
Email Address:	
Contact Phone #:	
Address:	
Name on Account:	
Bank Name:	
CHECKING Bank Routing Number (9 Digits)	
CHECKING Bank Account Number (Include leading zeros):	
Attach a CHECK marked "VOID" with preprinted name & current address or an official B A stamped by a banking official, which provides routing and bank account number.	ANK FORM, certified &
PLEASE NOTE: USAGSO will transmit your payment electronically based on the informati If the transmission fails because you have given us incorrect or outdated information, US provide a replacement payment AFTER USAGSO has received a refund from the financial important that you provide correct account & bank routing numbers - and that you notif IMMEDIATELY if you change banks or account numbers. USAGSO has the right to retract as necessary after prior notification.	SAGSO can only institution. It is y USAGSO
Signature:	
Printed Name:	Date:
Title:	Phone:

Please mail or email your completed form to Megan Johnson at: USA Girl Scouts Overseas-Asia PSC 705 Box 85 APO AP 96338 mjohnson@girlscouts.org







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