

#### USVI Community Connect

October 16, 2022 7:00pm EST



#### USAGSO Leadership

#### Kelly Bullard Business Services Director

**Abigail Trafford**Regional Director- West Pacific

Katherine Nolan-Brown Fund Development & Partnerships Manager

#### USVI Leadership

#### St Thomas

Lorel Parson-Flecha
OCMT Chair

Memorie Anne Brown-Callender OCMT Co-Chair

Shenica Grant-Santos OCMT Treasurer & Cookie Coordinator

#### St Croix

Angelica Schuster
OCMT Chair

**Esther Joseph** OCMT Treasurer

Theresa Brady Cookie Coordinator

**Cusa Holloway**Public Relations



- 1. Welcome and Introductions
- 2. The New Membership Year
- 3. Recruitment Resources & Incentives
- 4. Program & Training Opportunities
- 5. The Cookie Program
- 6. Looking Ahead



#### USVI Membership To Date

#### St. Thomas

68 Total Members
41 members this time last year

53.8% retention rate

16.2% are new members

St. Croix

11 Total Members 8 members this time last year

22.2% retention rate

9.1 % are new members

Total Members from 2022: 106 Total Members from 2022: 45



#### Recruitment Resources

#### Digital Resources on the USAGSO website

USAGSO specific info sheet!

Recruitment videos

Flyers (volunteer & girl)

Customizable event flyers

Social media images & copy

Animal Dance Party & Robot Building Party

Relaunched for Fall 2022!

Refreshed event materials & designed

for in-person events

Invite new K-3 girls and their families to

experience the Girl Scout fun!

#### Recruitment Supply Kits

Free and mailed to you!

Include flyers, giveaways, branded materials, and more!

Request a kit by completing the Recruitment Supply Request

form on the USAGSO website.

#### Full Troop Incentive

#### Troops that have:

- 10 girls and 2 adults registered by 11/30
   AND
- Complete a roster review

#### Will earn:

- All Fun No Filter patches for each girl
- USAGSO custom canvas pouch



#### More Girl Scouts, More Fun!

Have 10 girls and 2 registered adults in your troop and complete a roster clean up by Nov. 30 to earn All Fun No Filter patches for the girls and a USAGSO pencil case for each leader.

Plus, use code 50FF23 for \$5 off any membership between 10/15 - 11/30

#### December Incentive



Give the gift of Girl Scouting!

During the month of December, buy one membership and get a second membership of equal or lesser value free.



**USA Girl Scouts Overseas** 

# 2022 Fall Program & Training Guide

Write your own story.

#### Fall Program & Training Guide

Another year of Girl Scout adventure is ahead! This fall, we have an amazing lineup of programs and training to help you kick off the new membership year, meet other Girl Scouts from around the world, and stay active between troop meetings.

Plus, pay special attention to programs with the sparkle symbol  $\uparrow$  as they include high profile hosts, special deals, prize giveaways, and more!

Ready, set, write your perfect fall story!

## Join our Catch-A-Thon!

Girl Scouts always step up to do what they can to improve their communities and the world. All across our world, Girl Scouts are leaping to the aid of others by engaging in wonderful acts of service and kindness. USA Girl Scouts Overseas is excited to bring you this special opportunity to do just that during our inaugural Girl Scouts Give Back Catch-A-Thon with Stall Catchers!

Join us for a kick-off session on November 19 to learn more. Want to get a head start on catching? Sign up and join a USAGSO team at <a href="https://stallcatchers.com/">https://stallcatchers.com/</a> today!

#### **Girl Scouts Give Back:**

Citizen Science with Stall Catchers



Join us at one of two kickoff sessions to learn more about USAGSO's Catch-A-Thon. During this kickoff, Girl Scouts will learn more about <u>Citizen Science</u> and how Stall Catchers is contributing to cutting-edge Alzheimer's research. You'll then register for Stall Catchers and our Catch-A-Thon in real time and even practice catching a few stalls live!

<u>Stall Catchers</u> is an online game that anyone can play - no experience necessary. In the game, you look at movies from the brains of mice and try to identify vessels as flowing or stalled.

Join us for an exciting kick-off session:

Saturday, Nov. 19 at 8pm (Nov. 18) EST / 2am CET / 10am JST OR Saturday, Nov. 19 at 4am EST / 10am CET / 6pm JST

Our Catch-A-Thon Challenge will officially run from Saturday, Nov. 19 through Monday, Nov. 28.

#### Win Amazing Prizes:

- Every USAGSO member that logs 10+ hours playing Stall Catchers will receive a custom Girl Scout / Stall Catchers patch.
- The top five Girl Scouts with the most hours logged will win an awesome
  citizen science book pack with The Field Guide to Citizen Science: How You
  Can Contribute to Scientific Research and Make a Difference and Citizen
  Scientists: Be a Part of Scientific Discovery from Your Own Backyard.
- The country that logs the most hours will win an exclusive meet and greet with the Stall Catchers team and help design the first-ever Girl Scout / Stall Catchers patch!

Don't want to wait to get started catching? Sign up and join a USAGSO team in 5 steps!

- 1. Head to https://stallcatchers.com/ and click the 'Join now!' button.
- 2. Choose a username and enter your email address, then click the 'Sign up' button.
- 3. Once logged in, click on your name in the top right corner and then select 'Teams.'4. Type 'USAGSO' in the search bar once you see your country on the list, click it!
- 5. And, finally, click the 'Join' button to do just that... Join!







#### Virtual Adult Learning Conference (VALC)

We may have different roles, but at USA Girl Scouts Overseas, we all have the same goals – to build girls of courage, confidence, and character, who make the world a better place! Join us for our 2nd annual Virtual Adult Learning Conference (VALC) as we network, learn, and grow together to achieve our goals.

Registration for this event gets you a front-row seat to all live plenary, networking, and breakout sessions October 28th - 30th as well as access to recordings (via gsLearn) after the conference ends.

This conference is for all the adults supporting Girl Scouts Overseas! Troop Leaders, adult volunteers, local facilitators, parents of Girl Scouts – all are welcome to join us to see how we can build a stronger community to support our Girl Scouts Overseas.

Girl Scout Seniors and Ambassadors (9th - 12th graders) are also invited to attend! Many of our sessions will be of interest to older girls as they prepare to work on their Gold Awards, apply for a Destination, bridge to adulthood, and more.

#### Start your Troop Year Strong

New Troop Leader Orientation and Back to Troop trainings kick-off in September and continue in October, November, and December.



To register for these trainings, please log in to your gsLearn account, accessed via myGS.

New Troop Leader Orientation
October 29 (During VALC)
November 16, 1pm EST / 7pm CET
December 11, 9am CET / 5pm JST

Back to Troop
October 30 (During VALC)
November 17, 1pm EST / 7pm CET
December 11, 11am CET / 7pm JST





#### In Person and Digital Cookie Sales!

**December 9th** 

In person cookie order due.

February 3 - March 19th

In-person & Digital Cookie Sales



#### October Cookie Incentive

Add brand new Girl Scouts to your community in the month of October and earn additional revenue per box sold in-person or digitally\*:

- 5 brand new girls equals an additional 3 cents per box sold
- 10 brand new girls is an additional 4 cents per box
- 15 brand new girls is an additional 5 cents per box

\*Only in-person selling communities are eligible.



Become a cookie entreprenuer with

Girl Scouts

Make friends, learn business skills, and become an entreprenuer this Cookie Season.

> Use code BrightAhead10 for \$10 off your membership.







### New this season!

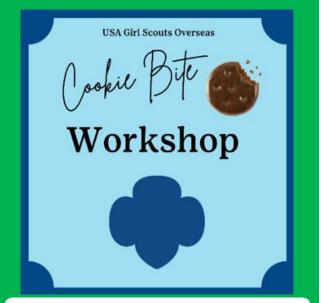


*Introducing* RASPBERRY RALLY™

The first Girl Scout Cookie offered exclusively online for shipping only!

- ✓ Simplicity for volunteers and girls, no handling necessary
- ✓ Easy inventory management
- ✓ Opportunity for girls to learn about and participate in rapidly growing online shopping trends, and practice omni-channel selling skills

Baked with pink raspberry-flavored center and dipped in a chocolatey coating for a taste that is both *sweet* and *indulgent*.



For access to eBudde, and gsLearn cookie trainings:

- OCMT must submit the <u>OCMT online</u> commitment form
- Troop Coordinators must submit this online commitment form

#### Cookie Bite Workshops (live workshops in gsLearn)

Cookie Bite Workshops (all volunteers)-First Thursday of every month

November 3: What's New in 2023!

December 1: Cookie Rally & the New Cookie Badges

January 5: Digital Cookie & Developing a Cookie Sales Strategy

February 2: Q&A Session March 2: Q&A Session

April 6: Celebrate, Relax, and Rejuvenate

#### Cookie Trainings Available Now in gsLearn!

700 Cookie Manager Training Learning Path 700 Cookie Training for Troop Volunteers Learning Path 700 OCMT Cookie Training Learning Path

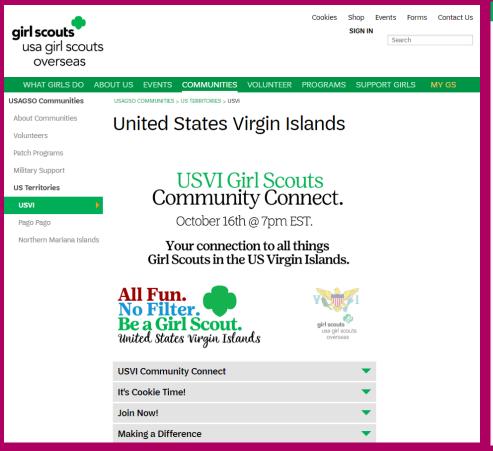
#### Community Cookie Materials – Mid November

Money Envelopes (1 per girl, 3 per troop) Receipt Books (1 per girl, 3 per Troop)

A sampler of 8 boxes of cookies (1 per OC)

A box of Raspberry Rally cookies (1 per Troop)





#### **USVI Community Connect** Join us for our USVI Community Connect call, where you will hear from USAGSO staff, USVI Leadership and connect with other members of the Girl Scouts Community in the USVI. You can also checkout this quarterly guide for all things Girl Scouts in the US Virgin Islands! Click one of the links below to register for upcoming USVI Community Connect Calls: October 16, 2022 @ 7pm EST DECK RECORDING **USVI Community Connect** It's Cookie Time! January 8, 2023 @ 7pm EST DECK Join Now!

RECORDING

RECORDING

RECORDING

DECK

DECK

April 16, 2023 @ 7pm EST

July 9, 2023 @ 7pm EST

- A girl membership with Girl Scouts is: \$45. This cost includes the \$25 membership due to GSUSA and the \$20 USAGSO Council Service Fee (CSF).
- An adult membership with Girl Scouts is: \$25. Adult members do not pay the Council Service Fee.
- Both girl and adult memberships can be purchased on this site or by clicking on one of the links: GIRL or ADULT
- Interested in learning more? Check out the USVI Girl Scouts Fun Facts Sheet.



2023 MEMBERSHIP YEAR

#### **USVI Girl Scouts**

#### Community Connect.

Your connection to all things Girl Scouts in the US Virgin Islands.

All Fun.

No Filter. Be a Girl Scout.

United States Virgin Islands







#### **REQUEST YOUR** RECRUITMENT **SUPPLIES NOW!**



All fun.

No filter.

Be a Girl Scout.

CLICK HERE FOR MORE INFORMATION



#### REMINDER: UPDATED BACKGROUND CHECK POLICY EFFECTIVE 10/1

The updated USAGSO criminal background check policy for MY23 will take effect on October 1.

Volunteers with the following roles are required to have a criminal background check within three weeks of their completed membership & role assignment: Troop Leader, Co-leader, OCMT Member, cookie coordinator, episodic volunteers at overnight events or Overseas Volunteer Partners. Volunteers may elect to complete their background check through Sterling Volunteers or can submit proof of background check via a 3rd party. ie: Government agency, religious organization, military, school etc.

If you have not completed a background check, please be on the lookout for an email from USAGSO the first week of October.

Click here to request a link to submit a background check.

## What does the future hold...

# The opportunity to rebuild & grow.

## Reminders

- Join our <u>OCMT</u> & <u>Volunteer</u> Facebook Groups
- Check out our <u>Fall Program & Training Guide</u>
- Work together to complete the <u>OCMT Planning Packet</u> for MY23
- Contact us anytime at <a href="mailto:overseascustomercare@girlscouts.org">overseascustomercare@girlscouts.org</a>



#### Thank You!

We will see you again January 8th!

