



2024 Spring Recruitment and Retention

USAGSO Social Media Toolkit

POST 1: Your Year of Wonder

Don't delay the fun until fall – start your adventure today!  For a limited time, new members can join Girl Scouts for \$60 and keep exploring through 2025.  https://www.usagso.org/en/members/extended_year_membership.html



Graphic: 2024 Your Year of Wonder

POST 2: Your Year of Fun

 Being a Girl Scout is all about growing into who YOU want to be! From outdoor adventures and scientific experiments to new friendships and life-long memories, the possibilities are endless! Renew now:  www.usagso.org/renew

Graphic: 2024 Your Year of Fun

POST 3: Your Year of Inspiration (for volunteers)

 Your mentorship, guidance, and support as a volunteer makes Girl Scout magic possible! There's nothing more rewarding than getting a front row seat as your Girl Scouts follow their dreams and grow. Continue your inspiring journey and renew your membership today.  www.usagso.org/renew

Graphic: 2024 Your Year of Inspiration