

# 2023 Fall Recruitment and Retention

## Social Media Council Toolkit

### POST 1: Your Year of Celebration

📍 Celebrate victories, embrace challenges! Join us for a year of smiles, laughter, and Girl Scout joy 🎉 [www.usagso.org/renew](http://www.usagso.org/renew)

Graphic: [2023 Recruitment Your Year of Celebration](#)

### POST 2: Your Year of Innovation

🌟 Break boundaries and blaze trails with Girl Scouts! Embrace a year of creative inventions and unforgettable discoveries. Start your journey of innovation today! 🚀 [www.usagso.org/join](http://www.usagso.org/join)

Graphic: [2023 Recruitment Year of Innovation](#)

### POST 3: Your Year of Community

🤝 Come together and be empowered! Embrace the power of belonging and share the spirit of giving back. Join Girl Scouts for another year of positive impact! 🌟 [www.usagso.org/renew](http://www.usagso.org/renew)

Graphic: [2023 Recruitment Your Year of Community](#)