

# 2023-24 Cookie Season



## FAQs



### An Extra \$1 Goes A Long Way!

That extra dollar goes directly to helping Girl Scouts build the future they're dreaming of. For just a single dollar more, you are making it possible for us to continue to build sustainable programming to help Girl Scouts reach their greatest potential, develop leadership skills, build relationships, and make the world a better place for us all.

### Same program. Different times.

The costs of everything around us is going up and we have to adapt so we can keep this program available and affordable, because the girls need it and deserve it.

### The increase.

The price of traditional cookie flavors will increase to \$6/package for the 2024 cookie program. Specialty cookies (Toffee-tastics + S'mores), which cost \$6, will remain at that price.

**As a result**, each community will now earn \$1.60 with each package sold; a \$.22 increase from last year.

### Where does the money go?

Your OCMT and troops will earn more money for every package of cookies sold to help girls in your community reach their goals. Here is a quick breakdown:

Number of packages sold	Previous OCMT and Troop Proceeds	New OCMT and Troop Proceeds	Proceeds Increase
1	\$1.38	\$1.60	\$0.22
500	\$690.00	\$800.00	\$110.00
1000	\$1,380.00	\$1,600.00	\$220.00

### What can your OCMT and Troops do with an additional \$220?

Troops:

- Travel & Activities
- Community Service Project
- Uniform components
- Membership Renewal
- Troop supplies

OCMTs:

- Membership Renewal
- Uniform components
- Supplies for the hut
- Create a scholarship fund to support Highest Award projects and/or girl travel
- Adult development opportunities, like first aid training
- Community events





## It's Cookie Time! Here's What's New...

### NEW Prices; NEW Opportunities!

**Traditional cookies are going up to \$6 a box like the specialty cookies (Toffee-tastics + S'mores), which will stay the same.**



Yes, we have a price increase, but just like the growing economy, we must grow, too, in order to keep doing the great stuff we do. Our cookie program funds stuff like service projects, activities, staffing, facilities, services, marketing materials, recruitment support, camps, volunteer training, financial assistance, and more.

**That's the way the cookie crumbles - and we're adapting, too!**

### Bite into the Benefits!



**The cookie program is the world's largest girl-run business, financial literacy program, and the largest annual fundraiser.**

We're young entrepreneurs and we're learning and growing through all the challenges and changes. Your investment in cookies is an investment in our learning and growth.


**That extra dollar goes directly to helping us build the future we're dreaming of.**

### Evolving with the times!

**We used to bake cookies at home and sell them door to door.**

Today, we use a trusted company to bring the same love of cookies to your homes in a way that is safe for us and easy for you. We adapt. What stays the same is selling cookies through this amazing program, the support we get from being in Girl Scouts and YOU!

**Your support keeps us going and growing.**

 **YES!** We are selling all your cookie faves from last year.

1917-  
2023

**COOKIE SEASON 2023-24**

