

# 2022 Impact Report

## Letter from the Executive Director



Dear Friends,

It has been another amazing year for USA Girl Scouts Overseas (USAGSO)! From orchestrating impactful service projects, to leading their own flourishing cookie businesses, to exploring a wide variety of STEM careers, thousands of girls around the world have made a difference in their communities and set themselves up for future success. I am incredibly proud of our Girl Scouts and thankful for the many donors, volunteers, program leaders, and others who have made these accomplishments possible. Your support not only improves the lives of girls today, but ensures a brighter tomorrow for us all.

Yours in Girl Scouting,

Lane D. Wallace

Lane D. Wallace

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# **CONTACT US**

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### **Membership** – By the Numbers

### Total Membership - 2022

- Girls: 6,105
- Adults: 2,268
- Lifetime members: 1,047
- Total: 9,420

Lifetime Members 11.1%

Adults 24.1%

#### Revenue

Item	Amount	% of total revenue
Cookie Sale	727,799	53%
Military Funding	348,628	26%
Member Service Fees	145,960	11%
Contributions	50,089	4%
Merchandise Sales	71,046	5%
Program Service Fees	12,454	1%
Investment Income	6,991	1%
Total Revenue	1,362,967	100%

#### **Expenses**

Item	Amount	% of total Expenses
Program Expenses	1,300,910	66%
Administrative Expenses	670,166	34%
Total Expenses	1,971,075	100%

**Seniors Ambassadors** 

185

271

**Breakdown by Girl Level** 

**Cadettes** 

1.108

Girls 64.8%

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<b>Daisies</b>	<b>Brownies</b>	<b>Junio</b>
1,295	1,741	1,502

### What did Girl Scouts do in 2022?

### **Highest Awards**

Every Girl Scout goes above and beyond to make a difference in her community and the greater world. The skills and experiences she gains along the way set her up for special recognition when she earns the Bronze, Silver, and Gold Highest Awards. In 2022, 259 USAGSO girls around the world earned a Highest Award:





In 2022, over 300 girls met inspirational women through our STEMinist program.

### **Girl Scout Cookie Program**

When girls participate in the Girl Scout Cookie Program, they receive more than life-changing experiences and adventures. They also develop essential life skills goal-setting, decision- making, money management, relationship building, and business ethics.

USAGSO Girls sold or donated 290,639 boxes of cookies in 2022!





Virtual programs engaged nearly 3,000 girls.

### **Giving Back – Across the Globe**

All around the world, ordinary girls are doing extraordinary things through USAGSO. Your support ensures our girls can continue to give back to their communities. Here are some special ways they did just that in 2022:



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#### **Destination: Beijing, China**

Daisy Girl Scouts honored Tree Planting Day by giving back to nature. With minimal assistance from parents, the girls soiled, planted, watered, and tagged "baby" trees.

#### **Destination: Keelung, Taiwan**

Fifty-two girls and parents in Taiwan conducted a beach clean up and removed 76kg (167lbs) of trash from the coastline. Their hard work helped create a safer habitat for local marine biology and instilled the importance of environmental stewardship.





#### **Destination: Rota, Spain**

Junior Troop 61505 completed a Leave No Trace Pollinator Garden as part of their Bronze Award. They salvaged pallets, budgeted for supplies, built the garden and planted pollinator-attracting plants.

### **Thank you to our Supporters!**

\*Supporter of USAGSO for more than five years ^Girl Scout alumna +Lifetime Member of Girl Scouts

#### USAGSO Donor Honor Roll Platinum (\$7,500+)

Global Impact\* World Foundation for Girl Guides and Girl Scouts, Inc.\*

#### Gold (\$1,500 - \$7,499+)

Anonymous Celanese Americas Foundation, Inc\* Judith Johnson^ Juiliette Gordon Low World Friendship Fund\* Ledyard Harlow Foundation, Inc. Sjoukje Neil+ Margaret A. Renwand\*^+ Valerie N. Russell\*^+ Eric L. Warner \*+

#### Silver (\$500 - \$1,499+)

Anonymous Kristine C. D'Alesandro\*^+ Rebecca Jaeger^ James & Kelley Kagele^ The Kemper Family Timothy LaTour Laurie Menzel^+ Margaret Ruth R. Miller\*^+ Melinda Murphy^ Navy Federal Credit Union Carol A. Weiss Pouchol\*^+ Marissa Scott^+ Sabrina Simpson Sandra J. Thomas\*^+ Jeffrey & Lane Wallace^+

#### Bronze (\$200 - \$499)

Anonymous Kelly Bullard<sup>+</sup>+ Katherine Nolan Brown<sup>^</sup> Kathleen Fitzsimmons<sup>\*+</sup>+ H. Hunter Look Danielle Pierson David Pollon Kelly Roy<sup>^</sup> Jason and Angelia Zielke<sup>^</sup>

#### USAGSO Members of The Juliette Gordon Low Society

The Juliette Gordon Low Society honors individuals who have included USAGSO in their estate plans.

Victoria L. Adams<sup>+</sup> Erik and Eva Andersen Girl Scout Movementwide Challenge Planned Gift<sup>+</sup>+ Dianne Belk & Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift<sup>+</sup>+ Liza Boffen-Yordanof<sup>+</sup>+ Katherine Nolan Brown & Jonathan C. Kaplan<sup>^</sup> Amanda Chehrezad+ Kathleen Fitzsimmons\*^+ Catherine Gritz+ Laurie Menzel<sup>+</sup>+ Stephanie Ortiz^ Cynthia Panzani<sup>+</sup> Carol A. Weiss Pouchol\*^+ Margaret A. Renwand\*^+ Ron Rooney & Carlo Menor-Rooney Ráchel Roché Walton<sup>+</sup> Eric L. Warner\*+ Lane D. Wallace<sup>+</sup>+

#### **Daisy Circle Members**

The USAGSO Daisy Circle celebrates those individuals who give a monthly gift of support to USAGSO. These supporters allow USAGSO to remain agile while planning for the future.

Katherine Nolan Brown<sup>^</sup> Kelly Bullard<sup>+</sup> James & Kelley Kagele<sup>^</sup> Timothy LaTour Lane D. Wallace<sup>+</sup> Eric L. Warner<sup>\*</sup>+ Jason & Angelia Zielke<sup>^</sup>

### **Thank you to our Partners!**

In 2022, the following organizations and individuals partnered with USAGSO to provide virtual programming to girls and adult members around the globe. Thank you!

ELLING GS COOKIES More Than Peach Project Dr. Kimberly Arcand North Carolina Outward Bound ASTRA Femina Sonva Carev IR School Our Chalet P Christie Crahan Erin Noxon Tricia DeBraun **Elena** Pappas **Captain Brandy Perkins** Emily Diehl **Embry-Riddle Aeronautical** Ashley Podhradsky University Tina Postel Lisa Feraria Emi & Marina Rav Senior Airman Katina Fink Isha M. Renta Lopez Major Meredith Sakovitch **Catherine** Gritz **Colonel Renee Howell** Sangam Lipicia Shaw **Daisy Huang** First Lieutenant Mekayla Korpinen Dr. Arylene Simon Jenny Sliker Amy Kosar Kusafiri Val Swan Kristina Lachaga Lieutenant Sarah Trent **Brandie LeClair** Sanna Tucker **Christine LeClair** Erin Twamley Genesis Velazques Baumholder Library Landstuhl Library Birthe Veno Kjellerup Kathy Limbaugh Pax Lodge VicTreeFi Sarah Wilson Angela Lubinecky Melissa Luker Bellen Woodard World Association of Girl Guides Melissa Cristina Marquez Elizabeth Mendez and Girl Scouts Allison Miller Samantha Wynns